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FRIDAY NOVEMBER 27 1998

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Programming the
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Worth Watching, Page 12



Ukraine
Election campaign revives
regional tensions
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European Private Equity
Separate sections

WORLD NEWS**Schröder warns against deadlines for EU enlargement**

Gerhard Schröder, visiting Brussels as German chancellor for the first time, warned against setting deadlines for eastward enlargement of the European Union. "Enlargement should have the 'character of a process' so that 'we cannot say exactly when it should be completed', he said after meeting European Commission president Jacques Santer. European news, Page 3

Search on for new Turkish PM Turkish president Suleyman Demirel met two party leaders in his search for a new prime minister after the forced resignation on corruption charges of Mesut Yilmaz. European news, Page 2

Cyprus pressed over missiles President Glafcos Clerides of Cyprus will come under pressure in Athens to abandon plans to protect the Greek Cypriot half of the divided island with Russian missiles. European news, Page 2

Irish parliament welcomes Blair Tony Blair became the first British prime minister to address the Irish parliament - the highest honour that the Irish state can bestow on a foreigner. Page 16

Aids vaccine projects launched Two projects to develop Aids vaccines for poor countries were launched in London. The UK-Kenyan and US-South African collaborations have been planned by the New York-based International Aids Vaccine Initiative. International news, Page 5

US looks for labour skills abroad US foreign direct investment tends to favour countries with collective bargaining systems, workers' rights, skilled workforces and high labour costs rather than their opposites, say researchers at Wayne State University in the US. Trade news, Page 6

Counting the cost of Mitch Officials from five Central American countries hit by Hurricane Mitch estimate rebuilding will cost them \$4bn. Costa Rica's amnesty, Americas news, Page 4

UK to boost Far East presence Britain is to open extra consultancies in China and Japan following a sweeping review of diplomatic representation overseas. UK news, Page 11

Calm return to Chile Santiago was quiet as protests in the Chilean capital over the fate of former dictator General Augusto Pinochet dissipated as fast as they had appeared. Americas news, Page 4

Money changers to be monitored Pakistan's central bank has ordered a database of money changers' foreign currency transactions to find out more about the market. Asian news, Page 7

Indian rail crash kills scores An Indian express ran into another passenger train that had jumped the tracks in north-western Punjab state. At least 108 people were killed.

Kenya bank faces IMF overhaul An International Monetary Fund team is to overhaul the supervision department of the National Bank of Kenya, subject of a \$34m government bailout. International news, Page 5

Suicide doctor on murder charge Jack Kevorkian, a US doctor who advocates assisted suicide for the terminally ill, has been charged with murder for his role in ending a dying man's life. Americas news, Page 4

BUSINESS NEWS**ING profits leap 42% despite turmoil in emerging markets**

ING, Dutch financial group, reported a 42 per cent leap in nine-month net profits to F1.486bn (\$2.5bn) despite emerging market turmoil and a rise in loan-loss provisions. Companies and markets, Page 17

Telefónica, Spanish telecommunications group, plans to invest \$3.8bn in its Brazilian operations next year, giving a much-needed shot in the arm to Latin America's largest economy. Companies and markets, Page 17

Flat shares surged by 7.2 per cent amid market speculation over a possible alliance and other strategic moves by the Italian automotive group's controlling Agnelli family. European companies, Page 20

Alitalia and KLM Royal Dutch Airlines are to sign a wide-ranging co-operation agreement that is expected to come close to a full operational merger. International companies, Page 21

Allianz, Europe's largest insurance group, predicted that its worldwide premium income would grow by 24 per cent this year to DM106bn (\$62bn). European companies, Page 20

Rothemont, Swiss-based tobacco and luxury goods conglomerate, reported a 3 per cent drop in first half net income to 218.9m. European companies, Page 20

Doubleclick, US internet advertising company, agreed to manage the advertising sales for Fresserse, the UK's second biggest internet service provider. US companies, Page 22

Japanese bonds: The yield on the benchmark Japanese government bond rose above one per cent for the first time in three months as investors dumped bonds. Companies and markets, Page 17; Bonds, Page 23

Hitachi, Japanese electronics conglomerate, announced a restructuring programme that will spin off two divisions. The move follows an across-the-board decline in sales. Companies and markets, Page 17

Virgin Entertainment postponed the sale of its Our Price music chain because potential venture capital purchasers were reluctant to proceed without evidence of satisfactory Christmas trading. UK companies, Page 23

J Sainsbury, UK based supermarket group, underlined its ambition to be a \$10bn retailer in the US by acquiring Star Markets, a Boston based supermarket chain for \$450m. Companies and markets, Page 17

Newmont Mining, Australia's largest gold producer, said it would realise an A\$650m (US\$416m) net profit on its gold hedge book. The "priority allocation" for proceeds would be gold mines and a magnesium metal project in Queensland. Asia-Pacific companies, Page 18

Kenya's chamber of commerce protested against a regulation which obliges all exports to Tanzania to be sold through a government-registered agent. World trade news, Page 6

Lex on European oils
Don't expect copycat deals
Page 18

WORLD MARKETS

STOCK MARKET INDEXES		BOND YIELDS	
Europe and Far East	3815.63	1.05-5.5	10.07-2.0
CA240	5061.63	1.107-2.0	1.7-2.0
DAX	5927.9	1.07-2.0	1.7-2.0
FTSE 100	5927.9	1.07-2.0	1.7-2.0
Nikkei	13,207.77	1.04-2.0	1.7-2.0
OTHER RATES			
US: 3-10 yr treasury	6.7%	1.05-1.15	1.05-1.15
US: 10 yr G	133.345	133.425	133.425
France: 10 yr G	125.17	125.15	125.15
Germany: 10 yr Bund	115.69	115.71	115.71
Japan: 10 yr JGB	103.51	102.02	102.02
North Sea oil (Wt/ton)			
Brent Brent	\$10.73		

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Bank	1998	1997	1996	1995
Barclays	10.13	10.15	10.15	10.15
BNP	10.15	10.15	10.15	10.15
Deutsche	10.15	10.15	10.15	10.15
France	10.15	10.15	10.15	10.15
HSBC	10.15	10.15	10.15	10.15
Imperial	10.15	10.15	10.15	10.15
Lehman	10.15	10.15	10.15	10.15
Morgan	10.15	10.15	10.15	10.15
NatWest	10.15	10.15	10.15	10.15
Salomon	10.15	10.15	10.15	10.15
Santander	10.15	10.15	10.15	10.15
Standard	10.15	10.15	10.15	10.15
Swiss	10.15	10.15	10.15	10.15
Unicredit	10.15	10.15	10.15	10.15
Westpac	10.15	10.15	10.15	10.15
Woolworths	10.15	10.15	10.15	10.15

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Full contents and last back page

Regulators set to investigate Exxon-Mobil planned deal

Antitrust authorities poised as \$238bn merger talks reach 'advanced stage'

By William Lewis in New York, Emma Tucker in Brussels, Christopher Parkes in Los Angeles and Richard Wolff in Washington

Federal Trade Commission. The FTC, which has traditionally specialised in energy-related industries, has yet to complete its analysis of the proposed \$25bn takeover of Amoco by BP, announced in August.

While the US stock market was closed yesterday for the Thanksgiving holiday, shares in Europe's largest oil companies surged on speculation that a takeover of Mobil by Exxon could lead to copy-cat deals. Analysts believe that the structure of the global oil industry is on the verge of fundamental change in the light of a possible prolonged period of deflated oil prices.

Royal Dutch/Shell, the second largest group behind Exxon, was the most heavily traded FTSE stock, ending up 14.4% at 367p. In Paris, the two big oil companies Total and Elf-Aquitaine closed up 5.5 per cent at FF780 and 4.7 per cent at FF734 respectively.

Both companies have declined to comment on the takeover negotiations. However, people close to the deal said yesterday that a press conference was planned in New York for Monday or Tuesday. They cautioned that both companies' boards of directors had yet to agree and that even at an advanced stage of negotiation, large deals can collapse.

In Brussels, European Union competition authorities indicated that they expected to examine the prospective Exxon-Mobil deal under EU antitrust rules. An official said there was likely to be a high degree of co-operation between the EU and US competition authorities.

The European Commission's review seems likely to focus on Mobil's existing European joint venture with British Petroleum. The companies combined their European activities in the refining and marketing of fuels and lubricants two years ago.

In the US, the deal is likely to come under intense antitrust scrutiny by officials from the Competition Bureau of the



Unexpected hitch: Chinese President Jiang Zemin, left, with Japanese prime minister Keizo Obuchi in Tokyo yesterday on the second day of his visit to Japan. The visit was marred by the failure of diplomats to sign a joint declaration including references to Japan's wartime history. Wounds left open. Page 16

Picture: AP

Italy puts pressure on Bonn over extradition for Ocalan

By James Blitz in Rome and Ralph Atkins in Bonn

Italy yesterday stepped up the pressure on Germany over the fate of Abdullah Ocalan, leader of the Kurdish Workers' party (PKK), insisting Bonn had a "moral responsibility" to file an order for his extradition from Rome.

Lawyers from the Italian foreign ministry, made the comments before a meeting in Bonn today at which Gerhard Schröder, German chancellor, is expected to propose to Massimo D'Alema, Italian prime minister, ideas for resolving the dispute.

Mr Dini referred to the decision by Britain's House of Lords to clear the way for extradition of General Augusto Pinochet, the former Chilean dictator, to Spain, following an extradition request.

Mr Dini's dilemma is acute because of the threat of violent clashes erupting in Germany if Ocalan was to be transferred to the country.

His remarks heightened the tension between Bonn and Rome following Germany's announcement last week it would refrain from seeking Mr Ocalan's immediate extradition - even though he is wanted in the country in

connection with a murder and leadership of a terrorist organisation. Yesterday there was no sign of Bonn softening its line.

A possible solution could be to bring Mr Ocalan before a court in Italy under a 1977 European convention on terrorism. Alternative political solutions might be extradition to Turkey under certain conditions - particularly over the death penalty - or to a third country.

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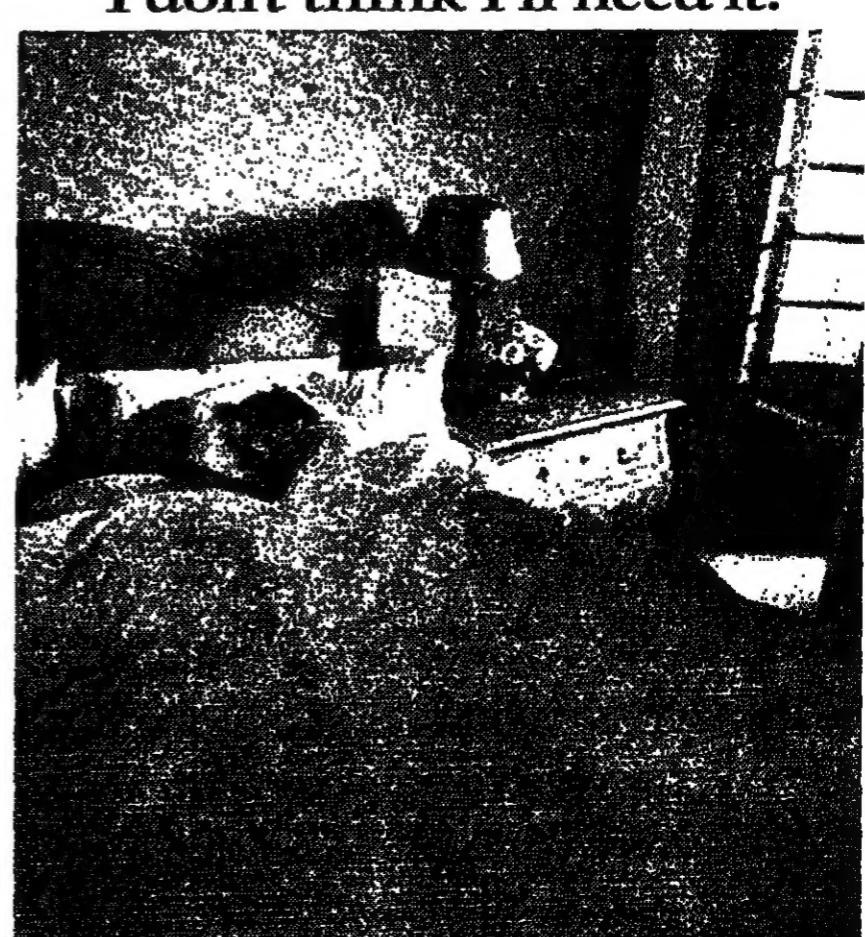
Mr Dini's latest published remarks were seen as unnecessarily inflammatory in Bonn where the government was already irritated by apparent changes in Italy's position over Ocalan. Germany thought Italy would use the PKK leader's arrest as an opportunity for a wide-ranging approach to the Kurdish problem, but was taken aback by Mr Dini's later assertion that Mr Ocalan had been detained because of the German arrest warrant.

But Bonn has been careful to leave itself room to manoeuvre and has not ruled out re-activating its extradition request.

Turkish squabble, Page 2
Calm in Santiago, Page 4

Philip Stephens, Page 14

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WORLD NEWS

EUROPE

Brussels sets official euro rate timetable

By George Graham,
Banking Editor

The full set of official conversion rates for the euro will be published in Brussels at 1pm on December 31, the European Commission said yesterday.

Yves-Thibault de Silguy, commissioner responsible for monetary and financial affairs, said these rates would be formally adopted by the Council of Ministers later in the afternoon of December 31, and published in the official journal at about 8pm.

Banks and securities houses have been waiting anxiously to find out when exactly the official conversion rates would be published. Publication of the Commission's proposal is expected to be the starting pistol for a frantic exercise to convert cash balances, redenominate bond and derivative portfolios and adjust computer systems in time for the start of trading in the new European currency on Monday January 4.

"You can start programming in the rates then, for all practical purposes," said one London banker.

However, full legal certainty about the conversion rates will not be assured until after the proposal has been signed by Rudolf Edlinger, Austrian finance minister and current chairman of the council of ministers.

The process has been accelerated by the calling of an exceptional meeting of finance ministers in Brussels on December 31, allowing on-the-spot approval rather than a more protracted process of referring to each national capital.

Bilateral exchange rates between the 11 currencies participating in the first wave of monetary union were fixed in May this year. However, the Maastricht treaty stipulates that 1 euro must equal 1 euro.

The euro comprises a basket of European currencies, including three which will not be joining monetary union - the British pound, the Greek drachma and the Danish krone - and these are still floating. As a result, the final conversion rates between participating currencies and the euro cannot be fixed until the last official fixing for the euro on December 31.

Banks have been keen to get the official rates as soon as possible, so they can start work on the conversion process.

In a speech in London, Mr de Silguy said the practical preparations for ensuring a smooth launch for the euro were now in place.

"The launch of the euro is not a leap in the dark. The details of the transition have been meticulously planned. All the actors know what will happen when."

TURKISH POLITICS PRESIDENT MAY BYPASS SQUABBLING PARTY LEADERS AND TURN TO A RANK-AND-FILE MEMBER OF PARLIAMENT TO LEAD A COALITION

Demirel steps up drive for new government

By Loyla Boulton in Istanbul

Suleyman Demirel, Turkish president, last night met two of the country's top party leaders as he stepped up his search for a new prime minister after the forced resignation of Mevlut Yilmaz.

Mr Demirel met the conservative former prime minister and veteran deal maker known as Bozo, or father, Tansu Ciller, and leftist leader Bülent Ecevit. He was due to meet others of 10 party heads today.

"Now let's see what gar-

ment we can make from this cloth," Mr Demirel was quoted as saying, acknowledging how difficult it could prove to bring the country's fractious parties into a coalition government until elections to be held by April 18.

The 74-year-old president and veteran deal maker known as Bozo, or father, has suggested he might pick a rank and file parliamentarian as prime minister, in an apparent move to break a deadlock among squabbling party leaders.

Mr Yilmaz lost a vote of confidence on Wednesday but continues to serve as prime minister until a caretaker administration is appointed. Yesterday he indicated a softening in Ankara's position toward Italy in the bitter diplomatic row between the two countries over Abdullah Ocalan, leader of the Kurdish Workers' party (PKK).

Mr Yilmaz played down suggestions of an official Turkish economic boycott against Italy, but said the

government was powerless to stop spontaneous decisions by the public to shun Italian goods. Jacques Santer, president of the European Commission, had on Tuesday warned that the EU would retaliate against any boycott of Italian goods sponsored by the Turkish government.

Turkish newspapers yesterday urged Italy to solve the dispute over Mr Ocalan by following the example of Britain's House of Lords, which on Wednesday cleared

the way for the possible extradition and trial of Augusto Pinochet, the former Chilean dictator, accused of crimes against humanity.

"The Pinochet case could prove a positive precedent for Turkey in the Abdullah Ocalan case," wrote a commentator for the conservative Milliyet.

"The Italian government keeps 'Apo', the murderer of 30,000 people, whereas Pinochet is wanted because he is thought to be responsible for

ETA, to Spain. In an article headlined "Extradition for ETA and Human Rights for the PKK" it noted that France gave support to Italy in the case of Mr Ocalan, whom it described as "the murderer of 30,000 people" while it was "responsible for the deaths of 300 people".

The foreign ministry in Ankara, however, declined to make any parallels between the Ocalan affair and the former Chilean dictator. "We have our own case," a spokesman said.

Mixed messages as Ukrainians see east-west divide start to deepen

Presidential contenders must battle a political and cultural split as well as the economic crisis, writes Charles Clover

On day back in 1996, a mayor of Mariupol, a city in eastern Ukraine, received a fax from his friend, the mayor of the western Ukrainian city of Lviv. "Respected Mykhailo Oleksandrovych" it said, in Ukrainian. "We invite you to visit the city of Lviv along with your druzhyna."

So far so good. But then came the hard part: what does *druzhyna* mean? In Ukrainian, the native tongue of the Mariupol mayor, *druzhyna* means "troops" or "band of warriors".

Without hesitation, the mayor of Mariupol sent his *druzhyna* - an entourage of 30 officials and 10 journalists - and flew to Lviv.

The misunderstanding was resolved amicably. The Lviv mayor, waiting patiently on the terrace with his wife to greet the first couple of Mariupol, hospitably put up all his guests. But the incident points to a more fundamental cultural divide between the east and west which is becoming more acute as economic crisis and presidential elections tug at the loyalties of Ukraine's 50m population.

Seven years after

Ukraine's independence from the Soviet Union, east and west Ukraine continue to be divided along linguistic and religious lines. The eastern half of the country, formerly part of the Russian empire going back to 1654, is predominantly Russian-speaking and Orthodox, while the western half, part of which was in Poland, and part in the Austro-Hungarian empire, is Ukrainian speaking and largely Catholic.

This split became a political one in the 1994 presidential elections, when the west voted as a bloc for Leonid Kravchuk, who lost, while the east, far outnumbering the west, voted for Leonid Kuchma, who won. The lesson has not been lost on contenders preparing for elections in October 1998: winning in the east is the key to the presidency, and campaigns are already under way.

"Like in 1994, the east will be decisive in the elections. One could say that the east will choose the president," said Vladimir Rybak, mayor of Donetsk, the biggest city in the east.

You don't need to tell that to Natalya Misherkaya, a journalist at Ukraine's state television channel, UT-1. Earlier this month, when President Kuchma visited Lviv, he made an address praising Symon Petliura, a

hero for western Ukrainians who struggled against the Bolsheviks in 1917.

But Petliura is a hero only in the west, while in the east he is reviled as a traitor and mass murderer. Ms Misherkaya, not realising that Mr Kuchma's praise for Petliura was intended only for a local audience, broadcast the president's comments throughout Ukraine.

Administration officials immediately called up the TV station to set them straight: there is one message for the east, and one message for the west. And the incident may have been among the reasons why the director of the state television company was sacked a week later. "I just want to forget about that," said Ms Misherkaya, shuddering. "I became a playing piece in some dirty game."

Today, if Mr Kuchma chooses to run again, he will be under pressure in the east to make good on a 1994 campaign promise to make Rus-

sian a second official language in Ukraine, one of the reasons why he won so heavily there. He has so far failed to deliver on this promise.

For easterners, the issue of language is more than just culture and heritage. Entrance exams for universities and the civil service are written in Ukrainian, and not Russian, giving Ukrainians in the west a professional advantage.

But making Russian the country's second official language would risk alienating the west. "Kuchma is stuck. He cannot do one side a favour without offending the other side. I don't envy him," said Mr Rybak.

The 1993-94 presidential election campaigns were accompanied by such east-west political convulsions that the CIA even predicted that Ukraine would split in two. During this period, the Crimean peninsula even attempted to secede from Ukraine and join Russia.

After seven years of independence, Ukraine's gross domestic product has fallen by two thirds, and the average monthly wage is \$50. The 40 per cent devaluation

of the hryvnia in August and September symbolised for many easterners the violation of the independence social contract. Many would like to see Ukraine re-unify with Russia.

The political climate is likely to become emotionally charged in the months to come. According to a November 19 poll in the Kiev daily newspaper Dvyn, asking readers whom they would vote for, the winner was Peter Simonyenko, head of Ukraine's Communist party, who favours a union with Russia.

The latter incident shows what it might take for a presidential candidate to be popular in the east. While eastern regions voted overwhelmingly for independence from the Soviet Union in 1991, they did so for economic reasons.

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JUL 11 1998

EUROPE

Schröder warns on EU enlargement

By Peter Norman in Brussels

Gerhard Schröder, on his first visit to Brussels since his election as German chancellor in September, warned yesterday against setting deadlines for eastward enlargement of the European Union.

Enlargement should have the "character of a process" so that "we cannot say exactly when it should be completed", the chancellor said after meeting Jacques Santer, the EU Commission president.

Mr Schröder's cautious

remarks could increase concern about delays to EU enlargement among the five candidate countries from eastern and central Europe and Cyprus, which began entry negotiations earlier this month. Poland, the Czech Republic, Hungary, Estonia and Slovenia are working towards a 2003 date for membership of the EU.

But the chancellor also made clear that he hoped the Agenda 2000 programme for reforming the EU's budget, agriculture and regional policies would be brought to a successful conclusion in the

six-month German presidency starting on January 1. Agreeing Agenda 2000 was Germany's main goal in its presidency and one of the "objective conditions" for meeting the entry wishes of the applicant countries as quickly as possible, he said.

Mr Schröder underlined that the idea of an ever-growing integration of the European Union was one that united all German politicians. He stressed that his vision of a united Europe did not stop at Germany's eastern border.

But he was careful to

strike a more pragmatic note than Helmut Kohl, his predecessor as chancellor, and Joschka Fischer, Germany's new foreign minister from the Green party.

In a midweek newspaper interview, Mr Fischer mused about the theoretical desirability of an EU equipped with a constitution and some of the attributes of a country under international law.

Although he took pains to charm his audience, there were no signs of such idealism on Mr Schröder's part yesterday. Instead he noted that economic and financial

constraints made it more difficult to harbour the vision of a united Europe than is Mr Kohl's heyday.

The chancellor made clear Germany would not be the paymaster of European integration. Nor would he "overload" the German presidency by striving for a reform of EU institutions in the first half of next year.

Mr Fischer also recognised the limits to European integration in an interview with the Frankfurter Rundschau newspaper. Europe would "never be a homogenous nation state," he conceded.



Schröder, German chancellor, showing his pragmatic side in Brussels yesterday

NEWS DIGEST

TRADE HIT BY FINANCIAL CRISES

Drop in German exports to Asia and Russia

German exports to Asia and Russia dropped sharply in August due to the financial crises in those regions, the federal statistics office reported yesterday. Exports to Asian member states stood at DM1.3bn (S760m) in August, a 33.5 per cent drop on the same month in 1997. Exports to Russia declined 17.8 per cent year-on-year in August to DM1.2bn.

In the first eight months exports to Asian countries accounted for 1.9 per cent of total German exports of DM632.2bn. This is down from 2.7 per cent in the same period in 1997. Imports from Asian countries remained roughly stable, climbing just 0.1 per cent, to 2.6 per cent. Total exports were up 11.2 per cent in the first eight months while imports rose 10.6 per cent.

The slowdown in trade with Asia and Russia has played a significant part in the overall slowdown in German exports. Earlier this month the statistics office blamed economic problems in south-east Asia, Russia and South America for a 2.9 per cent drop in exports in September compared with the same month a year before. This was the first fall in exports for two years.

Frederick Stüdemann, Bonn

RAILWAY UNIONS

French train drivers strike

French train drivers and ticket collectors last night began a highly disruptive 36-hour rail strike to press the management of the SNCF, the national operator, to hire more staff.

The industrial action followed a one-day strike on Monday as part of a co-ordinated move by European rail unions to protest against the European Commission's plans for liberalisation. The French unions have threatened to prolong their action but at this stage are thought unlikely to go for a trial of strength with the SNCF, which is under pressure from the government to pay a more realistic price for the use of the rail track.

The management is also about to begin discussions on how to introduce the 35-hour week. According to the unions this could involve the hiring of up to 16,000 more people for the 160,000 strong workforce. They held back on strike action during the World Cup football competition in June but warned of trouble ahead over tight staffing.

Robert Graham, Paris

LATVIAN POLITICS

Government wins backing

Latvia's incoming minority government was yesterday voted into power with a solid margin when it received the backing of the opposition Social Democratic party. The 100-seat parliament backed the rightwing coalition government led by Viles Kristopans with 59 votes, out of 83 votes cast.

The new government has said it will pursue the policies of its predecessor, stressing harmonisation of laws with the EU, privatisation, and conservative fiscal policies, including a balanced budget. However, it is not clear whether the coalition will be able to survive in the long term. Reuters, Riga

Computer bomb tax breaks on offer

By Samer Iskander in Paris

The French government is to offer tax breaks to companies that spend on technology, as part of a campaign to raise awareness of the so-called "millennium bug" - the inability of old computer systems to cope with the date change from 1999 to 2000.

Tens of millions of francs will be spent on the campaign, partly inspired by earlier efforts to promote the single currency - the euro. Companies will be allowed to accelerate the amortisation of their investments in software, by writing them off against corporation tax in the year they are purchased, instead of over a period of three to five years.

"This has been done for the launch of the euro, it should work for the year 2000 (computer bug)," said Dominique Strauss-Kahn, economics finance and industry minister.

Earlier the government launched a TV advertising campaign on the euro and mailed some 30m information booklets. Software investment linked to the euro was also granted favourable tax treatment.

For 2000 guide, Page 8

Switzerland acts to defend its patch against the euro banks

To help their country survive as a financial centre the Swiss have opened a euro clearing bank in Frankfurt, reports William Hall

Living with the euro

Surrounded by countries soon to have a common currency it does not share, Switzerland has done what it is best at: opened a bank in the heart of the new financial system, Frankfurt.

To survive as a financial centre and not be marginalised by the arrival next year of the euro, the single currency of 11 European nations, Switzerland has realised it must maintain its own network of payment links with euro-zone countries.

A few weeks ago the German banking authorities granted a permit to conduct banking operations to the Swiss Euro Clearing Bank (SECB), which has its headquarters in Frankfurt's Söldenstrasse and will perform essentially the same duties as the Swiss National Bank does in the Swiss domestic payments system.

However, the SECB, unlike the SNB, is owned by the Swiss banks. UBS and Credit Suisse each have a 30

per cent stake, and Telekurs, a Swiss bank controlled operator of the Swiss interbank clearing (SIC) system, owns the remaining 40 per cent. Swiss banks have to be able to process all types of euro transfers ranging from simple payments to securities transactions, direct debiting and exchange of financial data for regular payment of bills in euros.

The decision to open a private central bank in Frankfurt has caused some surprise. Big US banks such as Chase Manhattan and Citibank have not felt the need to have an American euro clearing bank to handle their euro payments traffic, so why have UBS and Credit Suisse, the big two Swiss banks, felt it necessary to set up the Swiss Euro Clearing Bank in Frankfurt?

Both banks already have a substantial presence in the euro-zone. Like Chase and Citibank, their operations in countries such as France and Germany will ensure that they are connected to the local payment systems which in turn are plugged into Target, the real-time gross settlement system connecting EU central banks.

However, the two big Swiss banks are more con-

cerned about the impact of the euro on their domestic payments traffic inside Switzerland and the domestic banking system as a whole, rather than their ability to handle cross-border euro transactions cheaply and efficiently. They have watched what happened in Canada, where the US dollar has become an important currency for domestic Canadian payments.

Canadian banks have lost much of this business to US banks and Swiss banks are nervous that banks in neighbouring countries will muscle in on their domestic Swiss bank payments traffic, which is running at \$80,000 transactions a day worth close to SF200bn (\$142bn). In addition, the Swiss Post Office handles another 1.7m smaller transactions a day.

In Switzerland domestic payment transactions are handled primarily by the Swiss National Bank, the commercial banks and the postal system. Since 1987 the SNB - together with Telekurs - has operated the electronic Swiss interbank clearing system. It is one of the world's biggest real-time gross settlement systems and is also linked to the Secom settlements system of

clearing systems, such as Germany's Elektronische Abrechnung Frankfurt, the SECB will also be responsible for managing the liquidity which is essential for a smoothly functioning clearing system.

As a rule euroSIC will carry out payments only if there is enough money in the account to cover the payment. But the SECB will differ from the SNB in that it will offer intra-day overdrafts to participating banks and brokers. As security, participants must pledge

securities eligible for rediscounth with the central bank.

The intention is that the new system will allow euro transactions in Switzerland to be processed as efficiently as Swiss Franc payments.

Jörg Auer, the UBS executive who chairs the SECB, describes the new bank as a "common infrastructure project for the Swiss financial centre". Although Swiss banks are increasingly competing with each other, they still join forces when faced with a common problem. A total of 138 banks and financial institutes have signed up to the bank and more will be allowed to join from April 1999.

However, the decision to allow PostFinance, the Swiss Post Office rival to the Swiss banks' domestic payments system, to join euroSIC and the SECB is the surest sign that the Swiss banks are determined to prevent banks from neighbouring countries muscling in on their domestic payments traffic. The Swiss retail banks may regard PostFinance as their number one competitor domestically, but with the arrival of the euro their biggest challenge will soon be the non-Swiss banks touting for payments traffic from the increasing amount of Swiss-based euro traffic.

The nightmare Swiss banks are trying to avoid is that they lose a substantial share of their euro traffic to non-Swiss banks and then 10 years down the line - Switzerland finally decides to join the EU and the common currency.

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THE AMERICAS

PINOCHE RULING CHILE MAY SEEK GENERAL'S RELEASE ON COMPASSIONATE GROUNDS

Calm returns to Santiago

By Imogen Mark in Santiago, David White in Madrid and John Mason in London

Santiago was surprisingly quiet yesterday as demonstrations in the Chilean capital over the fate of General Augusto Pinochet, the country's former dictator, dissipated as fast as they had appeared.

More than 100 people had been arrested in skirmishes with the police in pro- and anti-Pinochet demonstrations on Wednesday evening, after the House of Lords, the highest British court, cleared the way for his possible extradition to Spain to stand trial for alleged crimes against humanity. But after the first shock at the unexpected ruling - which overruled an earlier court judgment - the government and

rightwing opposition parties in Chile settled down to plan how they could secure the general's release on compassionate grounds.

As political and diplomatic argument replaced street protest yesterday, the Chilean foreign minister, José Miguel Insulza, was due to leave for London for talks with his British counterpart, Robin Cook.

Meanwhile, President Eduardo Frei reacted angrily to criticism by the rightwing parties, who said the episode was another instance of his government's failure in foreign policy.

Gen Pinochet will have to make his first public appearance in court in London within the next two weeks. The hearing, originally set for next Wednesday, is expected to be deferred at

the request of Jack Straw, the home secretary.

However, it is accepted by most observers, including his own aides, that Gen Pinochet will have to attend the hearing personally.

Unless he falls severely ill, he is expected to have to force his way through large crowds of waiting press and demonstrators. The tiny Bow Street court, in the heart of London's West End, usually deals with minor offences such as drunkenness, and has room for only six journalists and about 24 members of the public. The UK police presence at the court is expected to be intensive.

Chile's right wing is now demanding that Mr Frei send a high-level mission to intercede for Gen Pinochet. They want the government to provide legal assistance

and take diplomatic measures, including breaking off relations with Britain and Spain if necessary.

Abel Matutes, Spain's foreign minister, said "fraternal" relations with Chile should not be affected by the case, and described Wednesday's ruling as "controversial". He said Chile's transition to democracy was an example for many countries.

The five British law lords ruled by a 3-2 majority that Gen Pinochet was not immune from prosecution as an international law, developed since the second world war, meant heads of state could be tried for crimes such as torture and genocide.

Spain is seeking to try Gen Pinochet on charges of murder, torture and hostage-taking, allegedly committed after he seized power in 1973.

Straw wants more time

Straw under pressure to extradite Pinochet

By Andrew Parker, Political Correspondent

Britain should allow General Augusto Pinochet to return to Chile on the grounds that it would not expect other countries to interfere in Northern Ireland's fragile political settlement, the opposition Conservative party said yesterday.

Michael Howard, Conservative spokesman on foreign affairs, argued that the UK government would not expect other states to seek the arrest and extradition of terrorists released as part of the Northern Ireland peace process.

Mr Howard, home secretary in the last government, said the 1989 extradition act gave Jack Straw, his successor, sufficient "discretion" to reject Spain's request to extradite Gen Pinochet on these grounds. However, the Home Office disputed Mr Howard's assertion.

The Foreign Office admitted last night that Wednesday's ruling by the House of

Lords that Gen Pinochet was not immune from prosecution had damaged Anglo-Chilean relations.

The Home Office said Mr Straw had asked for an extra seven days in which to decide whether to sanction extradition proceedings against Gen Pinochet.

London's Bow Street magistrates' court, which would hear the proceedings, yesterday gave no public indication of whether it would accept Mr Straw's request, but it is believed a formal application will be made and accepted shortly.

Aides to Mr Straw insisted he would take his decision in a quasi-judicial capacity, but the home secretary is under strong political pressure from members of parliament in the ruling Labour party to extradite Gen Pinochet to Spain.

The case for bringing Gen Pinochet before a Spanish court on charges of genocide and torture has, for once, united the parliamentary Labour party.

"If Straw was to say 'OK, Pinochet is old, let him go home to Chile', there would be a lot of raised eyebrows on all the wrong faces," said a government member.

"Even in New Labour there is not a lot of support for rightwing fascist tyrants."

Ken Livingstone, a leftwing member of Labour's ruling national executive committee, pointed out that his party had won the 1997 general election on a pledge to be "tough on crime". "You could not have a government supposed to be tough on crime releasing a mass murderer and torturer."

But Michael Portillo, another minister in the former Tory government, called Gen Pinochet's arrest "indefensible". "I think we are intervening in an indefensible way in the internal affairs of a sovereign nation and a democracy," he said.

Mr Straw has considered extradition requests with some political ramifications before.

In March he was accused of appealing Sinn Féin, the Irish nationalist party, after rejecting a request to extradite Róisín McAliskey to Germany on terrorist bombing charges.

Mr Straw said his decision was based on compassionate grounds because of the poor health of Ms McAliskey, an Irish republican.

However, Donald Anderson, a senior Labour member of parliament, said of Gen Pinochet: "If there is compassion to be exercised it should be exercised on behalf of the many victims of the Chilean regime and their families."

Straw wants more time

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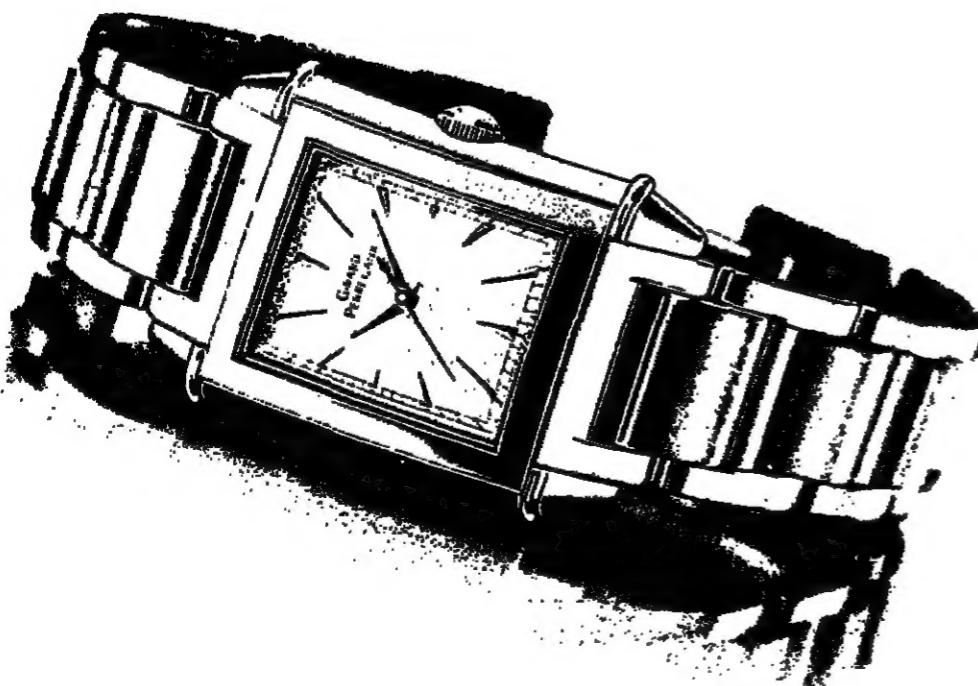
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Straw wants more time

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Reprisals feared by foreign businesses

By Imogen Mark in Santiago and Tom Burns in Madrid

(\$1.9bn) and accounted for 14 per cent of Spain's total foreign direct investment.

An anti-Madrid backlash

could affect attempts by

Telefónica, which controls

the Chilean Chamber of

Commerce said it had asked the

British government to allow

the general to return to

Chile as soon as possible.

British interests in Chile

- including Shell, Lever, Rock-

itt & Colman and Blue Circle

- are long-established and

often run by Anglo-Chileans

who feel more Chilean than

British. Spanish and British

businessmen often under-

stand more about Chile and

Chilean politics than their

politicians, a business com-

munity spokesman said.

But feelings are running

high. Officials in Madrid

believe Spain's state-owned

Bazan shipyard is now

unlikely to secure an order

to build two frigates for the

Chilean navy, and fear an

existing contract to supply a

submarine could be revoked.

The submarine contract

was signed in July despite

tensions arising from Span-

ish Judge Baltasar Garzón's

criminal investigation into

the general. Negotiations to

build the frigates led to

Gen Pinochet's arrest in

London last month.

Meanwhile senior execu-

tives of big Spanish compa-

nies with strong positions in

Chile have been privately

expressing fears that their

business activities could be

affected by anti-Spanish feel-

ings.

Spanish investment in

Chile last year, which

ranged from power sector

takeovers to bank acquisi-

tions and large construction

contracts, totalled Pta277bn

ish products - whisky is a

favourite example.

In public, none of the Brit- ish or Spanish-owned compa- nies will comment on whether they have been sub- ject to acts of hostility or boycott. Endesa executives had continued to travel to Chile for monthly board meetings, a spokesman con-

firmed, and had indeed been

in Santiago when the ruling

came on Wednesday. Banco

Santander said there had been

minor incidents - pro-

Pinochet slogans scrawled

on the walls of one or two

branches in the regions, a

handful of customers closing

their accounts.

What Chilean business

hopes will quell any action

is the realisation that the

country's interests and citi-

zens have more to lose from

any serious reprisals against

British and Spanish compa-

nies.

The banking groups San-

tander, Bilbao Vizcaya

(BBV) and Central Hispano

(CH) fear boycotts by Chilean

clients and big building

companies, including Dragados

, FCC and Ferrovial, are

concerned that further con-

tracting could be curtailed.

However, for the moment

Chilean business leaders,

though indignant, have dis-

missed fears that trade rela-

tions with Britain and Spain

could be affected.

The ruling "affects our

dignity as a nation", said the

Confederation of Production

and Trade, which represents

the main business sectors,

but it then joined the call of

rightwing opposition politi-

cal leaders for Chileans to

keep calm and support the

government in its efforts

to secure the general's

return.

An unstable political envi-

ronment would also eventu-

ally affect Chile's country

risk classification, deter-

ring foreign investors who

have until now seen Chile as

a haven of stability in the

region. And any interference

with trade would hurt Chile's

trade balance more than

Spain's or Britain's. Chile's

sales to these two markets

last year accounted for 10

per cent of all exports.

Doctor faces suicide charges

</div

INTERNATIONAL

DRUGS 'OUT OF REACH' INTERNATIONAL AIDS VACCINE INITIATIVE PLANS OTHER RESEARCH

Projects launched into two Aids vaccines

By Clive Cookson, Science Editor, in London

Two projects to develop Aids vaccines for the poor countries that need them most were launched in London yesterday. One is a UK-Kenyan and the other a US-South African collaboration; both are based on innovative scientific proposals.

They are the first of half a dozen vaccine development projects planned by the International Aids Vaccine Initiative, a non-profit organisation based in New York and funded by governments,

charities and companies. IAVI has committed \$5m to get the two projects started, though the total research and development cost is estimated at \$500m over nine years.

The initiative is based on frustration at the failure of existing medical research bodies and the pharmaceutical industry to come up with a viable Aids vaccine.

Seth Berkley, IAVI president, said scientists believed a vaccine could prevent HIV infection, although there were many problems in developing one - notably the

variability of the virus. More than 30 candidate vaccines are already in various stages of research and early clinical testing. But, Dr Berkley said, "17 years after the Aids epidemic started, only one has moved into [large-scale] efficacy trials anywhere in the world."

That trial started this summer in the US, using surface proteins from a strain of HIV that is common in North America and Europe but not in Africa or Asia; clear-cut results are not expected before 2002.

Almost 6m people a year are being infected with HIV - more than 90 per cent in Africa and Asia.

Aids specialists said yesterday the only way of bringing the epidemic under control in poor countries was in the short term to persuade people not to have unprotected sex and in the long run to develop a vaccine.

There was no point in trying to export unaffordable anti-HIV drug combinations, costing thousands of dollars a year per patient, to countries without the medical infrastructure to support them.

Omoo Anzala of Nairobi University, who will be working on an IAVI vaccine project with Oxford University, said: "Drugs are totally out of reach for most of Africa."

The Nairobi-Oxford collaboration will produce a vaccine with two components designed to produce an immune response to HIV strains circulating in Kenya. One part consists of HIV genes and the other is a genetically engineered vaccine virus.

The second partnership involves AlphaVax, a US bio-

technology company, with the University of Cape Town. Its vaccine uses Venezuelan equine encephalitis virus, disabled for safety reasons and altered to make HIV proteins.

"These are two of the most promising new vaccine technologies in the world," said Jaap Goudsmit of Amsterdam University and chairman of the IAVI scientific committee.

"They are also far enough along in the development process that we should be able to test them quickly in humans."

NEWS DIGEST

KENYA FINANCIAL SERVICES

IMF team to overhaul supervision of banking

The International Monetary Fund is to appoint a team to overhaul the Kenyan central bank's supervision department, days after the finance ministry announced a \$34m bailout for the troubled National Bank of Kenya. IMF officials yesterday said the team would lay down tough guidelines for on-site bank inspections, speed up supervision procedures, and introduce software to improve off-site analysis of bank portfolios.

The decision coincides with a substantial shake-up within Kenya's banking sector. Weeks of speculation about liquidity problems in the National Bank of Kenya culminated in a \$25m run last week and a government bailout at the weekend, prompting fears about other large domestic commercial banks. Five smaller Kenyan banks have been placed under central bank management for failing to meet clearing house obligations, and minimum capital rules which will enter into force next year threaten several more. Mark Turner, Nairobi

NETANYAHU VISIT

Israeli snub angers Swiss

Switzerland yesterday reacted angrily to the last minute cancellation of a visit by Benjamin Netanyahu, the Israeli prime minister. Relations between the two former staunch allies have become strained following the arrest of a Mossad spy caught wiretapping in Bern, and the Israeli prime minister's public support for several of the most vociferous critics of Switzerland's wartime role in dealing with Nazi Germany. Switzerland had considered cancelling Mr Netanyahu's visit after he attended a ceremony in Jerusalem honouring Senator Alfonso D'Amato and three other Americans who helped force Swiss banks into a \$1.25bn settlement related to their second world war activities.

However, Switzerland finally agreed to the visit only to have it cancelled at the last moment by Mr Netanyahu because of his more pressing domestic schedule. William Hall, Zurich

EGYPTIAN ENERGY

Gas filling stations plan

A leading Egyptian private sector gas distribution company plans to build a nationwide network of natural gas distribution centres for gas-powered vehicles. The Nile Valley Gas Company (NVGC), a joint venture between BG of the UK, Edison International of Italy, Orascom of Egypt and Middle East Gas and Energy Association, yesterday formed a subsidiary to distribute gas supply centres throughout Egypt's road network.

The new company, the Gas Powered Vehicles Company (GPVC), is intended to exploit Egypt's estimated 40,000bn cubic feet of offshore gas reserves. Egypt's government is intent upon maximising domestic gas use in order to increase earnings from oil exports. GPVC aims to use local distributors to establish a nationwide network. The partners in the company were last April awarded a contract to establish a domestic gas distribution network for residential and industrial consumers in northern and central Egypt. Mark Huband, Cairo

Oil price fall hits Iraq food supplies

By Routh Khalid in Baghdad

The collapse in oil prices has left Iraq's oil-for-food programme with a significant shortfall in revenues over the last six months, and distribution problems have prevented the full delivery of medical supplies to the Iraqi population, the office of the United Nations humanitarian co-ordinator in Baghdad said yesterday.

George Somerwill, spokesman for the UN office, said Iraq had pumped only \$2.7bn worth of oil in the last 180 days. The UN earlier this year had allowed Iraq to sell up to \$5.3bn of oil in an enhanced phase of the programme.

With some funds going to pay for Gulf war reparations and the cost of running UN operations in Iraq, only \$1.7bn was available to pay for humanitarian goods and oil spare parts. This was insufficient to meet the projected allocations in various sectors, Mr Somerwill said.

Distribution problems, he added, included a lack of sufficient refrigerated vehicles to enable efficient distribution of medical supplies.

Out of \$425m of medicine bought for the centre and southern part of Iraq in the last six months, only \$188m worth of drugs reached end users.

Despite the recent prob-

lems, Mr Somerwill said oil-for-food was beginning to stem the deterioration in malnutrition among Iraqi children. They have been the segment of the population most badly affected by UN sanctions imposed since 1990.

The rate of general malnutrition remains high, but it has stabilised in the past year among infants at 14.7 per cent, and among children under five at 25 per cent.

An additional reason for the shortfall in oil revenues in the past six months has been the delay in the arrival of spare parts to rehabilitate the oil industry. Earlier this year, the UN security coun-

cil agreed to allow Iraq to allocate \$300m of oil money for spare parts to increase production. But the first shipment of oil parts arrived on Wednesday.

Iraq, which has often feared that oil-for-food would become a substitute for lifting sanctions, has accepted this week's UN security council decision to implement another six-month phase of the programme. It had raised objections last week and requested that the current phase be extended by two months.

Mr Somerwill said the government was expected to submit a detailed plan for how the funds will be distributed on Saturday.



Saddam Hussein's picture adorns Doura refinery near Baghdad AP

Zimbabweans foresee return of exchange curbs

By Tony Hawkins in Harare

The Reserve Bank of Zimbabwe has called a meeting of top bankers next Monday to hear an "important" statement from the governor, Dr Leonard Tsumba, that is likely to mean the reimposition of some exchange controls.

In recent weeks a powerful political lobby has emerged for a Malaysian-style solution to the rapid depreciation of the Zimbabwe dollar, which has devalued 85 per cent during 1998. But

because Zimbabwe already controls capital account flows, a more likely outcome is a return to a pegged exchange rate, or, at least, a "Nigerian solution" of a two-tier exchange rate.

The latter would allow the government to reduce fuel prices because fuel imports would be brought into the country at a "subsidised" exchange rate, as well as cushioning the cost to the budget of imports of military hardware or foreign debt servicing.

Monday's meeting will coincide with a meeting of employers, trade unions and the government to discuss the economic crisis and specifically union demands for a 20 per cent across-the-board pay award. Measures to peg the exchange rate would be popular with the unions, though it is far from clear whether this and an agreement to pay the 20 per cent wage award would be enough for the Zimbabwe Congress of Trade Unions (ZCTU) to call off its series of one-day national strikes.

This week's stoppage, planned for Wednesday, was called off pending Monday's meeting, but at the same time unions have lengthened their list of demands that are becoming increasingly political.

Some analysts see the call for a new constitution, for privatisation of state-owned media, for the slimming of the government from 55 to 15 ministers, evidence that Morgan Tsvangirai, ZCTU secretary-general, who in the past has disclaimed all political ambitions, is moving towards seeking political office.

The government's economic difficulties deepened yesterday when the International Monetary Fund in effect ruled out further disbursements of the \$176m 14-month standby loan this year.

Few analysts had expected the IMF to disburse the next tranche of the standby loan this year, but dealers said that the recent relative stability of the Zimbabwe dollar reflected market optimism that the \$51m would be made available during December.

Confirmation that this is now most unlikely coincides with a new collapse of business confidence in the wake of last week's government decision to take over 841 commercial farms, pointing to a further sharp fall in the Zimbabwe dollar.

Against this background, the reimposition of some exchange controls next Monday - possibly including a freeze on profit and dividend remittances - would not come as a surprise.

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WORLD TRADE

FLOW OF FUNDS ABROAD COMPANIES LOOK TO EDUCATION LEVELS AND ARE NOT PUT OFF BY TOP WAGES AND WORKERS' RIGHTS

High labour skills attract US investment

By Robert Taylor,
Employment Editor

US foreign direct investment tends to flow to countries with established collective bargaining systems, widespread workers' rights, a skilled workforce and high labour costs rather than to those with low levels of employment regulation, no unions and low skills and wages.

This is the main conclu-

sion of an empirical comparative study of US overseas investment by William Cooke and Deborah Noble at Wayne State University, Michigan, published in the latest edition of the British Journal of Industrial Relations.

The countries with the largest US overseas assets were found to be France, the western area of Germany, Norway, Holland and Switzerland. The lowest level of US direct investment was in Colombia, Portugal, Taiwan and the Philippines.

The research indicates US companies prefer to invest in high-skill, high-wage economies rather than those with low skill levels and low wages. It does not suggest such employers are constrained in their investment decisions by the existence of collective bargaining, consultative works councils or government regulation that imposes core labour standards.

The main factors in determining investment, the survey argues, is the average length of education and skill levels of employees. Companies invest more in countries with workers who have above higher education qualifications and higher hourly compensation costs. It concludes: "Many low-skill countries suffer a serious competitive disadvantage."

The report says US companies prefer decentralised

negotiations with employees but within framework agreements flexible enough to meet corporate needs. It adds that companies favour "co-operative not adversarial relations with their employees."

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Record companies see their stars fly away to the net

Alice Rawsthorn sees how technology could make it viable for more performers to sell their work direct via the internet

When Frank Zappa, the iconoclastic US rock star, won back the rights to all his recordings from the Warner Bros record label in 1985, his wife, Gail, founded a mail order business to sell his music.

The Zappas not only made millions of dollars from their mail order venture, keeping all the profits they had once shared with record labels and record retailers, but also won a prestigious Grammy award for his *Jazz From Hell* album.

Only a handful of other stars have felt confident enough to sell directly to consumers, rather than determine distribution to record labels. But it could soon become commercially viable for them to do so through the internet and other digital delivery systems.

Until now, Warner and the other multinational groups which dominate the \$38bn global music industry have dismissed the prospect of their best-selling artists choosing to control their own distribution as scaremongering. However, accord-

ing to the lawyers representing those stars, many of them are now seriously considering the possibility of doing so in future.

"It's a subject that is coming up in a lot of conversations, and people are starting to think about it as something they might want to do in several years time when they reach the end of their current agreements," says Tony Russell, senior partner of Russell in London, which advises the Verve, Natalie Imbruglia and George Michael.

If a large number of pop and rock stars decide to bypass record companies by controlling their own distribution, the financial consequences for the music industry would be dire. Even if a small number did so, record companies would be forced to redefine their roles in order to retain control of their artists. For their part, the artists would undoubtedly be in a stronger position when renegotiating their contracts.

Until now, most musicians have had no choice. Frank Zappa was exceptional in having established such a strong following when signed by a conventional label that he could count on his fans to go to the trouble of buying the albums he released independently by mail order.

Very few other acts have such loyal fans, or enough money to manufacture their own compact discs. They had to sign with record companies in order to finance the recording of their music, and to tap into their sophisticated distribution networks.

Now the internet promises to provide a cheap, accessible forum from which pop stars can sell to consumers worldwide. CD production costs have fallen recently, making it cheaper for performers to have their own CDs made to be sold by mail order from web sites. Consumers can also buy digital versions of music over the internet.

Record companies argue that stars will still need them to organise promotion and to act as bankers by

paying advances against future sales. However, many performers already insist that their labels sub-contract promotion to specialist consultancies. Some, like David Bowie and Rod Stewart, can now secure advances against future earnings by negotiating securitised loans from investment banks.

Thousands of young unsigned performers already sell their music from internet juke boxes, such as MP3.com and Internet Underground Music Archive. Older artists, who no longer have record deals, like Todd Rundgren, also distribute over the internet.

Some, including David Bowie and the Beastie Boys, have posted occasional songs on the internet for free, but release other material in the conventional way.

At present, internet penetration is too low and too few consumers have access to efficient digital distribution for it to be a viable commercial option for best-selling acts like the Beastie Boys. Similarly, George Michael distributed other people's music over the internet through Aegean Records, a label he founded in 1996, but not his own.

The critical question for the music industry is

whether superstars such as

George Michael, who has made no secret of his misgivings about conventional record companies, will consider the internet as an appealing and workable alternative to signing a recording contract.

Paddy Grafton-Green, senior partner at Theodore Goddard in London, which represents the Rolling Stones and David Bowie, says some of his clients are already planning ahead by opting for shorter term deals when renewing contracts.

"Internet distribution isn't a practical option right now," he says. "But they are aware that it might be in future."

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native to signing a record-

ing contract.

But the US wants the panel to report by January 15,

enabling it to stick to its previously announced timetable

for imposing trade sanctions against the EU for non-com-

pliance with WTO rulings on bananas.

Brussels, which does not accept the January 15 dead-

line, has made recourse to a panel conditional on US

agreement to withdraw its sanctions threats and abide by

any ruling in the EU's favour. Frances Williams, Geneva

Trade editor

HK currency aims for trade

value

دعا من الارجل

ASIA-PACIFIC

Pakistan to track money dealers' trade

By Farhan Bokhari in Karachi

Pakistan's central bank yesterday said it had ordered a national database of foreign currency transactions through money changers in a drive to improve its understanding of the largely undocumented market.

The State Bank of Pakistan said the move was prompted by the recent slide of the rupee, at one point driving the gap between official and market rates to more than 30 per cent, up from the usual 8-10 per cent gap. Under the plan the bank would collect information from money dealers on the volume of daily business.

The rupee yesterday climbed by more than 3.5 per cent to close at Rs64.20 to the US dollar in the open market. This was largely on the news that Pakistan had reached an understanding with visiting International

Monetary Fund officials on a new loan programme that could help stave off a debt crisis.

Senior officials in Islamabad said closer regulation of the currency market was also a significant step towards preventing a slide of the rupee, and was indirectly connected to some of the conditions tied to the expected IMF agreement.

Pakistan said on Wednesday that it would not devalue the rupee in spite of falling exports; these fell by about 10 per cent last month against the same month a year ago.

The success of government efforts to maintain the existing exchange rate depended in part on the open market rate, bankers said.

"We have learnt from recent experience that we should have more information on the volume and the size of foreign currency busi-

ness," said Muhammad Yaqub, central bank governor.

Money changers said foreign currency trade ranged between US\$150m and US\$450m a month. "There are major swings either way, and it depends on the scale of uncertainty on any given day. But there has never been documentation on the size of the business," one banker said.

In spite of the government's public stance on the rupee, bankers said privately that Pakistan would probably unify its two exchange rates in the next few months, in line with IMF conditions.

Within two months it may begin enforcing a 15 per cent general tax on retail transactions, agreed with the IMF, and has made promises to step up reform in the tax collection department.

HK currency board aims for transparency

By Louise Lucas in Hong Kong

The Hong Kong Monetary Authority (HKMA), the territory's *de facto* central bank, yesterday unveiled new measures to fine-tune the currency board.

Enhancing the currency board, which backs the Hong Kong dollar's link to the US dollar, has been on the agenda since the currency came under attack in August. The measures are designed to increase the board's transparency and improve its workings.

The setting of the base rate, or discount rate for clearing transactions in the money markets, will now be subject to a transparent formula rather than being set at the HKMA.

However, the HKMA has reserved its controversial ability to penalise banks by imposing a punitive rate where necessary. This will be used to penalise banks believed to be facilitating market manipulation and in other "exceptional cases", the HKMA said.

The HKMA also paved the way for bringing exchange rates into line. As part of steps taken to bolster the currency peg in September, the government issued a convertibility guarantee, pledging to buy back government debt at a rate of HK\$7.5 to US\$1. This was

Trade volumes plunge in October

Hong Kong trade volumes plunged in October, sapped by slack demand from across the globe. The crisis-hit south-east Asian countries were last month joined by China - Hong Kong's biggest trading partner - and the US and Europe as countries with moderating demand, writes Louise Lucas.

Government figures released yesterday showed the value of total exports fell 17.5 per cent last month,

against October last year, to HK\$118bn (US\$15bn). At the same time, the value of imports slumped 22.4 per cent year-on-year to HK\$118.7bn, reflecting weak demand in Hong Kong's own recessionary economy.

The setback in exports was "of much concern", the government said, although the decline partly reflects the high base in October last year, when Hong Kong racked up a record value of exports.

The rate at which the HKMA intervened in the money markets but it created an anomaly as it is marginally higher than the exchange rate of HK\$7.5.

Yesterday the government said it would switch the rate on debt paper to HK\$7.5 but would do so gradually to eliminate market disruption. The rate will inch upwards from HK\$7.5 to HK\$7.8 by one pip (or HK\$0.0001) per calendar day over 500 days.

Bankers said the HKMA's decision to establish new rules underlined the stability that has returned to the markets since the August currency attack, which sparked the government's unprecedented intervention in the stock market.

Big increase in Japan output of 'mini-vehicles'

By Paul Abrahams in Tokyo

Output of automotive products in Japan rose for the first time in 13 months during October. However, the apparent improvement was due entirely to a doubling in output of "mini-vehicles" with engines under 600cc. New safety regulations introduced last month resulted in mini-car manufacturers launching a dozen new models.

Overall vehicle output rose 0.8 per cent year-on-year to 581,826 vehicles. Car production rose 5.9 per cent to 773,000 units. But a 110 per cent increase in output of mini-vehicles to 159,000 units appears to have led to continued cutbacks in production of other cars. Output of vehicles over 2,000cc fell 0.1 per cent to 276,000, while cars between 600cc and 2,000cc declined 10.7 per cent to 386,700.

The increase in production, moreover, appears not to have been translated into a large rise in sales. The

Indonesia slims port sale plans

By Sander Thoenes in Jakarta

Six bidders qualified for a tender to manage two of Indonesia's prime container terminals, officials said yesterday, confirming that the government had backed out of plans to privatise the whole port authority.

The six are expected to perform due diligence in December and bid in early 1999 for rights to form a joint venture, which will have a 20-year concession to operate and manage two terminals in Tanjung Priok, Jakarta's largest port.

The bidders are AP Moller Group, Grosbeak, International Container Terminal Services, P&O Ports, Stevedoring Services of America and Peony Investment.

The winner's partner will be state-owned Pelabuhan Indonesia II (Pelindo), which manages Tanjung Priok and other large ports in Indonesia and had been one of 12 companies listed for privatisation by April 1998.

Officials cancelled, delayed or modified all 12 sales, however, leaving Indonesia far short of its stated aim to raise \$1.5bn this year. Officials have cited legal obstacles to privatisation of infrastructure, including Pelindo, but analysts suspect that the government of President BJ Habibie is also wary of being accused of selling the country cheaply.

Indonesia's only sale so far this year was a 14 per cent stake, scaled back from 35 per cent, in a partially privatised cement mill.

Pelindo earlier this month predicted net profits for 1998 of Rp527bn (\$70m), up nearly 130 per cent, and said half of its profits came from the two port terminals up for tender.

Japanese vehicle production

	October	% change Year-on-year	Jan-Oct	% change Year-on-year
Total	663,028	+0.8	8,025,306	+0.1
Cars	774,578	+0.9	9,702,494	-0.3
Over 2,000cc	274,708	-0.1	2,564,001	-1.1
Up to 2,000cc	338,771	+10.7	3,132,395	-0.8
600cc	186,001	+110.3	702,000	-0.8
Trucks	163,072	+0.1	1,072,130	-10.5
Heavy	67,908	+7.8	710,000	-17.1
Light	41,660	+34.8	445,001	-34.2
Minis	53,007	+0.1	116,945	-18.3
Others	4,075	+10.8	48,782	-0.8

1998 vehicle sales a maximum figure of 1,000,000 units

Singaporeans stick with government's social contract

While their neighbours are challenging efforts to cope with the regional crisis, the city state is bucking down, reports Sheila McNulty

When the Singapore government cut wages by 15 per cent this week, urging business to do the same, there was not so much as a whimper.

"Nobody in the office has even mentioned it," said Hugh Young, managing director of Aberdeen Asset Management Asia.

All around them, Singaporeans have quietly watched other east Asians challenging efforts by governments and businesses to cope with the economic crisis, at times even taking to the streets. In Hong Kong, for instance, one of the territory's largest private employers, Hong Kong Telecom, reversed a 10 per cent wage cut under pressure from labour.

But the Singapore government has warned repeatedly that its people would have to do their part to help the nation through the crisis. The city state's 3m people have a social contract with their government: they will submit to its authority as long as it continues to lead them forward. The 15 per cent wage cut is part of a package to uphold that contract.

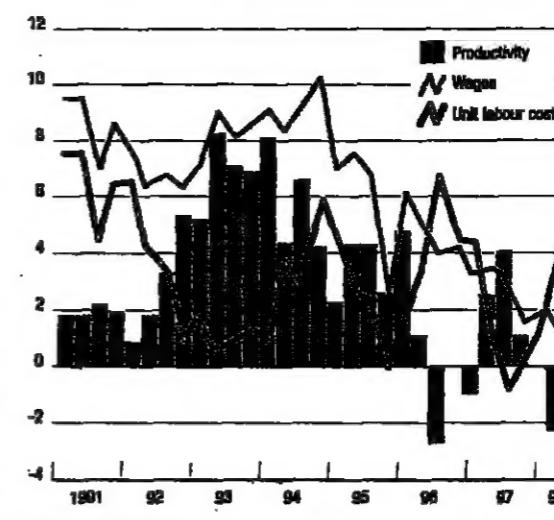
"Few other countries are in a position to implement a package like this, or to persuade the workers to support such austerity measures as

being in their own long-term interests," Lee Hsien Loong, Singapore's deputy prime minister, told his people.

In addition to lowering labour costs, the package includes corporate and property tax rebates, and a reduction in infrastructure and services costs. Ministers took the lead with a 10 per cent pay cut, on top of the other wage-cutting initiatives, and the unions gave their support for the private sector to follow. The government expects the measures to help stem job losses, which at 22,000 are already more than double last year's figure, and to enable Singapore to emerge more competitive when the crisis ends.

The city state's well-man-

Singapore
Year-on-year % change



but not a critical problem," Mr Goh said.

"But economic conditions have totally changed and we are competing for a shrinking economic pie."

Foreign investors in Singapore have noticed already the extra effort to compete. Russell Whitehouse, regional director at Guardian Insur-

ance in Singapore, said Singapore had tried to be more "customer friendly" as the UK company completed its move from Hong Kong this year. The authorities eliminated the previous restriction against running a regional headquarters out of a branch office, ended the

task of always to ensure the people see things as they do. Lee Kuan Yew, Singapore's senior minister, said the government spent six months getting its message through to the public before imposing the cost-cutting package.

"Had we simply come out to say: 'Your wages will be cut by 15 per cent and pension contribution by 10 per cent', there would have been a revolt... Everyone has been prepared for these unpleasant cuts. Everybody knows if we don't do this, we will lose more jobs. Which do they want?"

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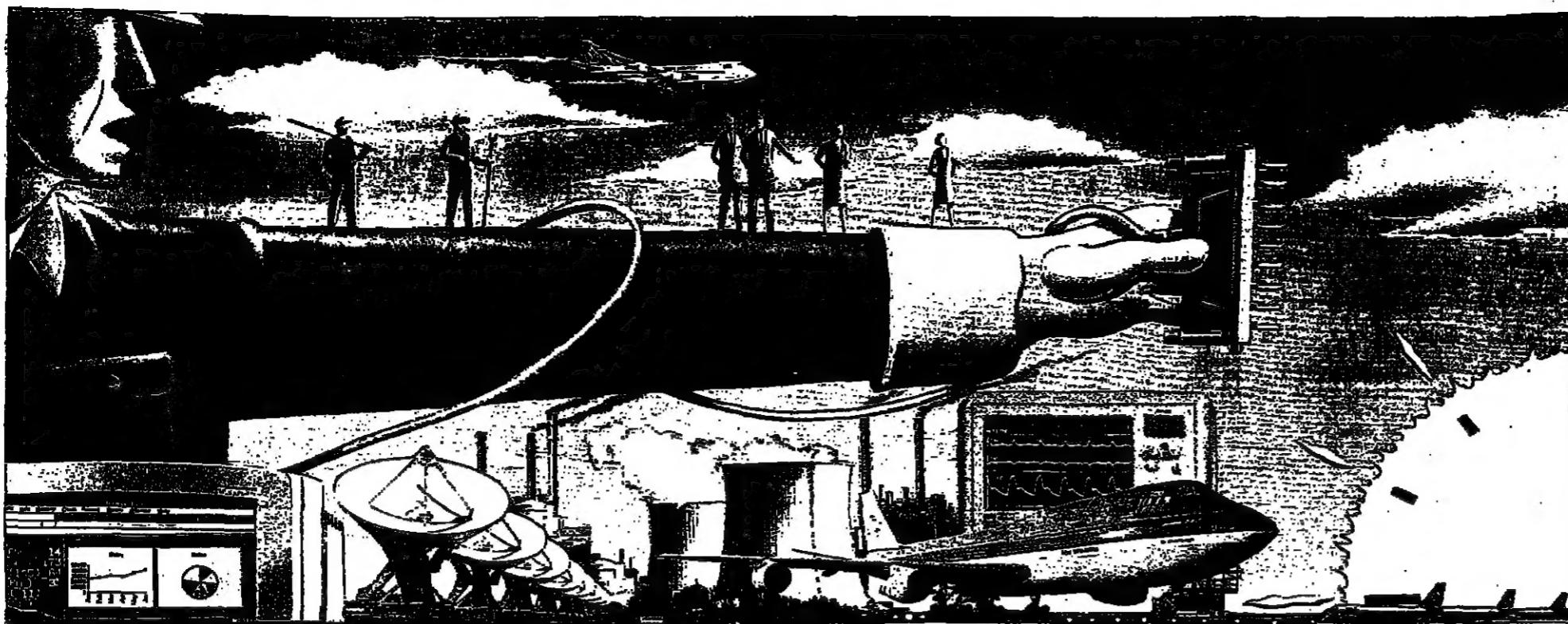
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YEAR 2000

A FINANCIAL TIMES GUIDE TO THE MILLENNIUM COMPUTER PROBLEM



Aviation chief puts faith in flight

FAA head Jane Garvey will be airborne when the millennium midnight hour strikes. But not in a Third World airliner. Michael Skapinker and Charles Batchelor report on how transport systems will cope with the date problem

Shortly before midnight on December 31 1999, Jane Garvey, head of the US Federal Aviation Administration, will board an aircraft and fly coast-to-coast.

The gesture is designed to persuade the US public that it is safe to fly, in spite of headlines warning that aircraft risk crashing because of the millennium bomb.

US airlines can cope with the millennium, Ms Garvey promises. "I have given my commitment to the American public, and I now commit to you, their representatives, that aviation safety will not be compromised on January 1 2000, or on any other day," Ms Garvey told a US congressional committee earlier this year.

Most US aviation systems will be ready for the millennium by March next year, she said. All systems would be fully compliant

by the end of June.

But while the US is confident it can solve its millennium computer problems, there are worries about governments in the developing world. Airlines, shipping and distribution companies fear the failure of some states to address the issue could cause widespread disruption in a range of transport industries.

"It is not even clear that some third world countries have heard of the millennium problem," David Rowlands, director general of railways, aviation and shipping at the UK transport department told MPs this month.

KLM, the Dutch airline, has warned that it might have to ground part of its fleet on New Year's Eve because of the failure of some governments to ensure their air traffic control systems were millennium compliant.

Even in the US, Ms Garvey admitted some smaller airports were being given special help to ensure they were ready for the millennium. "They lack the resources to hire the necessary personnel with the unique expertise to conduct assessments of their existing airport facilities, technology systems or equipment," she said.

KLM says this problem occurs in several parts of the world, where unlike in the US, governments are ill-equipped to help.

Max Rens, KLM's head of information, said: "We don't trust the governments. We think that they are too late. They are not pro-active. I'm fearful that we will be ready in time. There will be delays and detours. Planes will stay on the ground and this means capital will not be generating money. Within half a year, some airlines will be facing bankruptcy."

The main problem for ships is unlikely to be radar and radio contact but their propulsion systems, which are computer controlled. If these fail, a ship could be left without power and

in danger of capsizing or grounding.

Railways depend to a similar degree on computer systems to draw up timetables, control trains and provide information to passengers and to managers. The underinvestment in many railway systems around the world

We don't trust the governments. We think that they are too late. They are not pro-active. I'm fearful that we will not be ready in time'

has meant that many have unlikely IT systems which require updating.

In the UK, Railtrack, which manages the railway infrastructure, is co-ordinating a campaign to persuade the privatised rail

companies to co-operate in dealing with the problem. It has estimated the cost of upgrading at £50m.

Swiss Railways has been modifying about a quarter of its systems and is currently carrying out tests of the upgrades. It has calculated that half of its systems do not present a problem because they are relatively new while a further 25 per cent will be replaced before 2000 anyway through routine renewals.

On the roads, the computerised traffic control systems installed in many cities pose a problem. They have been programmed to respond to changing traffic volumes to maximise the use of road space and speed traffic flows.

At worst, traffic lights will revert to a straightforward red, amber and green sequence if they have not been modified or faulty chips have been missed. Mr Rowlands told the British House of Commons transport select committee. The lights will continue to work but they will not remember the phasings which have been programmed into their memories.

Q. Do I need to do anything about my long-term savings and pension plans? Or my bank accounts?

A. Banks and other financial services companies are potentially among the most vulnerable to year 2000 problems. But because they have been aware of the problem for some time, most have long been working to ensure compliance. For example, some Wall Street banks began work five years ago and in Britain, the five main high street banks are spending several billions of pounds to ensure year 2000 compliance. However, because it is never possible to test everything, it might be a good idea to double check statements which span the New Year.

Q. Is there a 'silver lining' to this cloud, or is spending in year 2000 projects money down the drain?

A. To the extent that ensuring compliance could help ensure the survival of a business, year 2000 money will be well spent. In any case, there are some positive business benefits.

It has encouraged many companies to upgrade their systems and replace ageing or obsolete software and hardware with modern standard-based packages. Many companies have also found that in checking with suppliers and customers, it has helped cement relationships and encouraged business-to-business electronic commerce links.

Finally, just in case the worst happens, many companies have been forced to take a closer look at their disaster recovery plans. They have one, or put in place a plan if they did not.

Q. Who is making money out of this problem?

A. A surprising number of people. Top of the list are the information technology gurus and management consultants, some of whom have turned the problem into a big money-spinning writing books, giving speeches and advising governments and companies.

Computer programmers, already in short supply, have also done rather well. Day rates for contract staff have soared and some companies have outsourced all their year 2000 work to companies in India and elsewhere.

Software companies have benefited in a number of ways. Companies like Vissoft and Micro Focus which have developed Year 2000 tools to help check, correct and test code have generally done well, as have companies selling year 2000-compliant upgrades.

SAP and other enterprise resource planning software vendors have also benefited as some companies chose to scrap old software and introduce new integrated systems. Computer suppliers, including PC vendors like Compaq Computer and Dell, have sold more machines as old non-compliant PCs have been thrown out.

Further down the line lawyers are also likely to cash in. Already some firms have developed expertise in this area and offer advice on issues like contract wording. If there are big year 2000 problems they could also benefit as litigation is almost certain to follow, although in the US in particular, the government has acted to limit liability.

Banking regulators force the pace of year 2000 compliance

How financial institutions are handling the millennium bomb is a crucial part of supervisors' assessments, reports George Graham

If the financial services industry ever felt like ignoring the millennium bomb, that feeling passed quickly once regulators such as William McDonough, president of the Federal Reserve Bank of New York, started to hammer on the table.

Regulators from the Basle Committee on Banking Supervision, the Committee on Payment and Settlement Systems, the International Association of Insurance Supervisors and the International Organisation of Securities Commissions have formed a Joint Year 2000 Council which has pooled information and applied discreet pressure on countries which were perceived not to be paying enough attention to the millennium issue.

Individual financial institutions and their supervisors are now reassuring about the state of readiness.

In the US, a survey of banks and other depository institutions found 4 per cent were rated as

"needs improvement" and fewer than 1 per cent as "unsatisfactory." In South Korea, the Bank of Korea found 82 per cent of financial institutions' resources were year 2000 compliant by the end of June, with compliance in the banking sector at 98 per cent.

The Bank of Korea noted that the insurance sector was "relatively slow in its readiness progress," a complaint echoed in some other countries. However, the insurance industry has less common infrastructure and fewer external connections than the banking industry.

In the UK, a more general survey by the Bank of England concluded that "the financial sector in the UK is well advanced in its year 2000 work, both in relation to other sectors domestically and to the financial sector internationally."

Large common infrastructure systems such as the Swift financial message network have also undertaken a great deal of work to make sure they are ready by the end of 1998, leaving enough time for users to run tests.

Some financial institutions

have cautioned, however, against industry-wide tests. "With the time remaining and the resources available, the most important thing is for people to do their internal testing first," said a senior European banker.

The next step for the financial sector is to make an assessment of its customers' behaviour. Some banks have been worried at the lack of preparation of their small business clients and have been working to raise the level of awareness, in the hope that fewer will run into severe difficulties.

Banks are also having to guess at customers' psychology. The end of 1998 will already be a long weekend in which withdrawals from cash machines are expected to reach record levels. If, in addition, people are worried about a millennium crash in the financial system, they may withdraw even more cash in anticipation, placing further stress on ATM networks.

Contingency planning is also under way, in case outside dependencies, such as electricity and telecommunications networks, should fail to cope with the date change.

cause problems came when cancer screening programmes discovered their computers could not handle recall dates set for the next century.

Patient administration and records are heavily date dependent on date-affected programmes, and there is much worry about embedded chips in a huge range of medical devices, although most manufacturers are making reassuring noises.

While the UK's National Health Service is now said to be making better progress with preparations, the Organisation for Economic Co-operation and Development says a recent survey of US hospitals showed that 30 per cent had not even begun to address the problem.

An added problem for the public sector is that while the private sector has frequently addressed the problem by installing new systems, financial constraints have tended to force the public sector to seek to update often elderly systems - at a time when the skills to do that are in ever greater demand and ever shorter supply.

Trust the tax authorities to get it right

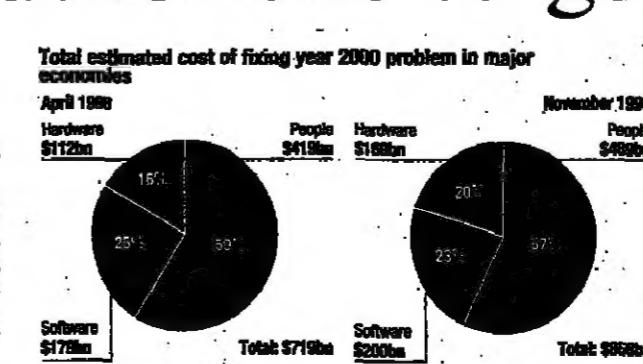
In Britain there's no need to worry about paying your taxes or receiving welfare payments. But the health service may suffer. Nicholas Timmins reports

"Can you put your hand on your heart?" the minister in charge of one of the UK's largest public sector organisations was asked the other day, "and say you will have no year 2000 problem?" "No," came the answer.

And that from a country, which publicly at least, claims to be a world leader in addressing the millennium bomb.

As people worry whether airliners will drop from the sky on January 1 2000, whether banks will release cash or whether gas, electricity and water supplies will continue, the public sector's worries are as big. Will pension and benefit systems - critical to the elderly and infirm - pay out? Will hospitals operate? Will government revenues continue to flow?

The short answer, as with so much of the millennium bomb issue, is that no one knows for sure. But the problems are not



puters is almost as confident. But elsewhere - in health care (which is often publicly financed even when it is privately provided), in local government, the emergency services, and local benefit delivery systems, serious worries remain.

These range from the major - what if embedded chips in traffic lights prove not just time but date dependent? - to the much smaller scale but potentially serious.

The UK's Audit Commission recently highlighted plans by one

local authority to provide portable heaters to old people's homes in case central heating boilers failed.

Most information about how countries rank in terms of preparedness depends on private sector surveys (from which alarming scenarios can generate business) to country's own assessments of their readiness (and no one wants to say that they are badly unprepared).

Health care remains a particular concern - some of the earliest evidence that year 2000 could

Insurers run for cover as risks become apparent

Alarmed by the potential scale of the problem, insurance companies are inserting exclusion clauses for millennium bomb losses, reports Andrew Bolger

Many insurers are determined not to offer cover against the effects of the millennium "bomb" - even though this may result in some of them being sued by their customers if disaster does strike.

The reason for this hardline approach has been baldly stated by the Association of British Insurers: "The problem is very difficult to quantify, but under some scenarios, the cost could be so vast it could threaten the capital base of the UK insurance industry if widespread cover was provided."

Faced with such an unpalatable prospect, insurers have said the year 2000 is not a "fortuitous" event, and therefore is not covered by traditional policies.

The ABI says: "The year 2000 is predictable and foreseeable and has been since the present calendar came into effect."

Possibly, but insurers do not seem to have woken up to the implications of the millennium bomb any sooner than their customers. When the ABI last year commissioned a report by solicitors Cameron McKenna, they found 75 per cent of UK companies would have legitimate grounds for making an insurance claim under existing policy wordings.

Leading insurers have therefore started to insert exclusion clauses designed to protect them against potential payouts in commercial insurance policies, prohibiting claims for business interruption and property damage

unless caused by fire or other defined perils.

In product and professional indemnity, the wordings would make it impossible to claim back millennium-related financial loss from legal liability and the costs of mounting a defence if sued.

Several US insurance companies, including American International Group and the brokers Aon and Marsh & McLennan, have begun to provide year 2000 cover. However, they generally require a full risk assessment conducted by an external specialist.

Axa, the French-based insurer, is also offering larger companies cover against the loss of information or programming.

But what worried the regulators more was the danger of a collapse in central payment systems or of a surge in loan losses if the millennium bomb struck banks' customers.

The state of preparations for the year 2000 date change now forms a central part of supervisors' assessments in the banking, securities and insurance industries.

Unless caused by fire or other defined perils.

In product and professional indemnity, the wordings would make it impossible to claim back millennium-related financial loss from legal liability and the costs of mounting a defence if sued.

But it warns: "Insurance is not an alternative to taking action, and the directors of any company who think it is are failing in their basic duties."

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MAIRE info

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CAC 40

Dexia France is one of the 40 leading stocks on the Paris Stock Exchange.

ASSET MANAGEMENT

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PUBLILINK

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NET BANKING INCOME

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Strategy developed by the group to commercialise a full range of insurance products for its customers via its network of 950 independent agencies in Belgium.

RETURN ON EQUITY (ROE)

Ratio measuring the profitability of equity capital. Dexia posted an ROE of 14.2% on 30 June 1998.

BEL 20

Dexia Belgium is one of the 20 leading stocks on the Brussels Stock Exchange.

CONSORTIUM COMMITTEE

The four member committee responsible for the day-to-day management and strategy in Dexia.

MUNICIPAL BONDS

Bonds issued by American municipalities to fund their infrastructure expenditure and guaranteed by banks. New York Agency works mostly in this area.

DEXIA

OPERATING RATIO

Ratio between expenses and net banking income. Dexia posted an operating ratio of 51% on 30 June 1998.

RATING

Internationally accepted indicator measuring the creditworthiness of major banks. Dexia is rated AA+/Aa1 by Standard & Poor's and Moody's.

PFANDBRIEFE

Fund sale German bank bonds reserved to mortgage banks. Pfandbrief issues from Dresdner Hypothekenbank Berlin AG are rated AAA.

Dexia, the banking partner for local government in Europe, was created by the merger of Crédit local de France and Crédit Communal de Belgique. Already European leader in the financing of public service facilities and with shareholders' equity of 6.2 billion euros, Dexia is currently expanding into bank insurance and asset management.

FUND MANAGEMENT

Strong growth area including the administration, custody and register activities of the investment funds held by Dexia. Assets under management on 30 June 1998 were BEF 1,389 billion/FRF 226 billion.

ADVISOR

Helps projects promoters (individual or corporate projects) assess the feasibility of a project and negotiate with arranger banks. Dexia is currently acting as advisor for a group involved in the financing of motorways in Portugal.

SAVINGS DEPOSITS

The outstanding total for savings deposits from Dexia retail banking customers stood at BEF 492 billion/FRF 80 billion on 30 June 1998.

BILonline

High security online banking service via the Internet for the Banque Internationale à Luxembourg customers.

OPERATING COMPANIES

Dexia consists of four operating companies: Crédit local de France, Crédit Communal de Belgique and their subsidiaries, Dexia Project & Public Finance International Bank and Banque Internationale à Luxembourg.

ARRANGER

Finalises legal and financial operations and organises the implementation of the package. Dexia has acted as arranger for major projects in France (Strasbourg Tramway, Normandy Bridge) and bond issues for major towns (Lyon ...).

LEAD MANAGER

Organises the syndication of operations and investment in capital markets. Crédit Communal de Belgique and Banque Internationale à Luxembourg are lead managers for euro bonds issued by Crédit local de France.

EURO MEDIUM TERM NOTES (EMTN)

Euro bonds issued as part of a pre-established programme. Crédit local de France has issued FRF 29 billion in EMTN since 1st January 1998.

COMMERCIAL BANKING LOANS

Credits to small and medium sized companies and the self-employed, consumer financing and mortgage loans. The outstanding amount on 30 June 1998 was BEF 401 billion/FRF 65 billion.



CONTRACTS & TENDERS

Invest in Romania!

STATE OWNERSHIP FUND

Advertising release
for sale of shares by direct negotiation

The STATE OWNERSHIP FUND, a Romanian public institution based in Bucharest, 6 Stavropoleos Street, sector 3, Division for Privatisation I is offering for sale by direct negotiation according to the Government Urgency Ordinance no.88/1997 approved by Law no. 44/1998 and Government Decision 53/1998, modified and completed with Government Decision 361/1998, a stake of 58.81% of the issued share capital of Trading Company SANTIERUL NAVAL SA, Constanta.

- Registered Office: Constanta, Iaina Port nr. 1, Jud. Constanta.
- Fiscal Code: R 1879871.
- Registration no. at Commercial Register Office: J 13/2515/1991.
- Issued stock capital, according to the latest records at the Commercial Register Office: 205,314,025 thousand ROL.
- Turnover in 1997: 13,335,635 thousand ROL.
- Net profit in 1997: 15,087,640 thousand ROL.
- Main object of activity: construction, repairing and trading of the maritime, river and harbour vessels, technical assistance and service.

The share ownership structure at 31/08/1998 is as follows:

	%
State Ownership Fund	58.81
Financial Investment Company Transilvania	5.75
Financial Investment Company Moldova	15.97
Shareholders Association/PAS	6.29
Share owners through public offer	5.46
Share owners through mass privatisation	7.72

The selling offer price is of 106,000 ROL/share and the value for shares parcel put for sale is of 511,749,000,000 ROL.

THE PRESENTATION FILE of the Company may be procured daily from the State Ownership Fund, Marketing and Investors Relations Division, Bucharest, 6 Stavropoleos Street, sector 3, phone: 040-311.04.95, 312.31.30, Fax: 312.18.41, between 8th and 16th hrs, till the preceeding day of the offers submission, inclusively, at a price of 60,000,000 ROL payable in account no. 25110098900224 opened at Romania Bank for Development - Bucharest Branch (BRD-SMB).

Further information about the company's privatisation may be offered by S.O.F.T. INTERNET SITE at the address www.sofit.ro, or at the phone 040-1-303.65.40, fax: 040-1-311.30.94.

In order to participate in the negotiations it is compulsory to buy the PRESENTATION FILE.

THE PRESENTATION FILE will be delivered upon the following documents:

- a copy of the payment order for the presentation file;
- Identity card or passport for foreign citizens;
- power of attorney from the offering trading company.

In order to participate in the negotiations, bidders are required to present evidence of putting at the Seller's disposal the participation guarantee of 15,352,470,000 ROL payable at Romanian Bank for Development - Bucharest Branch (BRD-SMB) in account no. 25110098900313. Foreign natural or legal persons will pay the PRESENTATION FILE and the participation guarantees in convertible currency at Romanian Bank for Foreign Trade (BANCOREX) account 25110000000242369008 in USD, at the exchange rate communicated by the NATIONAL ROMANIAN BANK at the payment day. Bidders may instruct the bank where they have their main account to deduct the sum due from bid on the due date.

Foreign natural or legal persons will pay the sale-purchase Contract in convertible currency at the exchange rate communicated by the NATIONAL ROMANIAN BANK at the signing date of the finalising protocol of the direct negotiations.

In order to participate to the negotiation, the Bidder will submit the documents provided by the Governmental Decision no. 55/1998, article 27, mentioned in the Section C of the PRESENTATION FILE and the Offer, including the Business Plan, closed in sealed envelopes, at the address mentioned above - Marketing and Investors Relations Division, prior to 18th of January, 1999, 10th hrs, local time. Offers will be opened on the same date, 18th hrs, at the Privatisation Division, 1, in the Bidder's presence.

This advertisement does not constitute an offer of securities within the meaning of the UK Financial Services Act 1986 and does not constitute a solicitation of an offer in any jurisdiction where such solicitation would be prohibited. The shares offered for sale are issued according to the Romanian legislation and their trading is governed by the Romanian law, subject to the scrutiny of the relevant Romanian regulatory authorities.

LEGAL NOTICES

No. 65475 of 1998

IN THE HIGH COURT OF JUSTICE

COMMERCIAL DIVISION

COMPANIES COURT

IN THE MATTER OF

QUADRANT CATERING LTD

- and -

IN THE MATTER OF

COMPANIES ACT 1963

FIRST ADVERTISEMENT FOR

THE FINANCIAL TIMES

NOTICE IS HEREBY GIVEN that a

petition was on 12 November 1998

presented to the Master of the High Court of

Justice for the cancellation of the share

previews account of the above named

company.

NOTICE IS HEREBY GIVEN that the

Petition is to be heard before the

Register of the Companies Court at the Royal

Courts of Justice, Strand, London,

WC2A 2LL on 16 December 1998. Any

interested party may appear before the

Court to oppose the making of an order

for the confirmation of the reduction of the

capital should appear at the time of the

hearing in person or by counsel for that

purpose.

A copy of the Petition will be furnished to

any person receiving the same by the under-

mentioned solicitors on payment of the

relevant charges for the same.

DA 16/12/98

Master of the

Companies Court

London EC4A 2LL

Tel: 0171 493 9933

Ref: 02072/98/0003/4

Reference to the Petition.

No. 65074 of 1998

IN THE HIGH COURT OF JUSTICE

CHANCERY DIVISION

COMPANIES COURT

IN THE MATTER OF

GOLF CLUB HOLDINGS PLC

- and -

IN THE MATTER OF

THE COMPANIES ACT 1963

NOTICE IS HEREBY GIVEN that the

Order of the High Court of Justice

(Chancery Division) dated 16 November

1998 confirming the cancellation of the share

capital of the above named Company from

£1,563,722.00 to £2,344,349.65 and

the reduction of the share premium account of

the above named Company by £3,344,800

and the Minicte approved by the Court

showing with respect to the capital of the

Company as altered the several particulars

referred to by the above-mentioned Act were

replaced by the Register of Companies on 23 November 1998.

DATED this 27th day of November 1998

Anupriya Mitra Clegg

Brentwood House

5 Appold Street

London EC2A 2HA

Tel: 0171 638 1111

Ref: 02072/98/0003/11/A

Reference to the said Company

ETBA Finance

ECONOMIC & FINANCIAL SERVICES S.A. (formerly GREEK EXPORTS S.A.)

ANNOUNCEMENT

THIRD INTERNATIONAL PUBLIC TENDER FOR SALE

OF THE TOTAL ASSETS OF "ELITE VILLAGE - TOURIST,

COMMERCIAL, MARITIME, CONSTRUCTION AND HOTEL S.A."

ETBA FINANCE Economic and Financial Services S.A. established in Athens (1974) and a special subsidiary of "ETBA

S.A." which has been placed under special

liquidation by Decision No. 178/1997 of the National Court of Appeal and the enforcement of article 406 of Law 160/1990 as

supplemented by article 14 of Law 2000/1997 on currently in force and following instructions dated 19/10/1998 from the creditor, ETBA

ANNOUNCEMENT

a Third International Public Tender with sealed, binding offers for the total assets of "ELITE VILLAGE - TOURIST, COMMERCIAL,

MARITIME, CONSTRUCTION AND HOTEL S.A." now under special liquidation.

Summary description of the company and its activity

ELITE VILLAGE - TOURIST, COMMERCIAL, MARITIME, CONSTRUCTION AND HOTEL S.A. owns and runs a hotel complex in the

Mykonos region of the prefecture of Mykonos on a plot of land 52,000 m² in area. The hotel has a capacity of 100 beds. The hotelconsists of a two-story central building and basement, 5,000 m² in area, a ground floor of 4,000 m² and a first floor of 5,000 m² plus a

swimming pool, a sports ground, etc. More information of detailed description are contained in the Offering Memorandum.

1. The tender will be concluded in accordance with the provisions of article 406 of Law 160/1990 as supplemented by article 14

of Law 2000/1997 currently in force; the terms contained in the present Announcement and the terms contained in the Offering

Memorandum, regardless of whether or not they are repeated in the present. The submission of a tender being implies

acceptance of all these terms.

2. For a fair assessment of the company for sale, interested buyers are invited to receive, on signature of a confidentiality

agreement, the detailed Offering Memorandum and ask for any other information.

3. In order to participate in the tender, interested parties must submit a sealed, binding offer to the Kalamaris sailing port, Mykonos

on December 18, 1998. Offers must be submitted in person or by fax to the address contained in the Offering Memorandum, regardless of whether or not they are repeated in the present. Offers submitted beyond the

18 December 1998, will not be accepted or taken into account. Offers cannot impose terms upon which their binders will

depend or which create obligations for the tenderer, such as the method of payment or with regard to any other

other terms. The tenderer and the tender remain the right, at their inconvenience, to reject any offer which does not meet the

contents of the tender or which creates obligations for the tenderer.

4. Offers must be accompanied, on penalty of cancellation of the offer, by a letter of guarantee from a bank legally operating in

Greece, to the amount of one hundred and fifty million drachmas (100.000.000,00) as per section contained in the Offering

Memorandum, valid until its return to the tenderer, guaranteeing both the authenticity of the offer submitted and any

liabilities arising from the same.

5. The offer will open upon the return of the tenderer to the Mykonos sailing port, Mykonos, on December 19, 1998, at 14:00 hours on Friday, 18 December 1998. Interested parties who have

submitted binding offers within the time limit are invited to attend the opening of the offers.

6. The sealed, binding offers must be specifically state the offered amount and the method of payment (whether in cash or on credit).

In the event that payment is to be made on credit, the tenderer must state the number of installments, when they are to be paid and the

interest rate during the entire period up to final settlement. If interest is not made of a) the method of payment, b) whether or not

the interest will be calculated on the principal amount or on the total amount of the offer, c) the date of payment, d) the date when the balance will be

paid in full, e) the date when the tenderer will be liable to pay interest on the balance of the offer, f) the date when the balance will be calculated on the

interest rate of the latest issue of state bonds of one year's duration, and g) the currency in which the balance will be denominated.

7. Essential criteria for evaluating the offers are a) the size of the amount offered, b) the guarantees provided for settlement of any

balance on credit and the fulfillment of other terms, c) the reliability and credit-worthiness of the tenderer and the

continued operation of the business.

8. For all the above points as well as for the remaining terms to be agreed upon, the buyer must accept penalty clauses, additionally

covered by property or other securities, which will guarantee compliance with the terms agreed upon.

9. In the event that payment is to be made on credit, the tenderer must take into account in evaluating the offer, which will reflect

any interest rate charged by the bank or the interest rate of the latest issue of state bonds in foreign currency, the fixing price of the

Bank of Greece, on the first day for the submission of offers to the present tender, to be used for conversion into drachmas.

10. The highest bidder in the tender will be the one whose offer will be accepted by the creditor ETBA S.A., following the proposal to the

effect by the liquidator, to be the most satisfactory for the company-in-liquidator's creditors.

11. The elements which make up the company's assets shall be held "as is and where it is", and, more specifically, in their actual

and legal condition and at the place where they are situated on the day of signature of the sale contract. The liquidator, the creditor

BRITAIN

DIPLOMATIC CORPS INCREASED REPRESENTATION AGREED FOR EMERGING MARKETS

By Andrew Parker,
Political Correspondent

Extra UK consulates in China and Japan will be announced today by Robin Cook, the foreign secretary, after a sweeping review of diplomatic representation.

Many missions will have their staff upgraded. Those in emerging markets will have UK staff to underline their importance, instead of relying on locally based personnel.

The review has rejected the case for selling prestige buildings such as the embas-

sies in Paris and Washington.

Increased representation in emerging markets will be part of an attempt to secure UK exports. Mr Cook will say he wants to place more staff in countries applying to join the European Union.

He will also announce pro-

posals to sell off Foreign Office assets outside the UK at a rate of £20m (\$30m) a year from next April. The money will also be used to improve the department's representation in emerging markets. The review of the UK's embassies and consul-

ates had considered closure of about 30 missions. But ministers decided to shut down fewer than 10, none of them embassies. They are spread across the world.

Ministers will argue that the review has been successful because more posts are opening than closing.

The Treasury has in the past taken the proceeds from any asset sales by the Foreign Office. But Gordon Brown, chancellor of the exchequer, agreed as part of

a government spending review that Mr Cook's department could "recycle" the receipts. Mr Cook regards trade promotion as an increasingly important part of the Foreign Office's post-cold war role.

A review of UK trade promotion, to conclude shortly, will acknowledge the Foreign Office has a prime role alongside the Department of Trade and Industry. Foreign Office staff in embassies and consulates already provide UK companies with information about export opportunities.

The Foreign and Commonwealth Office will increasingly focus on promo-

ting British business and be more responsive to the needs of British people abroad through its commercial, consular and entry clearance activities," the spending review said in July.

Sir John Kerr, the top official at the Foreign Office, warned this year that UK exports could be jeopardised if his department's budget was cut.

Mr Brown agreed a relatively small increase in the budget, currently £1bn, but ameliorated the impact by endorsing Mr Cook's proposal to "recycle" assets.

60% of overseas investment agency to be sold

By Deborah Hargreaves
in London

The government is expected to sell 60 per cent of the Commonwealth Development Corporation, but officials insisted yesterday that this did not constitute full privatisation.

The sale is part of government plans to turn the organisation - which invests in developing countries, chiefly in agriculture and infrastructure projects - into a public-private partnership.

"It is a long-term partnership. If the government decides to reduce its holding below 25 per cent or surrender its golden share it will have to go back to parliament," an official said.

The bill to sell the stake was put before the House of Lords, the unelected upper chamber of parliament, yesterday.

Proceeds from the sale, expected to exceed £500m (\$830m), will go towards the 28 per cent increase in the budget received by the Department for International Development over the next three years. The budget will rise from £2.2bn to £3.5bn.

Officials said the CDC stake would come to market in the next couple of years. The corporation will first be turned into a registered company and will be listed on the London Stock Exchange. The government's advisers said a range of investors were interested.

The CDC invests \$1.6bn in 54 developing countries, providing seed capital for businesses and then selling them to local people.

The government will insist on the company sticking to its guidelines on ethical investment, which prohibits investment in nuclear power, tobacco, illegal drugs or gambling. It also wants the company to be at the forefront of ethical practice in setting social and environmental standards.

NEWS DIGEST

EUROPEAN COMMISSION

Former HK governor makes pitch for top Brussels job

Chris Patten, a pro-European member of the opposition Conservative party, yesterday made clear he would be interested in becoming Britain's next European commissioner. Recent reports have linked him to the position - filled by the opposition - and he told a press lunch at the House of Commons he found it "an interesting idea". He added, in what appeared an invitation to Tony Blair, the prime minister, to make a formal approach: "If anyone would like to call me, they can." Mr Patten, an advocate of the single currency, is highly regarded by Mr Blair, who appointed him head of a commission on policing in Northern Ireland. He was the last UK governor of Hong Kong in the mid-1990s and a minister in Margaret Thatcher's government in the 1980s. George Parker, London

CHEMICALS INDUSTRY

Enron to buy ICI utilities group

Imperial Chemical Industries is to sell its utilities and services business in north-east England, to Enron, the US-owned energy group, for £300m (\$488m). Enron will also acquire assets including pipeline corridors, tunnels, railway tracks and the ICI Wilton Power station. Enron has expanded rapidly throughout Europe since 1989 as energy markets have liberalised. It operates the £800m Teesside Power Station, the world's biggest privately-owned power station of its type. Chris Tighe, Newcastle upon Tyne

HEREDITARY RIGHTS

Reform bill may cause gridlock

The government may fail to get all its bills on to the statute book next year because of its determination to end the voting rights of aristocratic members of the House of Lords, members of the upper house of parliament by virtue of inherited titles. The opposition Conservatives are promising to oppose the bill affecting hereditary lords, which could result in parliamentary gridlock. But the first confrontation between the Conservative-dominated Lords and the House of Commons is expected over the bill to change the voting system for next June's European parliament elections. The Lords rejected the bill five times in the last parliamentary session and the government had to abandon it. Jack Straw, the home secretary, is to reintroduce the bill in the Commons next week. Critics of the Lords say they rarely take their seats in the chamber except for ceremonial occasions when they wear traditional dress, which includes black tights and silver buckles. Andrew Parker, London

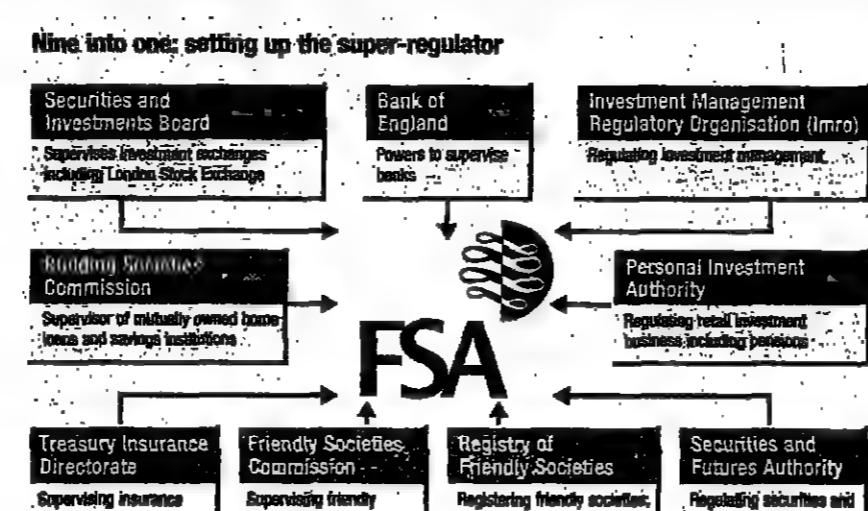
City super-regulator to pick up pieces of fragmented system

Ministers plan sweeping changes, but the new body's powers have been described as draconian, says Deborah Hargreaves

The UK government is preparing sweeping changes to financial regulation in the City of London, in a controversial bill that has been criticised for being draconian.

Ministers said this week they will introduce legislation in this session of parliament to give the Financial Services Authority - the City's new super-regulator - power over the entire banking and investment industry. The legislation is expected to become law in 2000.

Critics say the bill will give the FSA unfettered powers with little accountability. A legal opinion has even suggested the bill would contravene the European Convention on Human Rights, which lays down the right to a fair trial. Stephen Byers, a Treasury minister, said last night that the streamlining of regulation would maintain the attractions of London for businesses. As a safeguard, the FSA will be ordered to "con-



sult on the costs and benefits of regulations it wishes to introduce".

The government announced plans to create a new regulator shortly after its election victory last year.

Its intention was to consolidate the fragmented system of oversight in the City.

The FSA was born out of the Securities and Investments Board, which principally monitors organised exchanges. Its name was changed a year ago and Howard Davies - former deputy governor of the Bank of England, the UK central bank - was appointed chairman.

The array of regulators that preceded it. "The biggest difference for UK and foreign banks will be that they should be dealing with a single set of rules which must be to their benefit in simplifying the way they do business," says Peter Vipond, director of the British Bankers' Association.

Many companies complained under the old system that they had to answer the same questions from a number of regulators. Many

may also include mortgage supervision and powers over general insurance sales.

The resulting FSA is likely to behave more like the US's powerful Securities and Exchange Commission than the array of regulators that preceded it. "The biggest difference for UK and foreign banks will be that they should be dealing with a single set of rules which must be to their benefit in simplifying the way they do business," says Peter Vipond, director of the British Bankers' Association.

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The resulting FSA is likely to behave more like the US's powerful Securities and Exchange Commission than the array of regulators that preceded it. "The biggest difference for UK and foreign banks will be that they should be dealing with a single set of rules which must be to their benefit in simplifying the way they do business," says Peter Vipond, director of the British Bankers' Association.

Many companies complained under the old system that they had to answer the same questions from a number of regulators. Many

may also include mortgage supervision and powers over general insurance sales.

MANAGEMENT & TECHNOLOGY

BUSINESS LUNCH MARK GOLDBERG

Living by his own goals

The multi-millionaire owner of a soccer club is determined to turn life's negatives into positives, finds Lucy Kellaway

My first glimpse of Mark Goldberg was from behind. A squat figure with slicked back hair in a long overcoat, he was being grasped to the bosom of another stocky man with a similar hairdo.

Once released from the clutches of the restauranteur's *maître d'*, the 35-year-old multi-millionaire and owner of the London football club, Crystal Palace, turned to greet me.

"Nice meeting you," he said in a raspy south London voice, looking me straight in the eye - which was easy as we were almost the same height. Off came the coat to reveal a loud suit, braces and chunky gold ring - all of which hinted at his story: that of a local boy made (very) good.

But Mark Goldberg wanted to tell me his story himself. Indeed he had suggested the interview precisely for that purpose.

"I'm a bit of a simple man," he declared, sitting at the best table in this wildly expensive Italian restaurant in London's Belgravia.

"I always thought I'd be a professional footballer," he said, starting into his story without prompting. "I went out to America on a soccer scholarship. My biggest problem was that I didn't apply myself to my fitness in the way that I now apply myself to everything I do."

So, aged 20, he came back to the UK with no money, no hope of becoming a footballer and with no degree either. "My anger with myself spurred me on to make up for lost time. I'm inwardly very aggressive. I suffer inwardly. I can turn a negative into a positive and grow from it."

"Without getting philosophical," he went on in the same introspective vein, "what regrets I have I turn

ness guaranteed by the Millennium Bug started to fall off.

"I didn't think that ever again would I be able to take out £27m from this company as a reward for the effort I put in," he said, looking not in the least contrite.

When he got his money he proceeded to spend - some would say blow - most of it buying the football team he had supported all his life. Could it be, I asked, that love for the team which has dropped out of the Premier division, could be clouding his business judgment?

"See," he said shaking his head. "I am not treating this as a hobby. This is a very serious business. I would never do anything negative for the building of Crystal Palace just because of my passion. It wouldn't make sense for me."

But what about the fancy price he paid for the club?

"The market value when I bought it was not £22.5m. But with the value of myself and my board we can turn that into £100m within five years. I have no doubt about that. No doubt."

Sounds ambitious, I ventured.

"I know it sounds big. But I am backing my confidence. It's a clearly defined plan. It is not just something I have made up."

He hinted at marketing spin-offs and internet deals that one day could make the world into a staunch Crystal Palace supporters. "But let me tell you the £100m is not taking account of a penny from those plans. Not a penny! It's all on top!"

So far everything is going just great. "We bought 13 new players to the club for £4.5m. We've made £7m on players we have sold! And we've saved £200,000 on salaries. And the quality of the players has improved five-fold!"

He looked at my face which may have been expressing scepticism. "Come and look at the



Goldberg: "But I never like to talk big. I like to just perform and see what I can do."

TECHNOLOGY FINGERPRINTING

Innovation at your fingertips

Dinah Greek looks at an NEC system which could access a web page at the touch of a thumb

Making that vital phone call on the run could soon be much easier if trials by NEC on a fingerprint identification system for use on everyday items prove successful.

The Japanese electronics company's idea is to allow a user to assign to each of their fingers different codes and functions on products such as mobile phones or personal computers.

Researchers at NEC are already experimenting with what they claim is the world's smallest fingerprint scanner. Fingerprint identification is one area of biometrics, a science rapidly gaining acceptance as a means of combating crime and providing security in a variety of areas. Increasingly, it is seen as a replacement for security measures such as pin numbers and passwords.

The science works on the basis that we each have unique physical characteristics, which can be used to identify or verify claimed identities. Biometrics also encompasses iris recognition, voice recognition, retina patterns and palm prints.

A couple of days after our lunch there was a front page story in the newspaper questioning the transfer deals done by Terry Venables both at Crystal Palace and at his previous team.

I reached Mr Goldberg on his mobile. "It's an industry problem," he said cheerfully. "We're looking to make sure we have the right procedures."

As an example, presumably of him turning a negative into a positive and growing from it.

Initially the NEC system was designed for security purposes, but studies showed that the technology could be applied to a variety of electronic equipment.

The scanner measures only 44mm by 34mm by 8mm. A fingerprint LSI (large scale integration) sensor creates an image of the fingerprint by scanning the ridge pattern of the finger as it touches the sensor. The algorithms enable identification of a fingerprint in less than a second, says NEC.

By simply pressing the correct finger against the scanner, users can carry out different functions. With a computer, the thumb could be used to open a file, or the index finger could access a favourite web page. Multiple users of a PC would have their own security codes.

The technology will also work over networks. This would obviate the need for different passwords and at the same time provide extra security for company intranets and extranets. It would provide easy access to functions on a mobile phone.

The system's accuracy depends on the database - the larger the better. It also depends greatly on the input from the user, which means the shape and size of finger does have a bearing on the system's accuracy.

NEC, Kaoru Uchida: e-mail: kaoru@pat.ci.nec.co.jp



In the print: NEC's tiny scanner could enhance computer security

'See, I am not treating this as a hobby. This is a very serious business'

books! I invite you in! I've got nothing to hide! If I'm just well enough healthwise we will achieve it."

Is he in poor health, then, I asked?

"Nah! I feel on top of the world. I go running every day. I just don't take anything for granted. Whatever God can control I'm a big believer. I appreciate every day. I set myself targets for every day and don't go home until I've achieved them whatever time of night or day."

So what is his objective for today?

"Well. It's very specific so I wouldn't want to bore you with it."

Instead he told me all about his great relationship with the Palace manager Terry Venables, the ex-England manager.

"Come and look at the

"We respect each other. Totally. Terry Venables is the master of all masters. He is the authority on football. We're like brothers almost."

In passing I said something about Mr Goldberg's youth and mentioned that I was five years his senior.

"I would never have thought it. You look wonderful." He looked at the tape recorder. "You can use that."

I diverted the conversation to his other business interests: an internet company and a property development company that has bought a Grade One listed mansion in 400 acres of grounds with a view to turning it into a hotel and golf club. The locals initially went berserk at the thought of his involvement, but he claims to have won them round.

"All of these businesses

have the potential of being valued in excess of £100m in five years time," he said, alighting on the same figure he had mentioned on Crystal Palace.

"But I never like to talk big. Personally I don't. I like to just perform and see what I can do."

A couple of days after our lunch there was a front page story in the newspaper questioning the transfer deals done by Terry Venables both at Crystal Palace and at his previous team.

I reached Mr Goldberg on his mobile. "It's an industry problem," he said cheerfully. "We're looking to make sure we have the right procedures."

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THE ARTS

Last summer the perennially oppressed Royal Opera House Covent Garden had yet another worry to add to a management hiatus, a deficit of many millions, and grumbling staff: sales of tickets for its performances of *La Traviata* at the Albert Hall were going badly.

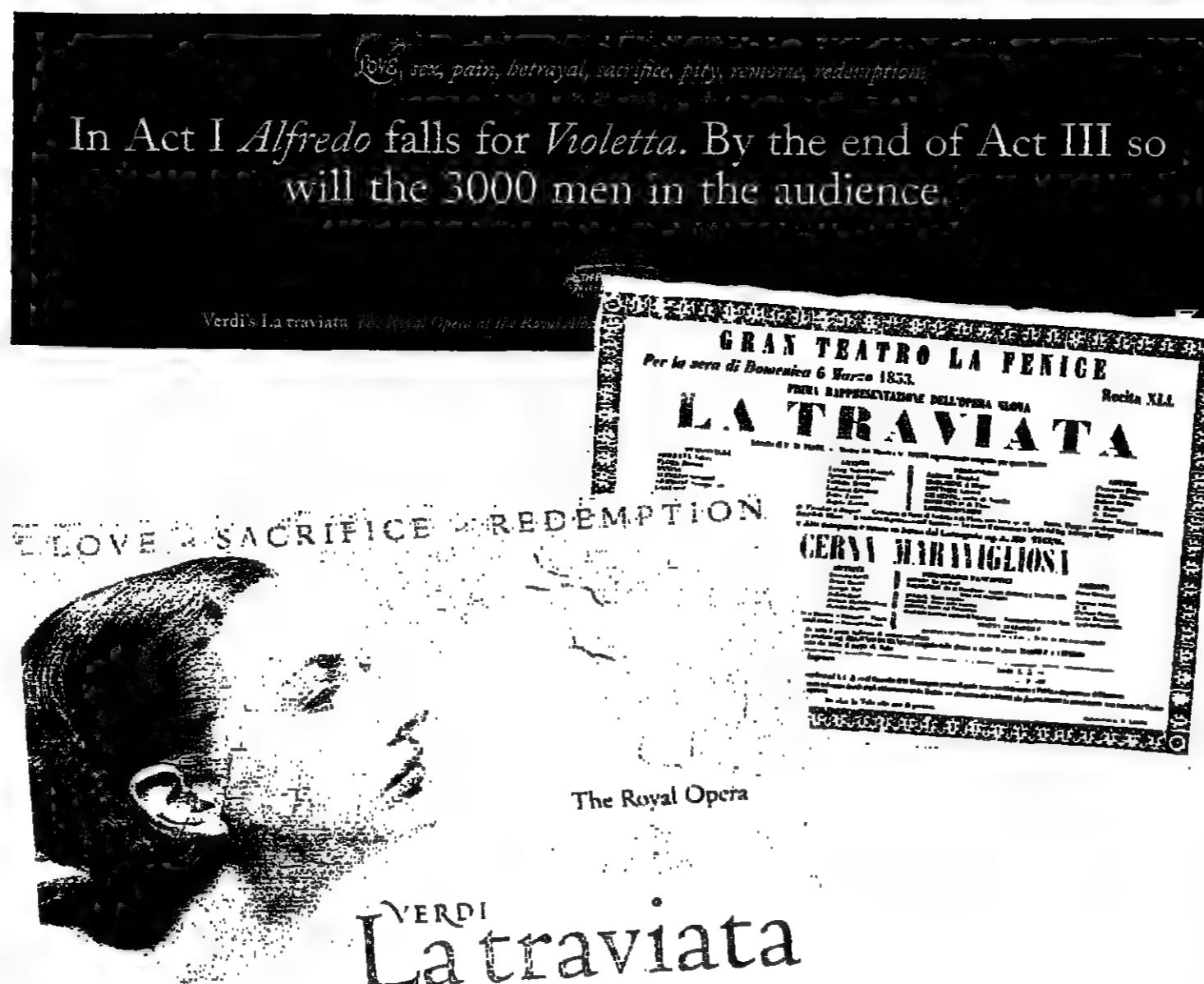
Just seven weeks before the opening only 21 per cent of the seats were sold, a disaster for such a popular opera in such a large venue. Judy Grahame, who had just extended her role as public relations director to take over the marketing brief, decided on a change of tack.

Together with advertising agency Saatchi & Saatchi she switched the £50,000 set aside to promote performances by Domingo in *Paradise* – “there was something very wrong if we had to advertise that one” – and asked the agency to come up with a harder-hitting approach than the original advertising, which featured a shot of a delicate Violetta and not much else. Such slogans as “If you are afraid to cry in public you’d better buy a box” and “In Act I Alfredo falls for Violetta. By the end of Act III so will the 3000 men in the audience” did the trick and ticket sales took off. By the finale *Traviata* was 90 per cent sold, well above target.

This experience followed hard on a similarly populist promotional exercise for *Costa Nuit* at the Shaftesbury. For contractual reasons the Armani suits worn by the cast in the original production could not be used again. Why not dress the singers in Marks and Spencer ready-mades and invite photographers to the fitting? Critics mocked but seats were sold. Perhaps careful, tailor-made marketing campaigns could solve the biggest challenge facing the arts: a paucity of audience.

Grahame left Covent Garden last month. This week she joined Saatchi & Saatchi to set up M&CSaatchi, the first serious attempt to bring marketing expertise to the arts. There have been individual consultants galore, all too anxious to give troubled arts organisations the benefit of their experience; there are a few specialist advertising agencies, such as Dwyers, that concentrate on promoting shows. But advertising agencies have traditionally avoided the arts because of their lack of expertise in an arcane and unrepresented sector; and because arts companies can rarely afford them. To make communication even more hazardous, few arts organisations employ good

In Act I *Alfredo* falls for *Violetta*. By the end of Act III so will the 3000 men in the audience.



The changing face of *La Traviata*: the slogan (top) drew in the punters where the delicate face of Violetta (bottom) had failed. In the centre, opera advertising as it used to be

The in-your-face approach

Antony Thorncroft on how a change of tack produced surprising results for the Royal Opera

in-house marketing professionals. Once again, the money is just not there. By linking a top agency with one of the best-known communicators in the arts, M&CSaatchi has a lot going for it. Grahame has a good track record. She first came across Saatchi & Saatchi at the London Philharmonic Orchestra where she decided to drop the LPO's concerts from the listings and use the £30,000 saved on advertising. She also launched a subscription scheme, which gave an immediate boost to attendances. However, her switch to Covent Garden after she worked success-

fully for the Proms was less productive: there she came across powerful vested interests and her more tabloid approach was only grudgingly accepted.

There is an element of philanthropy involved.

Charles Saatchi is the greatest British collector of contemporary art, while brother Maurice, now Lord Saatchi, is a keen amateur musician and sits on the boards of various arts institutions. But working with cultural clients gives young creative teams challenging accounts on which to chew, and there is always the chance of an eventual profit.

Grahame envisages handing up to a dozen clients. Two are already on board – a national orchestra seeking to improve its image, and a contemporary chamber orchestra keen to build audiences. Most assignments will be short-term, designed to cope with a specific problem. Fees start at around £10,000. The new company faces a big challenge. Many British arts organisations lack the time, the management skills, and the money to push through significant changes in their marketing approaches. Past solutions, often American-inspired, such as subscription

schemes, have had a short-term impact but little permanent effect. Most arts organisations are so dependent on subsidy that they inevitably look to the public purse for salvation.

But things are changing.

Arts companies have more contact with business through sponsorship deals, which pump £100m into the arts each year, and the Association for Business Sponsorship of the Arts is now concentrating on how companies can support the arts with management skills, including marketing expertise, rather than money.

In addition both the gov-

ernment and the Arts Council are committed to bringing new audiences to the arts, and this is basically what Grahame preaches. Too many arts companies concentrate on their traditional supporters. Her aim is to widen the net, particularly among the young. She seems certain to have an immediate success, as far as approaches are concerned – big arts institutions are flocking to her. The arts are desperate for help. However, it is doubtful whether one small group of people can change a culture: making the arts more businesslike, and teaching business how to work with the arts, is a monumental challenge.

The festival has long paid sympathetic attention to Simon Holt, whose Spanish leanings made him good company here. The Nash Ensemble revived his strikingly eerie *Sparrow Night* from 1988, and with the mezzo Jean Rigby – his three fervent *Canções* from 1986. But his new *Capriccio Spetrale*, written for the pianist Rolf Hind and the Sinfonietta, made the greatest impression. Essentially a piano nocturne which draws “spectral” echoes from the surrounding ensemble (among them a bass flute, heckelphone, mandolin, and cimbalom); and eventually a short, fierce climax before it fades into silence. Every note seemed perfectly placed and telling.

Not so, sadly, in Holt's new opera *The Nightingale's to Blame* – his first – based on one of Lorca's stranger little plays. *The Love of Don Perlimplin for Belisa in his Garden*. By the final scene the music, conducted by Nicholas Kok, at last got a grip on itself, and us, with a charged atmosphere for poor old Don Perlimplin's ultimate sacrifice.

To late, though. So much of what preceded was so slow, so devoid of forward impetus, so laden with elaborate mélismata on single syllables of David Johnson's prosaic translation, that the action remained a flat charade.

Besides Donald Maxwell's Perlimplin, Fiona Kimm, Patricia Rozario and Frances McCafferty did their best as his housekeeper, his faithful Belisa and her mother, but

Martin Duncan's penny-plain, uninspired direction (for Opera North) gave them no help. The pair of Luxe-clad *duendes*, mocking spirits, were an embarrassing excrescence. Not a happy evening.

David Murray

HUDDERSFIELD FESTIVAL OF CONTEMPORARY MUSIC

Spain under the spotlight

It's hard to believe that the Huddersfield Festival of Contemporary Music is playing its 21st season, successful as ever. Richard Steinitz, now professor of music at Huddersfield University, invented this unique and unlikely festival; and thanks to his eclectic but discriminating tastes, he has kept it a revolving showcase for the best composers of all persuasions.

I heard most of last weekend's concerts (the festival continues till Sunday), and was duly dazzled. With a modest budget of his own, Steinitz winks extra funding from his chosen composers' home countries – arts ministries and councils, that kind of thing – as well as from

British organisations, to support first-class performances.

In the course of each year's festival, one composer after another is spotlit for a few days, and they are often present. The audience seems equally divided between music students from all over the country, Londoners with a professional interest, and local people with inquiring ears.

Among this year's spotlit George Gershwin, Elliott Carter, George Crumb, Michael Torke and the 68-year-old Luis de Pablo. The latter is a typical Steinitz find: hardly known in Britain, but eminently worth discovering. This Spanish composer has been through all the

advanced fashions, from serialism to aleatorics; now he follows his own way, free-form but intricately polyphonic, whimsical and off-the-wall.

The London Sinfonietta played his *Book of Mirrors*, a suite of witty theatre-pieces to which guitar and mandolin lent pungency. Later the Nuove Simboli ensemble offered a whole de Pablo programme: the intensely dramatic *Eros* the bright, airy *Divisus*, and best of all *Segunda Lectura* – a “second reading” for 10 players, of an earlier full-orchestra piece. It is long, brilliantly varied but cogent, and a pure delight to hear. The Sinfonietta should take it up.

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INTERNATIONAL Arts Guide

AMSTERDAM

EXHIBITION

Stedelijk Museum

Tel: 31-20-5732911

www.stedelijk.nl

Bill Viola: 75 Year Survey – A Video Journey: major survey of work by the American video artist. Includes more than 15 installations and 20 video tapes, as well as sketches and notes; to Nov 29

OPERA

Netherlands Opera, Het Muziektheater

Tel: 31-20-551 8911

The Rake's Progress: by Stravinsky. Conducted by

Reinbert de Leeuw in a staging by Peter Sellars. Cast includes

Donald McIntyre, Thomas Randle and Willard White; Nov 29

CHICAGO

CONCERTS

Orchestra Hall

Tel: 1-312-294-3000

www.chicagosymphony.org

Chicago Symphony Orchestra: conducted by Pierre Boulez in

the world premiere of Thomas's *Orfeo Beacons*, and in works by Debussy. With the women of the Chicago Symphony Chorus conducted by Duain Wolfe; Nov 27, 28; Dec 1

COLOGNE

EXHIBITION

Schim Kunsthalle

Tel: 49-221-999 8200

Die Vögel: first modern staging for Walter Braunfels's opera.

Premiered in 1920, it was banned

by the Nazis and largely

forgotten until a recent recording.

This production is conducted by Bruno Weill and staged by David Mouchtar-Samorai; Nov 27.

Nov 30

DÜSSELDORF

EXHIBITION

Kunstsammlung

Nordrhein-Westfalen

Tel: 0211-83810

Max Ernst: Sculptures, Houses, Landscapes. An exhibition focusing upon the German Surrealist's lesser-known sculptures. Some paintings are displayed too, and the works

Span Ernst's career between

1913 and 1974; to Nov 28

EDINBURGH

EXHIBITION

Scottish National Portrait Gallery

Tel: 44-131-624 6200

Robin Gillanders: Little Sparta. Photographs of the painter Ian Hamilton Finlay's garden at Dunyside in the Pentland Hills.

Gillanders has been working there since 1993, and the display includes a range of collaborative works – posters, prints and postcards; to Nov 29

FRANKFURT

EXHIBITION

Schim Kunsthalle

Tel: 49-69-299 8200

Alberto Giacometti: retrospective of work by the Swiss sculptor and painter. Also featuring prints and drawings, the exhibition charts Giacometti's artistic output from his early years in 1920s Paris to his death in 1966; to Jan 3

HELSINKI

DANCE

Finnish National Ballet

Tel: 358-9-403 021

Geselle: staging by Sylvie Guillerm. With sets and costumes by Ramón B. Ivars. Conducted by David Garforth; Nov 26

OPERA

Finnish National Opera

Tel: 358-9-403 021

Anna Bolena: by Donizetti.

Conducted by Maurizio Barbacini

in a new staging by Jussi Tapio; with designs by Antti Kontek; Nov 27, 30

including the European premiere of his *Piano Quintet*, performed by the Arditti String Quartet and pianist Ursula Oppens; St. Paul's Hall; Nov 27

● Steve Reich: programme of works including the UK premiere of *Hindenburg*, by Reich and video artist Beryl Korot. Performed by the Ensemble Bash, The Smith Quartet, Synergy, and keyboard players Clive Williamson and Shaleagh Sutherland, conducted by Nicholas Kok; Nov 29

including the European premiere of his *Piano Quintet*, performed by the Arditti String Quartet and pianist Ursula Oppens; St. Paul's Hall; Nov 27

● Sabine Meyer: in works for clarinet by Mozart, with the Camerata Academica des Mozarteums Salzburg conducted by Alexander Janácek, and bassoon soloist Danièle Damiano; Nov 29

● Julian Reynolds: Nov 29

● Charles Dutoit: in works for piano by Debussy, with pianist Ursula Oppens; St. Paul's Hall; Nov 27

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● Charles D

FINANCIAL TIMES

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Friday November 27 1998

Welcome back
Standard Oil

John D. Rockefeller would smile in his grave. His mighty oil empire, forcibly dismembered on May 15 1911, may be on the point of partial resurrection.

Merger talks between Exxon and Mobil, two descendants of Standard, could once again create an oil giant to tower over its competitors. Exxon is already the largest in market capitalisation. It could grow by about a quarter on this measure and more than a half in oil and gas production.

Even at this size, the new industry leader would not come near the dominance of Standard, which accounted for more than 80 per cent of the US petroleum products market in the 1980s. But a merger on this scale would raise serious antitrust anxieties. It is true that the new group would continue to face a strong challenge from the other two groups in the super-league, Royal Dutch/Shell and BP Amoco, which offer strong competition in exploration and production.

Even so, there are two grounds for anxiety. The first is the potential concentration of power in specific markets, mainly in refining and marketing. On the east coast of the US, in east Asia and in Europe (where Mobil has combined its downstream activities with BP's), the new behemoth would almost certainly be required to make divestitures.

Broader anxieties arise from the impact of this deal on the emerging structure of the industry. The proposed merger, like

that recently consummated by BP and Amoco, springs from an industry-wide movement to cut costs in response to depressed oil prices. Now lower in real terms than for a quarter of a century.

After impressive efficiency gains, particularly in exploration and production, the industry is left with two main areas for cost cutting: administration and refining and marketing. Both create pressures for consolidation.

Clearly one head office is cheaper than two. And according to some industry estimates, an Exxon/Mobil could save up to \$1bn a year on manpower – in theory at least.

The second set of economies from rationalising refineries and distribution costs. To achieve this, an oil company needs a critical size, of perhaps \$100bn total annual sales. By this criterion, Mobil, along with Chevron, Texaco, Esso and Total are too small. But Exxon is easily large enough, and indeed, highly efficient. Why then, should it want to become even larger?

Perhaps it sees further competitive advantage in becoming bigger than the biggest; or it may be trying to pre-empt the formation of another large competitor, for example Mobil/Chevron. In either case, what is good for Exxon is not necessarily good for the US, nor for global competition. The authorities must be prepared to scrutinise any deal with the sharpest scepticism.

Russian debt

After months of negotiations, the rescheduling of Russia's domestic debt is near completion. Some foreign creditors remain unhappy with the terms. The dwindling Russian state, though, cannot make a more generous offer.

The domestic debt (GKO) restructuring deal is indeed highly punitive, with repayments worth only 4 cents in the dollar. But GKOs, with their soaring interest rates, were clearly a speculative bet. With Russian government revenues falling fast, and the economy plunging into recession, few investors could realistically have expected to get much money back. The banks left holding the now almost worthless GKO will have to take full account of their losses: at least moral hazard will no longer be such a worry.

Unfortunately, Russia's debt problem extends far wider than the GKO market. Russian sovereign external debt amounts to some \$150bn. Next year \$17bn of repayments will become due. Compare this with October's tax take of just \$750m. If continued, this would imply annual revenues of only \$900. Russia's tax collection, always poor, has reached a disastrous level. Foreign exchange reserves of \$13bn will not be much help.

The government has already requested the restructuring of \$80bn of Soviet-era debt, including a two-year payments pause.

This would reduce its repayments next year to around \$60m. But even this target could be difficult to reach.

Failing to meet its post-1992 obligations would mean either a default on Russia's eurobonds or on its IMF debt – both of which are deeply unattractive options. Russia will need the support of the IMF, to whom around \$500m of next year's debt repayments are due. This support will not come, though, until the government puts forward a credible economic programme. It will certainly not come if Russia falls into arrears.

Meanwhile, \$6bn-\$7bn of forward contracts owed by Russian banks remain unpaid, and with the debt moratorium now expired, foreign creditors are moving in. This is not directly a Russian government problem, but could become one, if the government feels obliged to step in to rescue failing banks, or if creditors can prove the moratorium was illegal.

If Russia is to retain even a scrap of creditworthiness, it should honour its most recent debts. This will be no easy task. Russia's pre-Soviet creditors should be prepared to be generous in their restructuring terms, and Russia itself should make every effort to fulfil the IMF's demands, and to improve its disastrous tax collection. The alternative is a slide into even deeper economic chaos.

A sorry state

Japan's difficulty in coming to terms with its second world war record still dogs its international relations. If it is to pull its proper weight in the world, it cannot afford to let this continue.

This week the problem has surfaced in two separate ways: a court decision in Tokyo not to pay additional compensation to British former prisoners of war, and, more seriously, Japan's refusal to extend a written apology to China for atrocities committed during the war.

For all the sufferings of the POWs, the compensation issue is a difficult one, since Japan's case rests on an agreement between all sides at the end of the war. But Japan would have much to gain, even with the POWs, through a properly worded apology, using language which recognises guilt as well as regret.

Its position on China is all the more curious in that Japan did make a written apology to South Korea when President Kim Dae-jung visited last month. Japan's relationship with China is still more important than that with Korea. Yet its intransigence is making President Jiang Zemin's rare visit to Tokyo a missed opportunity to clear the air.

Admittedly the relationship is difficult. China has become much more assertive on the world stage of late. It is keen to vie with Japan for influence, not only

with other Asian countries, but also with the US. It harbours great suspicions about Japan's military alliance with the US and about Japan's natural affinity with Taiwan, which was once a Japanese colony.

But these problems could be addressed more easily without the backdrop of arguments over history. A stable bilateral relationship is also crucial to broader security in the Pacific region where long-term peace depends on a delicate balance of influence between Japan, China and the US. In that triangular relationship the Sino-Japanese leg is easily the weakest. Japanese officials know this. They say they want to strengthen it. Yet Japan continually prevaricates on the one issue which could really secure an improvement – the need to expiate the past.

The political price for doing so is growing smaller as the war recedes into history. It is far outweighed by the benefits of a more constructive, open relationship with China.

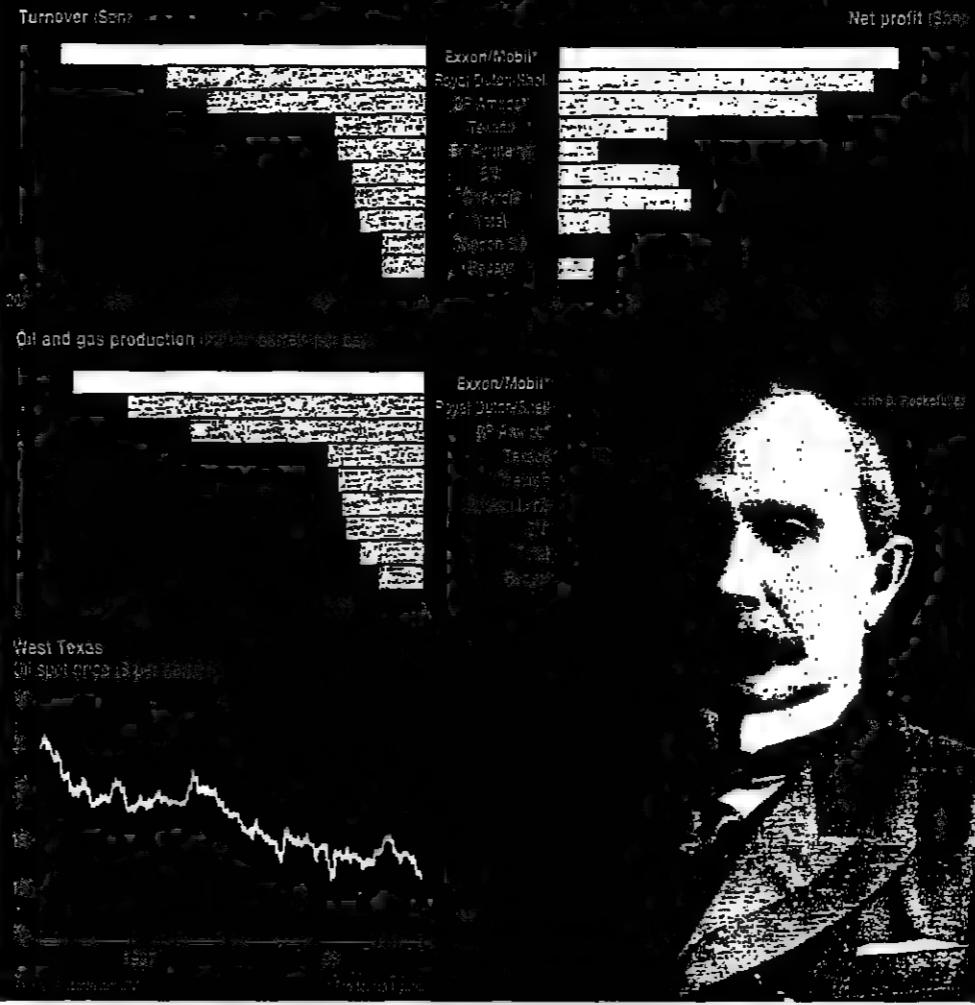
Together with their hesitant approach to economic and banking reform, the failure of Japanese political leaders to face down their small but vocal nationalist lobby thus reveals a basic weakness. Their inability to take proper charge at home is a damaging constraint on their country's relations with the outside world.

COMMENT & ANALYSIS

Rockefeller revived . . .

Robert Corzine investigates why the world's biggest oil companies are eyeing each other's assets

Top oil companies



offset risky prospects with safer ones.

The third reason is the falling price of black gold. For years, high oil prices provided a cushion for producers: profits from oil extraction meant that companies could subsidise struggling activities in other parts of the business out of production profits.

But now the price of benchmark crude oil is down below \$11 a barrel, having fallen by more than one-third in a year. As Roger Diwan of Washington DC-based Petroleum Finance notes, the wholesale cost of a gallon of gasoline from Saudi crude costs less in the US than a 12 ounce serving of Coca-Cola, even with taxes and transport costs added on. Suddenly, it is not possible to cross-subsidise, so costs have to be squeezed wherever they can.

Huge savings can be made through mergers. BP/Amoco has

set what many see as a conservative target of \$2bn a year in annual cost savings, and analysts estimate that if Exxon and Mobil link up, they should be able to reduce combined costs by perhaps \$4bn a year.

The ability to generate such savings is especially important if oil prices stay low. Philip Lambert, an investment banker with Dresdner Kleinwort Benson in London, believes it is no coincidence that the Exxon/Mobil talks coincide with oil prices at 12-year lows. He says future consolidation will be mainly driven by fears that there may be no early return to the \$15-320 a barrel range in which oil prices have traded for most of the past 10 years.

"There is no need to lose your independence at \$15 a barrel," he says. "But \$10 there is. At that price cutting costs within a single company can no longer

guarantee survival. You need to restructure." An Exxon/Mobil deal would be compelling evidence that the directors of Mobil may have made just such a calculation.

Until recently, many thought there would soon be a rise in the oil price that would make such hard decisions unnecessary. Conventional wisdom held that oil prices had been driven down mainly by temporary factors, such as unusually warm winters, the collapse of demand in Asia, and the sale of increasing amounts of Iraqi crude. By implication, prices would pick up.

But this week, the Organisation of Petroleum Exporting Countries again failed to agree on new production cuts to push prices up, even though the decline in Opec's collective oil revenues has been of the order of \$80bn or so this year. That has given support to those who

thought there would be a rise in the oil price that would make such hard decisions unnecessary. Conventional wisdom held that oil prices had been driven down mainly by temporary factors, such as unusually warm winters, the collapse of demand in Asia, and the sale of increasing amounts of Iraqi crude. By implication, prices would pick up.

And, as one investment banker notes, their preferred partners are likely to be those companies which not only have the size and range of expertise to offer comprehensive services but which are also viewed by the investment community as dynamic and top financial performers.

"Who would you want to deal with if you were a national oil company?" the banker asked. "A BP Amoco, or a company that is seen as dead in the water?"

. . . trustbusters permitting

Richard Wolffe and Emma Tucker consider the antitrust issues that would be raised by any Exxon-Mobil deal

At a time when antitrust enforcement is being challenged by new industries and technologies, the proposed merger between Exxon and Mobil is rich in historical irony. The two are former siblings, the largest descendants of John D. Rockefeller's Standard Oil Company of New Jersey, the first US trust. Standard Oil was also the first antitrust target of Teddy Roosevelt's administration.

In 1911, the US Supreme Court found the company guilty of restraining trade, and eventually, the Rockefellers' empire was broken into 33 companies.

The likely approval of these controversial mergers are indicative of a new thinking in antitrust enforcement. Mergers are

no longer blocked on the grounds that the combined company was "big is bad".

That is where the headache will start. The FTC, already overstretched by the recent spate of mergers, has yet to complete its analysis of the merger announced between BP and Amoco in August. The breadth of an Exxon/Mobil deal would require even more detailed research. Based on their recent decisions, however, FTC officials could be expected to request specific divestitures where there are overlaps between the two oil giants, rather than blocking the overall merger.

The European Union is also likely to want to examine any Exxon/Mobil deal, meaning that EU competition authorities will have to work alongside their US counterparts again. In the past, co-operation has produced mixed results.

During the Boeing-McDonnell Douglas dispute the two sides came to blows after Karel Van Miert, the EU competition commissioner, threatened to block the deal unless Boeing made substantial changes to it.

Since then, communication has been more harmonious, EU officials say. Oil could now trouble the waters again.

OBSERVER

Exxon marks
the spot

To say that a merged Exxon/Mobil would be big is like

saying that the ocean is wet. But however vast the world's biggest energy company, will there be room for both Lee Raymond and Lou Noto?

They're both domineering personalities, the kind of big figures the oil industry seems

good at producing, and used to calling the shots. Compatibility counts. One reason the BP/Mobil European joint venture didn't lead to a perfect union a couple of years back seems to have been the failure to mesh the two oil companies' cultures. Noto and BP chief Sir John Brown.

Indeed, the BP/Amoco marriage may give the oil world's latest courtship couple a few pointers towards getting a good send-off on honeymoon.

Investors liked the way the top rank of BP Amoco executives

had all sorted out when the engagement was announced.

And the older boss of the smaller company – Amoco's Larry Fuller – made it clear that he'd head off to retirement in 2000.

Exxon is so much bigger than Mobil that the deal will be called a merger only to save face and, tax, too. Exxon's Raymond – a chemical engineer from South Dakota – should end up steering the brand new super tanker. What

role, then, for Noto?

At 60, the Brooklyn-born son of a Sicilian union organiser in the Big Apple's garment industry is a few years older than Raymond. So he may follow Fuller's example, taking more time to enjoy golf, classy cars, his abstract art collection, and the writings of gritty heavyweight author Joyce Carol Oates.

Neither Raymond nor Noto has much time for fads – Exxon doesn't hire consultants, while Noto eschews reading management theory – so don't expect any radical departures when it comes to the new company name. It certainly won't be Standard Oil.

Swedish, natch

In egalitarian Sweden, VIP status

can't remarkably little ico, or

so Carl Bildt has discovered. The former premier's traditional invitation to Stockholm's sumptuous annual Nobel Prize banquet has failed to drop into his mailbox.

Prime Minister Göran Persson

and four of his cabinet are

clipping off their evening dress

for next month's beauteous,

and there's no room for opposition

figures like former Bosnian peace

envoy Bilko, now leader of the

main Moderate party.

The Nobel Foundation says

demand from Nobel laureates'

families and those who award

the prizes means there isn't room

for everyone in the 1,300-seat

banqueting hall.

Maybe so, but some of the demand must be fuelled by the prospect of rubbing shoulders with international figures, like Sweden's best-known politician.

The story reminds Observer of the occasion, just after World War II, when a top US officer in Germany demanded a seat on a plane to Berlin, pleading urgent military business. A civilian was duly bounced off the flight. When the officer reached Berlin, he was disappointed to find that his "urgent business", a lecture by Thomas Mann, had been cancelled. The organisers explained apologetically that the Nobel prize-winning author had been bumped off his plane by an American brass hat.

Good works

The Hong Kong Society for the

Promotion of Virtue is in a spot

of bother – it's being sued by an

architect for "breaking a

promise" by failing to pay for

work carried out on a monastery.

Times are devilish tough, even

for moral crusaders.

Pass marked

There has been a hitch with

registering voters for next year's

elections in South Africa, the

second all-race poll in the

country's history and the first

involving a proper list of voters.

The Independent Electoral

Commission wants the 25m

electors to register using modern, bar-coded identity cards. That's fine by the black majority – they

THE LEX COLUMN
Deal delirium

Deals generate deals which generate deals. Had British Petroleum not bid for Amoco, Exxon would probably not now be moving in on Mobil. And the absence of both deals, Royal Dutch/Shell and Europe's mini-majors would not now be feeling so anxious. To judge from the share price rises at Elf, Total, Eni and Repsol, copycat deals are keenly awaited. Should shareholders be happy?

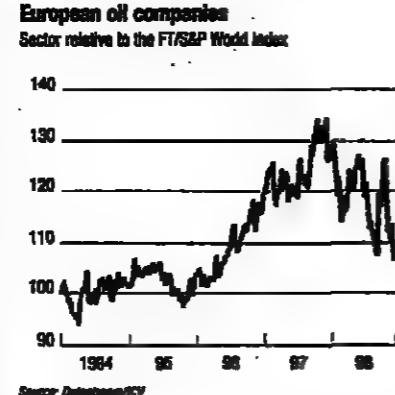
In a deteriorating oil price environment – yesterday's Opec meeting failed even to extend the current production-restraint agreement – cost-cutting is essential. Doubts linger over whether mergers are really necessary to achieve these savings. But the prospect of Exxon/Mobil and BP/Amoco taking billions of dollars off their cost bases – raising the game in already competitive refining and chemicals markets – is alarming.

The danger is that management twitchiness prompts foolish deal-making. Could Spain's Repsol really manage an acquisition of Argentina's YPF or Elf handle a tie-up with Petrofina of Belgium, both deals recently mooted? And the obvious industrial case for merging the two French majors, Elf and Total, would run into the difficulty of realising synergies without political interference. Much the same goes for deals with Eni, given the Italian government's 37 per cent holding. For Europe's mini-majors, internal cost-saving should remain the priority.

Hewlett-Packard

The thought of management consultants crawling over a business is rarely a happy one. But Hewlett-Packard's admission this week that it is inviting them in for a "fundamental look" at its operations finally acknowledges the need for change. Over the past 18 months, the world's third largest computer group has disappointed. First, costs spiralled out of control, though these have since been reined in. Now revenue growth has slowed, from 30 per cent on average in 1994-97 to just 4 per cent in the latest quarter.

HP is not a terminal case. It has a strong brand and a great franchise in printers. It has been taking market share in personal computers, albeit at wretched margins. With new products due for digital photography and conditions stabilising in Asia, sales growth should acceler-



ness, for instance, could live without ICI's materials division, which includes acrylics and polyurethanes.

And were ICI to prune its portfolio more aggressively, it might find itself invited to take part in the industry's consolidation party. Of course, being big in specialty chemicals is not the no-brainer it is in bulk chemicals. Specialty chemicals are not volume-driven products. But mergers should deliver cost savings, and take companies even closer to their customers. ICI may feel it has no need to merge. But around it, rivals are getting far larger – witness the Ciba/Clariant merger. A slimmed-down ICI should not be too

Marks and Spencer

Yesterday's resolution of the messy power struggle inside Marks and Spencer, the UK's premier retailer, has failed to satisfy investors. One part of the new arrangement – keeping Sir Richard Greenbury as chairman until July 2000 – makes sense.

That would be a mistake. HP is in too many competitive markets. It has long been suffering in servers and its smaller instruments division – which should be sold. In PCs and printers, low-cost rivals like Compaq and Dell are changing the business model. And HP needs to beef up its internet presence. Over the past few years, HP's closest competitors have either reinvented themselves, like International Business Machines, or been acquired, like Digital Equipment. That should give the consultants food for thought.

ICI

Imperial Chemical Industries' large restructuring programme could soon be in need of another lick of paint. Yesterday's \$200m cash proceeds from disposals were good for sentiment, but they will make a minimal dent in ICI's net debt of over \$4bn. With a fair wind, ICI should get in extra cash next year of between \$1bn and \$1.25bn from selling the remnants of its industrial chemicals business. But that would probably still leave interest cover at around 3 times.

There is no cause for panic. ICI's new specialty chemicals are holding up well. And the hit from both sterling strength and cyclical downturn will pass. Still, ICI should consider pushing its restructuring further. A pure specialty chemicals busi-

ness is about

Mr John Murray Brown in Dublin

Tony Blair put the seal on the new era of friendship between the UK and Ireland yesterday when he became the first British prime minister to address the Irish parliament – the highest honour that the Irish state can bestow on a foreigner.

With deputies and senators squatting in the division lobby to listen, Mr Blair declared: "The old ways are changing between London and Dublin. And this can spur the change and healing in Northern Ireland. The old notions of unionist supremacy and of narrow nationalism are gradually having their fingers prised from their grip on the future."

Mr Blair, surrounded by bronze busts of the signatories of the 1916 proclamation of the republic, also warned that the implementation of the Good Friday peace agreement was facing an "impasse".

Without singling out any party, he made clear the stand-off – with Ulster Unionists refusing to sit in government with Sinn Féin while the IRA retains its arms – had to be resolved soon.

It is not clear that Sir Richard means to take a back seat after he surrenders the chief executive role. True, he will work only three days a week and may take a pay cut. He has also signed a three-page job description setting out his new role – but the company has not published it.

Meanwhile, Peter Salisbury, Sir Richard's protégé, has won the battle for the chief executive's slot. In itself, the choice is not bad. But it would have been better if he had been picked after a broad search outside the company, as well as within. Mr Salisbury, a career-long M&S man, may reinforce the group's inbred tendency. And, if his former boss is still breathing down his neck, he may find it hard to think laterally and establish himself as his own man.

Having made the decision on chairman and chief executive, the least that M&S non-executives should have done was to appoint a strong independent deputy chairman to act as a counterweight to Sir Richard.

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On the second day of President Jiang Zemin's visit to Japan, the first by a Chinese head of state, Japanese and Chinese diplomats were unable to agree a joint declaration, referring to Japan's wartime role, that should have been signed by Mr Jiang and Keizo Obuchi, Japan's prime minister.

The hitch emerged on the same day that a Tokyo court rejected a lawsuit filed by about 30,000 British, US, New Zealand and Australian former prisoners of war. They had demanded an apology and \$22,000 each as compensation for mistreatment in captivity.

The decision by Mr Jiang and Mr Obuchi to issue, rather than sign, a declaration including references to Japan's wartime history came after

Mr Blair admitted the process was "at a difficult juncture" and that slow progress was being made. But spontaneous applause he said: "We have come too far, ever to go back now."

"It is for all the parties to live up to all their commitments... Time to set up the institutions of the new government. Time for the gun and the threat of the gun to be taken out of politics once and for all; for decommissioning to start... I am not asking anyone to surrender. I am asking everyone to declare the victory of peace."

In a speech punctuated with emotion, he opened his address with recollections of his schoolboy holidays in Donegal, his mother's origins in Ireland and the Irish miners in his own north of England constituency.

"Like it or not, we, the British and the Irish, are inextricably linked," he said.

He said the peace process in Northern Ireland created "a real opportunity to put our relations on a completely new footing, not least through working together in Europe".

He said the UK and Ireland shared a "common agenda and common objectives... and together we can have a stronger voice in Europe".

Underlining this, the two leaders

last night signed a protocol to co-operate on drugs and organised crime.

During the talks between Mr Jiang and Mr Obuchi, the Japanese prime minister repeated an oral apology made to China in 1985 by the then prime minister Tomiichi Murayama, who expressed Japan's "deep remorse and heartfelt apology".

Japanese foreign ministry officials attempted to play down the disagreement. "Reports that China was anticipating anything more than an oral apology were conjured up by the fertile imagination of the press," Mr Numata said.

Nevertheless, the embarrassment underlines difficulties between the countries. China has expressed concern over the new US-Japan defence agreement. China believes it is one of the treaty's principal targets and wanted assurances that it would not be invoked over Taiwan, which Beijing regards as a renegade province.

But Mr Obuchi said: "It is not Japan's position to support the independence of Taiwan."

Editorial Comment, Page 19

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Japan had signed an apology to South Korea last month for its behaviour in the war, when President Kim Dae-jung visited Japan. Mr Obuchi's foreign spokesman Akitaka Saito said: "These are two different relationships. We colonised Korea, but we never colonised China."

Sakae Numata, Japan's foreign affairs press secretary, said: "In China, it was a case of aggression, not colonisation."

Ailed prisoners of war were angered by the Tokyo district court's rejection of their claims. Had the plaintiffs won, the Japanese government would have had to pay about \$450m to the prisoners of war and it might have led to further suits from former prisoners and Asian victims of Japanese occupation.

"I went straight from the court and sat on the doorstep of the Diet," said Arthur Thirrington, a British former prisoner.

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COMPANIES & MARKETS

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INSIDE

Bank split on GKO plan widens
The split in the ranks of western bank creditors of Russian domestic debt, or GKO's, widened when it emerged that they cannot even agree on the status of their negotiators. Page 26

Italy to press hard for CAP reform
Paolo de Castro, Italy's newly-installed farm minister, said his country considered itself in the vanguard of European Union members pressing for Common Agricultural Policy reform. Page 28

Sega banks all on new console

Soichiro Irimajiri, Sega president, admits that if Dreamcast, the Japanese computer games maker's 128-bit platform that is launched today, fails, he has no fall-back plan. Dreamcast is the key to Sega's survival because its predecessor, the 32-bit Saturn, has been beaten into a pulp by Sony's PlayStation. That left the company that created Sonic the Hedgehog (left) recording its first loss last year. Page 18

New breed for Polish business

The appointment of 31-year-old accountant Jack Krawiec to head Impexmetal, a Polish metals conglomerate, opens the way for more western-trained managers to replace the communist-era bosses running many of the country's ailing enterprises. Page 20

Polaroid needs instant success

Polaroid, the instant photography company, is one of the worst performers on Wall Street this year. In 12 months its stock price has fallen more than 45 per cent. The group must prove that instant photography, an expensive novelty that consumers have become increasingly unwilling to pay for, still holds appeal. Page 22

Bogotá rally lacks conviction

The Bogotá stock market has rebounded sharply this month, compensating for a dismal year for equities. The market index has gained 28.8 per cent in dollar terms in November. Even with the recent upturn, shares are still down 40 per cent on the year and brokers say the degree of recovery owes more to speculation than sound reasoning. Page 38

Japanese shares stage modest rally
Japanese shares rallied modestly, lifted by foreign buying as investors became more positive about the government's spending plan and support programme for the banks. Page 38

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SPANISH TELECOMS GROUP INCREASES INVESTMENT TO MEET GOVERNMENT TARGETS OVER NEW LINES AND SERVICE

Telefónica plans \$3.8bn for Brazil

By Geoff Dyer in São Paulo

Telefónica, the Spanish telecommunications group, plans to invest \$3.8bn in its Brazilian operations next year, giving a much-needed boost to Latin America's largest economy.

Mr Juan Villalonga, Telefónica chairman, said the heavy investment was needed to meet the ambitious targets for new lines and customer service set by the Brazilian government following the July privatisation of Telebras, the former state-owned telecoms monopoly.

The news comes after Telefónica proposed an unusual plan last week to give shareholders bonus shares rather than dividends so the group could invest more of its cash-flow.

Telefónica, which is the largest telephone operator in Latin America, has already invested \$5bn in Brazil after it bought stakes in three of the 12 Telebras operating companies at the privatisation, including a controlling shareholding in Telesp, the fixed-line business in São Paulo. The group also has a stake in CRT, the telephone operator in the southern state of Rio Grande do Sul, which it acquired in 1996.

Investment in the telecoms sector next year will be important for the Brazilian economy, which is falling rapidly into recession and which has just received an emergency financ-



Call from Ipanema: Telefónica aims to invest \$3.8bn in its Brazilian operations which would involve adding millions of extra lines

Picture: AP

ing package from the International Monetary Fund to prevent a currency crisis.

A sharp recession could weaken the government's fiscal austerity plans and undermine its political support. Output in the third quarter was 1.5 per cent lower, and while the government is forecasting a reduction in gross domestic product of 1 per cent next

year, JP Morgan, the US investment bank, is predicting a 4.3 per cent fall.

However, some economists believe heavy investment by newly privatised telecoms and energy companies could limit the extent of the downturn next year.

Mr Villalonga said that as a result of the investment, the group would add 2 million

lines in São Paulo state next year and the waiting list for a new line - currently up to 5 million - would be eliminated by the end of 2000. While under state ownership, Telesp had installed about 50,000 lines a month. In October the company had put in 110,000 telephone lines, he said.

The investment plans would be financed from cash and new borrowing. He said that the Brazilian National Development Bank was willing to finance up to half the investment if needed. "The telecoms sector will be a motor for economic growth and will help improve social and economic conditions in the country," said Mr Villalonga, who was visiting Brazil to launch a new logo for the group.

ING posts

a 42% increase in net profit

By Jeremy Gray in Amsterdam

ING, the Dutch financial group, yesterday posted a 42 per cent leap in nine-month net profit in spite of the summer storm in emerging markets and a significant rise in loan-loss provisions.

Net earnings surged to F1.458bn (\$2.5bn) - at the top end of analysts' forecasts - compared with an adjusted F1.343bn in the previous period. However, stripping out one-off gains from divestments would have shaved the bottom line to F1.32bn.

ING said the global financial crisis hit banking results, which tumbled by nearly 10 per cent to a pre-tax F1.21bn. In the June-September period alone there was F1.330bn deficit in the banking operations, for which the group blamed ING Barings, the investment banking arm, which produced "substantial losses". Returns from insurance activities, up 31.8 per cent minus non-recurring items at F1.26bn, helped to offset the banking loss.

Trading results at Barings, one of the world's leading emerging markets players, were savaged by the slowdown in global financial markets. Last month, ING announced it was losing 1,200 people at the unit, including chairman Marinus Minderhoud.

ING raised its total provisions by F1.93bn to F1.54bn - two-thirds related to activities in Asia and Russia. But it maintained its forecast in September of a 15 per cent rise in full-year earnings per share, implying a net outturn of roughly F1.800m in the traditionally weak fourth quarter.

The one-off items stemmed chiefly from large divestments - including Kredietbank Belgium, credit insurer NCM, mobile telephone network Libertel and its US non-life insurance operations - adding F1.345bn to the bottom line. But the acquisitions of Bank Bruxelles Lambert, and the US Insurers Equitable of Iowa and Furman Selz, boosted net profit by F1.81m.

Michael Lindsey, analyst at Lehman Brothers in London, said ING should have little difficulty meeting its full-year forecast.

In Amsterdam, ING shares closed up 3.2 per cent at F1.1630.

Investors shed Japanese bonds

By Edward Luce in London and Paul Abrahams in Tokyo

The yield on the benchmark Japanese government bond yesterday rose above 1 per cent for the first time in three months as investors dumped bonds on fears of Japan's widening budget deficit.

The sell-off was prompted by news of a Y10,000bn (\$83bn) shortfall in budget receipts this year, which meant the supply of government bonds would have to rise sharply.

Economists estimate that the monthly auction of 10-year government bonds will rise from Y1.200bn to Y2.000bn, leading to the possibility of over-supply in the market.

Earlier this year, the Japanese government bond broke all records when the yield dropped below 1 per cent for the first time. This was caused partly by an investor flight to safety.

Star Markets made a profit before interest, tax and depreciation of \$47.3m in the year to end January 1998, but lost \$3.2m after financing costs.

Dino Adriano, group chief executive of Sainsbury, said: "We are committed to the US and to Shaw's."

He said further acquisitions would be needed to reach the sales target and were likely to knit with Shaw's operations.

Analysts were sceptical about the deal and about Sainsbury's aim for a 17 to 18 per cent return on net assets within three years, pointing to the competitive nature of the US food retail market and rapid consolidation among leading groups. They highlighted the difficulties Shaw's had experienced expanding into Connecticut. Sainsbury shares fell 13p to 51.5p.

Steve Woulf, European retail analyst at Barings Paribas, said: "It is a small fish in a very large pond full of sharks."

Mr Adriano said: "Analysts are always sceptical. This should not make them think again." He said there were still a large number of medium-sized retailers in the US, and no truly national chains.

He predicted the deal would bring \$40m in savings by the third year of ownership, through improved buying, better distribution and administrative and marketing savings.

However, there would be costs approaching \$100m over the next five years to convert the Star Markets shops to Shaw's.

The deal increases Shaw's market share in New England from 15 to 21 per cent, making it a stronger second to Stop & Shop, a subsidiary of Ahold, the Dutch retailer.

restructuring and a number of significant deals with foreign and domestic companies have already been announced.

Hitachi's operating profits in the first six months to September collapsed from Y1.96bn on sales down 6.4 per cent to Y1.900bn. Sales in all the divisions - information, telecommunications, industrial machines, power plants, semiconductors, consumer electronics and basic materials - had fallen. The group also fell into a loss at the net level, from earnings of Y37.5bn to a loss of Y142bn.

Operating losses for the semiconductor business would deteriorate from Y70bn last year to Y100bn this year, Mr Yagi warned.

The company can usually count on its power plant division to offset problems in other operations. But deregulation of the power supply industry means companies with surplus electricity can sell off into a wholly-owned subsidiary called Hitachi Taisei Electronics. It would manufacture vacuum cleaners, washing machines, handheld computers and colour printers.

● Mitsubishi Electric, another electronics conglomerate, warned that its consolidated net losses had deteriorated from Y29bn to Y31bn in the first half. At an operating level, a Y8bn profit last time became a loss of Y9.8bn on sales down 2 per cent at Y1.790bn.

For the full year, it expected to achieve zero operating profits. But at the net level, it predicted profits of Y20bn, thanks to an extraordinary gain of Y80bn on the sale of land and cross-shareholdings. Last year it posted net losses of Y105bn.

COMPANIES & FINANCE: ASIA-PACIFIC

Normandy hedge book nets A\$650m

By Gwen Robinson in Sydney

Normandy Mining, Australia's largest gold producer, said yesterday it would realise a A\$650m (US\$416m) net profit on its extensive gold hedge book.

The deal fuelled speculation that Normandy was preparing for a large acquisition or investment, prompting the company to deny it was considering a takeover of Great Central Mines, another leading Australian gold producer in which Normandy holds a 25 per cent stake.

Normandy said the "priority allocation" for proceeds of the hedge book sale would be development of new, low-cost gold mines and a magnesium metal project in Queensland.

It runs one of Australia's most extensive gold-hedging programmes - hedging enables mining companies to forward sell future production at fixed prices.

Standard & Poor's, the US ratings agency, affirmed its credit ratings on Normandy and said cash proceeds from the hedge book sale would crystallise the company's financial flexibility.

It predicted Normandy would maintain a moderate financial position and a significant gold hedging position that would cushion against volatile market conditions.

take advantage of any upturn in gold prices, analysts said.

The sale would also drive down Normandy's gearing ratio from 34 per cent to 8 per cent and give it a strong cash position.

There would be no impact on the gold market because identical gold hedging positions in both quantity and maturity would be re-established simultaneously, Normandy said.

Normandy's current 6.5m ounces of gold hedged was valued at an estimated average price of A\$538 an ounce, compared with A\$570 an ounce previously, the company said.

The new hedging profile, however, would emphasise uncommitted put options to allow greater flexibility.

The company said it would also consider "when appropriate" a share buyback plan, which would be cash flow positive.

Standard & Poor's, the US ratings agency, affirmed its credit ratings on Normandy and said cash proceeds from the hedge book sale would crystallise the company's financial flexibility.

It predicted Normandy would maintain a moderate financial position and a significant gold hedging position that would cushion against volatile market conditions.

It may seem odd for the president of a crisis-ridden Japanese company to spend a morning playing computer games; but not if he is Soichiro Irimajiri, Sega president, demonstrating Dreamcast, the group's new games console.

The stakes are high.

Today's launch of the 128-bit machine, billed as a successor to Sony's 32-bit PlayStation and the Nintendo 64, may be the last time Sega can push the reset button, according to Naoko Sakauchi, analyst at Dresdner Kleinwort Benson in Tokyo. Even Mr Irimajiri admits that if Dreamcast fails, he has no fall-back plan.

Dreamcast is the key to Sega's survival because its predecessor, the 32-bit Saturn, has been beaten into a pulp by Sony's PlayStation.

In the first half, the PlayStation captured 70 per cent of Japanese console sales, against the Saturn's 9 per cent and the Nintendo 64's 4.5 per cent.

Sony's success has cost Sega dear. It reported its first loss last year, a deficit of Y15bn after sales collapsed more than 24 per cent to Y27bn.

With declining cash flow and Y150bn of convertible bonds due over the next two years, Sega urgently needs its share price to recover.

Yesterday, the shares traded at Y2,846, against Y4,550 two years ago. The largest convertible issue, worth Y100bn, is convertible in Japan this year, and will peak in North America and Europe next year.



Sonic boom: 'With the release of Dreamcast, we're not competing with Sony and Nintendo any more, we're blowing them out of the water'

Sega's prospects are bleak. Its progress also has implications across the games industry, a cyclical sector that is nearing the end of a buoyant period.

The games market took off in the mid-1980s, only to collapse in the early 1990s when consumers became bored with the old 8-bit and 16-bit consoles. Sales soared after the launch of the 32-bit PlayStation and Saturn in 1994; but the 32-bit and 64-bit console market peaked in Japan this year, and will peak in North America and Europe next year.

Sony is working in secrecy on a successor to the PlayStation, incorporating digital versatile disc technology, as is Nintendo on a 64 replacement. But Sega will be the first of the three to test the next wave of games technology with the Dreamcast, just as online gaming is increasingly popular, as is personal computer games software.

Mr Irimajiri is defiant. He insists that Dreamcast is Sega's PlayStation killer and the answer to its problems. "With the release of the Dreamcast, we're not competing with Sony and Nintendo any more, we're blowing them out of the water," he claims.

The first step, he says, is admitting what went wrong before. "We were arrogant," concedes Mr Irimajiri. "We thought we knew best. But the fatal flaw with the Saturn was that it was so difficult for third parties to develop software. We just didn't get enough good titles."

Sega has publicly apologized with a five-month advertisement campaign. The first advertisement showed a Sega executive overbearing

one boy telling another: "Sega sucks. I want a PlayStation." The campaign culminates in Sega admitting its products were substandard and promising to do better. "Sega may have sucked in the past, but we are now defining the future with Dreamcast," proclaims Mr Irimajiri.

The 128-bit machine has a double-density CD-Rom, providing additional memory for more complicated games. Its NEC-manufactured graphics engine produces three-dimensional graphics faster and more realistically

than 32-bit machines.

However, its sales prospects will depend mostly on software. There will be just five launch titles, among them *Virtual Fighter*, *Godzilla Generations* and *Sonic Adventure*. A further 18 titles are scheduled for release before April.

Dreamcast's debut has been dogged by production problems with the graphics chip designed by VideoLogic of the UK and manufactured in Japan by NEC. Output has fallen below expectations. Only 500 machines will be produced this year against a target of 1m - worrying for Sega as Christmas and new year are Japan's busiest sales seasons.

Sega has the advantage of being the only one of the three big games groups with a new console out in Japan this Christmas, but Sony and Nintendo are not prepared to code the initiative. Sony is spending heavily on PlayStation advertising worldwide this winter, as is Nintendo, which launched a new *The Legend Of Zelda* game for the 64 in Japan last week and the US this week.

Mr Irimajiri hopes to sell 10m Dreamcast consoles in Japan over the next four years but says it will break even on sales of 3m. However, the initial response to the Dreamcast in its domestic market will be critical in setting the tone for its international debut in Europe and North America next autumn, and that is where the battle for Sega's survival will be won - or lost.

Blockbuster poised to buy assets of KPS

By Louis Lucas in Hong Kong

Blockbuster, the US home entertainment retail chain, is poised to snap up assets of KPS, the collapsed Hong Kong video retail chain.

Blockbuster, which had been looking to enter the Hong Kong market for some time, has secured a 30-day exclusive period to conclude negotiations. It is aiming to buy KPS's stock of videos and other products, as well as furniture and fittings. It may also take over some of KPS's 38 leases on stores.

The deal would give Blockbuster a strong foothold in Hong Kong, complementing its presence in other parts of Asia. It has 50 stores in Taiwan and is also active in Thailand, Japan, Australia and New Zealand.

KPS was founded in 1981 and grew into the biggest video rental chain in Hong Kong. It collapsed early this month, at least partly a victim of the economic crisis and the imposition of laws last year that banned parallel imports, or the purchase of goods independently of the official distributor.

KPS said that as a result it was unable to obtain some of the non-mainstream films that distributors found com-

mercially unviable to supply.

But KPS also floundered on problems of its own making: management issues, strategy and finances. Its coupon scheme - where customers bought tickets in advance, usually at a discount, to exchange for video rentals - backfired and created debt.

Coupon schemes are popular in Hong Kong and give vendors upfront cash flow. However, consumers have become less keen on them following the failure of KPS and, earlier in the year, Maria's, a bakery chain that also used coupons.

Blockbuster said it believed it could still source a wide range of local and foreign films despite the parallel imports ban. Al O'Donnell, vice-president Asia, said he was confident local suppliers would make sufficient products available.

Ernst & Young, who were appointed receivers on November 8, have received several indications of interest from potential buyers, including Movieland, a smaller Hong Kong chain that boasts a wide selection of foreign films. There was also talk that Carrie Roman, KPS's original founder, might return.

Asian airlines see 2.3% rise in traffic

By Tony Tassell in Manila

Asia's depressed airline industry saw a glimmer of an upturn in September after a nearly a year of declining passenger traffic and revenues.

While competitive pressure on air fares remains intense, for the first time since October 1997, the number of passengers carried by Asian airlines rose in September with a 2.3 per cent increase in traffic, according to figures collated by the Association of Asia Pacific Airlines.

At the same time, revenue passenger kilometres - the aggregate distance travelled by paying passengers - rose 4.3 per cent as airlines cut flights between low-demand short-haul destinations and increased long-haul routes.

After reductions in capacity, the passenger load factor - the percentage of occupied seats on airline flights - rose by 3.6 percentage points to 72.03 per cent.

"It is obviously premature to say that recovery of growth is firmly established or even that a clear trend has emerged, but the decline of traffic has stopped, the number of passengers has increased, and we have had

two consecutive months of increased load factors," said AAPA director general Richard Stirland.

Still the industry remains cautious about the outlook for the industry.

Some fares are being cut by carriers to below cost levels and much of the increase in passenger traffic has occurred in low-yield areas such as promotional fares.

The caution was echoed by other industry leaders at the conference.

Jim Crea, managing director of Air New Zealand, said the shift in airline capacity from short-haul to longer routes had increased revenue passenger kilometres. However, as more airlines shifted capacity to this section of the market, competitive pressures on yields would increase.

Mr Cheong Choong Kong, chairman and chief executive of Singapore Airlines, said it would be a "brave man to predict the tide has turned" for the Asian airline industry.

Philip Chen, chief operating officer of Cathay Pacific, added he would be reluctant to say the recovery for the industry had started.

"1998 will still be a challenging year," he said.

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Crisis. What crisis?

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On this page we present just a selection of financings that we have been pleased to arrange for our clients. As you will see, when the markets set the challenge, one name sets the pace.

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OIL INDUSTRY EXXON AND MOBIL DISCUSSIONS SPARK SPECULATION ABOUT OTHER COMPANIES

Merger talks lift European oil shares

By Our International Staff

Shares in Europe's largest oil companies surged yesterday as news that Exxon is in talks to buy its smaller US rival Mobil sparked intense speculation that similar moves may be afoot in Europe.

Attention was focused on Paris, where shares in Elf-Aquitaine and Total, the two big French oil companies, were sharply higher. They closed up 4.7 per cent and 5.5 per cent respectively.

There was also a strong focus on Royal Dutch Shell, with analysts saying that any Exxon-Mobil deal would

put pressure on Shell to move because it is considered Exxon's closest traditional rival. Its shares were the most heavily traded FTSE 100 stock and ended up 14.4 per cent at 367.1p, while British Petroleum closed 23.1p higher at 958.1p.

In France, speculation has been rife that Elf might be involved in the next big deal in the sector, seeking to take over Petrofina, the Belgian oil and petrochemicals group.

Petrofina insisted yesterday that the possibility of an Exxon-Mobil merger "changes nothing for us". Petrofina shares ended the day up BFr250 at BFr13,700.

But Baron Albert Frère, the Belgian financier whose business empire controls 30 per cent of Petrofina, said in a rare public comment following news in August of a \$55bn merger between British Petroleum and Amoco that no company could remain indifferent to the consolidation in the industry.

The market also seems

convinced that Petrofina's days as a standalone group are numbered.

"When even companies like Exxon are looking for partners, you have to wonder about the smaller ones."

European refining and marketing deal with Texaco.

Shell is suffering more than most of its competitors from the downturn in oil and commodity chemical prices. Many expect it to focus on restructuring its current portfolio rather than join in any consolidation wave.

In Italy, shares in Eni, Europe's fourth largest oil and gas group, ended the day up 3.74 per cent at Ls1,405.

Senior Exxon executives have been meeting in recent weeks with international oil companies, including Eni, over possible partnerships and deals in specific product

and geographical sectors.

Eni has maintained a constant look out for potentially value enhancing deals and partnerships. But analysts said Eni was unlikely to jump into any large scale deal, as it has recently appointed Vittorio Mancato as its new chief executive to replace Franco Bernabe, who has moved on to head Telecom Italia.

Reports by Robert Corzine in Vienna, Paul Betts in Milan, David Owen in Paris and Neil Buckley in Brussels.

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INSURANCE GERMAN GROUP UPBEAT

Allianz sees sharp premium income growth

By Tony Barber

in Frankfurt

Allianz, Europe's largest insurance group, predicted yesterday that its worldwide premium income would grow by 21 per cent this year to DM14.8bn despite strong competition in the property and casualty business and currency devaluations in Asia.

The Munich-based company said it was sticking to its forecast of growth in net profit of at least 10 per cent for 1998, provided that international financial markets maintain their recent stability and there is no unusual increase in the size and amount of insurance claims.

Group premium income rose by 18.7 per cent in the first nine months of this year to DM7.8bn, of which DM4.9bn came from the property and casualty business and DM3.1bn from life and health insurance, Allianz said.

The results, which were largely in line with analysts' expectations, are the last that Allianz will publish according to German accounting standards. Like other internationally oriented German companies, Allianz - which generates two-thirds of its income outside Germany - will switch to international accounting standards when it issues its full 1998 results.

The company's performance so far in 1998 owes much to the contribution of the French insurance group AGF, which Allianz took over earlier this

year. AGF accounted for DM1.2bn of Allianz's premium income from January to September, and the figure is expected to reach DM18bn for the whole of 1998.

The takeover of AGF illustrated how Allianz, like most large German companies, is keen to secure a prominent market position in France and other countries preparing to adopt the single European currency from next January.

Allianz and Dresdner Bank, Germany's third largest bank, recently announced the formation of a joint venture in asset management services and have identified France, Germany, Italy and Spain as their main targets in the mutual fund market next year.

Allianz underlined the impact of Asia's financial crisis on its performance by saying that currency devaluations there had caused the group's total premium income from the region to fall when measured in D-Marks.

The company gave no precise figures but said gross premiums, when measured in local currencies, had risen by more than 10 per cent.

In the property and casualty business, premiums rose in the US, France, Italy and Switzerland but fell in Austria, Germany and the UK. Premium income for health and life insurance rose in all important markets except France and the US, where the annuity business of Allianz Life stumped the company said.

Impexmetal's chief has two years to cut costs and shift the group's focus, writes Christopher Bobinski

The arrival of Jacek Krawiec at a Polish steel company this summer may not have made headlines beyond the country's borders. But his appointment as head of impexmetal, a listed metals conglomerate, opens the way for a new generation of western trained Polish managers in a country where many large companies are still run by those with roots in the former communist system.

Mr Krawiec, a 31-year-old accountant from Poznan, has represented his country as a middle distance athlete. He spent the mid-90s working in Warsaw for Ernst & Young and Price Waterhouse and was taken to London by Nomura, the Japanese bank, early last year. Nomura took a 15 per cent stake in Impexmetal in the spring, when the company was privatised.

But shortly afterwards, Nomura grew concerned that Impexmetal was being poorly managed and began to fret about its initial 5.7m zloty (\$1.8m) investment in the company.

This concern resulted in Edward Wojtulewicz, the 52-year-old former managing director, being ousted. Mr Wojtulewicz, an Impexmetal veteran, had transformed the company from a state trader specialising in copper and other metals into an industrial conglomerate employing about 7,500 people.

It now owns the modern Zawiercie mill and the Huta Silesia zinc smelter.

Mr Krawiec says the proceeds from these disposals should allow a reduction of the debt burden and allow Impexmetal to concentrate on its aluminium mill at Konin and copper processing plants at the Hutzman and Szopekite plants.

he saw that Impexmetal's group profit prediction for this year of 57m zloty was wildly unrealistic. Steel export prices had been falling.

The company is now working to a 17m zloty net profit target for 1998. This compares with a 38.4m zloty net profit reported for last year.

Mr Krawiec has embarked on a cost-cutting exercise, which aims to reduce headquarters staff from 350 to 160 by June next year. Similar moves are under way at the company's production plants.

Impexmetal's foreign subsidiaries are to be closed and replaced, where necessary, with representative offices. The company's trading functions are also to be re-organised. Together this should produce savings of 15m zloty next year.

But the main challenge lies with a radical refocusing of Impexmetal's activities. Acting on advice from McKinsey's, the management consultants, Mr Krawiec has decided on a disposal programme that includes selling the company's

Zawiercie mill and the Huta Silesia zinc smelter.

Mr Krawiec says the proceeds from these disposals should allow a reduction of the debt burden and allow Impexmetal to concentrate on its aluminium mill at Konin and copper processing plants at the Hutzman and Szopekite plants.

Analysts say the old guard managers would like to see him fall

fund manager that held a 10 per cent stake. It was concerned that listed Polish companies were generating feeble profits.

The state treasury, which still has a 31.5 per cent holding and is under the strong influence of the pro-business Freedom Union party, backed Nomura's move.

Once Mr Krawiec came in

Analysts say the old guard managers would like to see him fall and that they often point out that the Impexmetal share price, about 27 zlotys when Mr Krawiec took over, dropped to about 8 zlotys this month.

Nomura paid 37 zlotys a share for its stake and is looking to Mr Krawiec to coax the price back up to a level that will allow exit with face - and some profit.

Core businesses strong as Richemont slips 3%

By William Hall in Zurich

Richemont, the Swiss-based tobacco and luxury goods conglomerate controlled by South Africa's Rupert family, underlined the strength of its core businesses yesterday by reporting a 3 per cent profit in first-half net income to £193.9 million (\$322.3m).

The group's performance so far in 1998 has been much to the contribution of the French insurance group, which has a 21 per cent share of net sales revenue from the results for both periods.

Net sales revenue in constant currency terms increased by 4.0 per cent to £2,409.0 million. The Group's results were, however, adversely affected by the weakness of certain key currencies against sterling during the period. Constant net current translation effects amounted to £41.0 million, resulting in a 1.4 per cent fall in net sales revenue at actual exchange rates.

The Group's tobacco operations, held through Rothmans International, achieved good underlying operating profit growth of 4.2 per cent to £24.4 million. It's constant exchange rates on a comparable basis and inflation of the actual exchange rate gain reported in the first six months of the previous financial year. However, after allowing for adverse currency translation effects of £0.4 million and net revaluation of the exchange gain of £1.6 million, operating profit declined by £5.2 million to £90.4 million.

Richemont's luxury goods business, held through VertuLine Luxury Group, reported an increase of 4.3 per cent in net sales revenue to \$1.728.2 million. This was achieved notwithstanding a difficult trading environment. A decline in sales in the Far East was more than compensated by increases elsewhere, most notably in Europe where sales were 17.4 per cent higher. However, planned increases in marketing and other operating expenses in the period more than offset the benefits of this growth, resulting in a decline of 6.3 per cent in operating profit to \$52.5 million.

For the six-month period, Richemont's profit attributable to shareholders and earnings per unit, excluding the effect of goodwill amortisation, fell by 3.3 per cent to £193.9 million and £3.75.

Copies of the interim report may be obtained from:

Company Finance, Richemont AG, Rüttistrasse 2, 6300 Zug, Switzerland
Telephone: +41 91 611 10 55; Telex: +41 6101 11 71 02

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dropped 5.4 per cent, to £2.2bn, but in constant currency terms it rose 4 per cent. Operating profits fell 15.1 per cent, to £479.1m, but in constant currencies the drop was only 2.5 per cent.

Richemont owns 87 per cent of Rothmans International, the world's fourth biggest cigarette manufacturer whose brands include Peter Stuyvesant and Dunhill. Worldwide cigarette volume fell 2.2 per cent. Asia and Pacific reported strong volume growth, with good progress in Indonesia and Vietnam.

However, this was offset by declines in several markets, notably central and eastern Europe, South Africa and certain Middle Eastern markets.

Despite the drop in sales

volume, net sales revenues in tobacco rose 2.8 per cent at constant exchange rates, reflecting a combination of price increases and an improved sales mix, with most of the volume decline concentrated in non-premium brands.

Tobacco operating profits fell £75.2m to £89.5m, but after exchange-rate movements and the absence of last year's windfall excise-duty gains in Australia, Richemont's underlying operating profits in tobacco increased 5.8 per cent.

Vendome, whose luxury brands include Cartier, Montblanc and Alfred Dunhill, is one of the world's largest luxury goods companies. First-half sales rose 4.3 per cent to SFr1.73bn (\$1.2m).

Despite the drop in sales

per cent drop in third-quarter revenues on Swisscom's fixed-line network which last year accounted for more than two-thirds of its revenues.

Swisscom's fixed-line revenues fell by over 3 per cent in 1997 as it cut prices to defend its position against the 150 telecoms companies which are now battling for market share in one of the world's most lucrative telecoms markets. In the first six months of 1998 fixed-line revenues fell by a further 3 per cent.

Mobile telephony, as expected, continued to grow rapidly with a 22 per cent rise in third-quarter revenues to SFr61m. However, analysts were more impressed by the modest 1.6

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COMPANIES & FINANCE: INTERNATIONAL

AIRLINES ITALIAN AND DUTCH CARRIERS TO SIGN AGREEMENT TODAY BRINGING THEM CLOSE TO OPERATIONAL MERGER

Alitalia, KLM poised for co-operation

By Paul Bettis in Milan and Gordon Crand in Amsterdam

Alitalia and KLM Royal Dutch Airlines are to sign today a wide-ranging co-operation agreement that is expected to come close to a full operational merger.

The alliance, which at this stage does not envisage any equity exchanges between the two airlines, will involve the creation of two separate jointly-held companies to control passenger and cargo operations.

Alitalia, which reached a preliminary agreement with KLM last year, sees the partnership as an essential step ahead of its planned privatisation. The Italian government, which controls the airline, is hoping to sell its remaining 57 per cent stake in the carrier before next spring.

Alitalia and KLM expect to make substantial cost

savings from their alliance, estimated at £200m-£300m (\$315m-\$177m) a year for each airline. They also regard the agreement as a response to the current scramble among international airlines to forge international alliances to boost profits and expand their networks.

The KLM-Alitalia link-up, which will also include KLM's US partner Northwest Airlines, will challenge the Star Alliance - the world's largest alliance, including Lufthansa and United Airlines - and Oneworld, led by British Airways and American Airlines.

The KLM-Alitalia alliance could also eventually include Continental Airlines of the US, fourth largest carrier, and Alitalia, the seventh biggest, will stretch beyond the competing alliances by integrating more fully their respective operations rather than simply co-operating on frequent-flyer programmes and Australia and southern Africa.



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As an initial step, the two airlines launched last month joint cargo operations to 16 destinations and co-ordinated passenger services to

Amsterdam's Schiphol. Both have had difficulties with their hubs: Alitalia with the unhappy opening of the new Malpensa airport and KLM with Schiphol's noise constraints.

The Dutch government next month is due to decide by how much traffic may grow at Schiphol, as well as on a new airport site when Schiphol's capacity is saturated.

While KLM has warned that its earnings per share might fall by up to 20 per cent in its financial year to end-March 1999 because of the difficult trading conditions, Alitalia recently confirmed it expected net earnings this year similar to last year's £135m profit. The 1997 profits also included one-time gains of £82m.

Alitalia is planning to invest £4.300m over the next three years with 80 per cent of the total to renew its fleet.

NEWS DIGEST

AIRLINES

Sale of aircraft helps Thai Airways to 32% advance

The sale of eight aircraft helped Thai Airways International, the country's state-owned national airline, to a full-year net profit of \$16.7bn (\$110.2m), up 32 per cent from the year before. Profits were boosted by the \$14.5bn in non-operating income earned from the disposal of the aircraft, bringing the fleet size down to 73 aircraft.

This extra income from disposals almost completely offset \$150m in foreign exchange losses on the group's foreign currency debt, 73 per cent of which is in US dollars. Operating profits were up 27 per cent to \$15.7bn on revenue ahead 20 per cent to \$110.5bn.

Analysts said the increase, though below expectations, was due to continued strong performance on long-haul routes, buoyed by aggressive price cutting.

Thai Airways will pay no dividend this year to offset accumulated foreign exchange losses from previous years. Ted Berdache, Bangkok

CONSUMER PRODUCTS

Kao in deal with Novartis

Kao, the Japanese maker of household consumer products, has reached a basic agreement with Novartis Consumer Health of Switzerland to create a joint venture in Japan. Kao said yesterday that the venture would be launched between January and March 2000. Details, including the areas the venture would cover, had yet to be worked out but the operations may include marketing Novartis's over-the-counter pharmaceuticals and health foods in Japan and developing and selling new products. AP-DJ, Tokyo

INVESTMENT BANKING

Gordon Dyal

In yesterday's FT, a headline incorrectly described Gordon Dyal as Morgan Stanley Dean Witter's mergers and acquisitions "chief". Before moving to Goldman Sachs, he was a managing director in the firm's M&A department.

Philippine telecom groups to discuss alliance

By Tony Tassell in Manila

The long-awaited consolidation of the Philippine telecommunications industry took a further step forward yesterday with two smaller carriers announcing talks over a possible alliance.

The move by Globe Telecom and Bayan Telecommunications comes just days

after First Pacific, the Hong Kong-headquartered conglomerate, took a controlling stake in Philippines Long Distance Telephone, the country's dominant carrier, for \$748m.

The move by First Pacific has been widely seen as a catalyst for consolidation among the ranks of small telecom operators in the Philippines. The country has 11 interna-

tional phone gateway operators, five cellular phone operators and 73 fixed-line companies.

PLDT, which had a near-monopoly before telecoms liberalisation began in the early 1990s, dominates the industry and its market share is set to grow further after it is merged with First Pacific's Philippine operations.

Analysts say the combined clout of the combined companies and a drive to improve efficiency under the new management will force many of the smaller operators to merge.

"Consolidation is a necessary step for many of the smaller operators if they really want to compete with the combined force of PLDT and First Pacific," said Raymond Ricafort, analyst with Merrill Lynch.

In a statement yesterday, Globe said it was in talks with Bayantel as well as other telecom carriers over "various forms of potential alliances and co-operation".

Globe is owned by Ayala Corp, the blue-chip Philippine conglomerate, and Singapore Telecom. Bayantel is a unit of Benpres Holdings, another Philippine conglomerate with interests taking in television and power distribution.

Mr Ricafort said Globe has a 9.5 per cent share of the cellular market and about 4.5 per cent share of the fixed line market. In comparison, Bayantel had a 8 per cent share of the fixed line market and a significant cellular operation.

50-year Swiss bond unlikely to set pulses racing

Lack of liquidity may restrict appeal of new sovereign issue, writes William Hall

The Swiss government's decision to issue a 50-year government bond breaks new ground in the maturity of debt issued by sovereign borrowers. But its initial reception suggests that Switzerland's "half-century" bond is unlikely to capture the imagination of the investment community.

Most governments in industrialised countries issue bonds of up to 30 years maturity. But Switzerland is the first country in recent memory to issue a 50-year bond. It carries a 4 per cent coupon and was priced to yield 4.08 per cent.

It is not Switzerland's first attempt to tap this segment of the market. In 1908 it issued a 50-year bond with a 3.5 per cent coupon. However, the gap between Switzerland's last 50-year bond and its latest issue suggests that demand for this maturity is limited, despite Switzerland's triple-A credit rating. It is understood that the Swiss government took SFr300m of the new bond and total bids of SFr265m at the auction resulted in just SFr185m being sold.

The Swiss government has issued around SFr40bn of bond issues, so the SFr185m raised this week will not make much of a dent in its appetite for funds to finance a government debt which now tops SFr100bn.

The new bond is targeted at those Swiss investors which are required by law to earn a minimum 4 per cent on their funds under management. However, analysts questioned whether there would be much demand for the paper given its limited liquidity. Normally, investors prefer issues of between SFr2bn to SFr4bn.

Peter Thomann, who heads the Swiss government's treasury operations, admires that this week's issue

is an experiment. Until recently Swiss government issues ranged between eight and 15 years. However, it now has issues ranging from two years to 30 years in its fund-raising armoury, and the latest bond fixes a new point on the yield curve.

Beat Schwab, of Credit Suisse First Boston, said the issue highlighted the steepness of the yield curve at the short end. The average yield on Swiss government bonds is 2.42 per cent and the gap between 10-year and 30-year

government paper is around 120 basis points. By contrast, the 50-year bond is only yielding 35 basis points more than the 30-year bond.

Mr Schwab said the new bond might appeal to euro-sceptic foreign investors because about the prospects for the single currency. The Swiss franc is a traditional safe-haven, and short-term Swiss interest rates are 200 basis points below comparable German rates. But lack of liquidity will severely restrict its appeal.

Analysts are split on whether the Swiss franc will assume greater importance as investors seek to diversify their portfolios or will be marginalised by the Euro. But clearly the Swiss government at least believes its currency will still be circulating in 50 years' time.

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Hyundai secures more debt relief

By John Burton in Seoul

Hyundai Motor will receive further debt relief for its purchase of the Kia motor group as it ended negotiations with Kia's creditor banks on the takeover. Hyundai is due to sign a contract to acquire 51 per cent of Kia Motors and its truck division, Asia Motors, on December 1.

Creditors agreed to an additional debt write-off of Won219bn (\$178m), bringing the total debt relief offered to Hyundai to Won7.395bn after more unreported debts

were discovered at Asia Motors. Hyundai, Korea's largest carmaker, had initially asked for a write-off of Won7.300bn, or 80 per cent of Kia's debt principal, when it bid for the group. The demand was cut to Won7.170bn when Hyundai's bid was endorsed by creditors early this month.

The new debts were discovered during a subsequent review of Kia's accounts by Hyundai. Hyundai said it would accept the latest debt offer by creditors.

LEADING POSITIONS

No 1 bank for ECU/Euro-denominated bond issues*.

No 1 among French banks for return on equity.

No 1 European direct investment portfolio with Paribas Principal Investments.

No 1 bank in France and in Europe, 7th worldwide for Securities Services**.

No 1 among European banks for consumer finance.

No 1 in France with "Banque Directe".

Only French bank to boast "primary dealer" status in the United States and Japan.

* Source: Capital DataBondarc

** Sources: GSIS Benchmarks, ICB, Institutional Investor

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COMPANIES & FINANCE: THE AMERICAS

SECURITIES REPORT SAYS INDUSTRY FACES SLUMP IN OPERATING PROFITS AFTER SUMMER VOLATILITY

Market turmoil threatens Canada brokers

By Scott Morrison in Toronto

terly loss since 1991. The IDA said that operating profits across the industry in the third quarter fell \$2 per cent to C\$35m. This compared with average quarterly operating profits of nearly C\$500m over the past two and a half years.

However, while analysts said the industry was already rebounding from the third quarter as market activity gathered momentum, they warned that 1999 earnings would be only half those reported over the past several years.

That fact would force Canada's securities firms to accelerate cost-cutting measures by laying off more employees, reducing capital expenditure on technology and dropping less profitable lines of business. A number of Canadian and US investment banks have already announced job cuts.

Some analysts speculated that the pace of consolidation in the Canadian industry might increase, given that market volatility in August and September put pressure on all firms. The

IDA said institutional, integrated and retail firms were all hit by market turmoil, which pushed industry revenue down 27 per cent to C\$1.5bn for the quarter.

The report showed a decline in all revenue streams, including commissions, underwriting, as well as debt and equity principal trading. Institutional firms reported that revenues declined by 46 per cent compared with a 23 per cent drop when it was acquired by Merrill Lynch for C\$1.5bn.

Brendan Caldwell, vice

president at Caldwell Securities, said most, if not all, firms ought to be able to weather one bad quarter, but he remarked that bank-controlled dealers might consider it an opportunity to dominate the securities market.

Several non-bank-controlled firms have already been taken over this year, including Midland Walwyn, which was the largest Canadian independent brokerage and independent brokerages.

"It's live or die for the boutiques," said one analyst.

Trouble develops as Polaroid stumbles

The instant photography group must increase sales to survive, writes Victoria Griffith

The bad news has been piling up this year for Polaroid, the instant photography company.

Over the past 12 months, the group's stock price has fallen by more than 45 per cent, making it one of the worst performers on Wall Street. Corporate results have been dismal. In the third quarter, sales dropped 13 per cent to \$48.8m, operating profits 16 per cent to \$41.6m.

A decade ago, the company rejected an offer of \$3bn from raider Stanley Gold via Shamrock Holdings. Today, the group has a market value of just one third that price. "It will take a lot to pull Polaroid out of the death spiral it is in," says Rebecca Runkill, an analyst at Morgan Stanley.

Next year's sales performance will be crucial for the Massachusetts-based group. It has just started to roll out a series of new products; their reception by consumers could make or break the company.

"This company has to show that it can register some top line growth," says Ted Kuszt of Lehman Brothers. "Its share price won't move until then."

Polaroid must prove that instant photography, an expensive novelty that consumers have become increasingly unwilling to pay for,

still holds appeal. There are some glimmers of hope. Although it has taken a lot longer than investors had hoped, chief executive Gary DiCamillo, who took over in 1995, has indeed remade the company.

Edwin Land, perhaps the first great high-technology

products are toys for children under 17. Polaroid's new "Barbie" instant camera, which retails for under \$20, is one of the hottest toys of the Christmas season, according to USA Today.

In addition, the company has created instant film that children can draw on, and

is also plans to launch a camera that turns photographic images into stickers.

"Instant imaging is perfect for kids," says Sandra Lawrence, who has spearheaded the company's toy efforts. "They want instant gratification and they want to be in control. They don't want to wait a week until Dad gets around to picking up the photos from the print shop."

Another promising new product is a toy for adults: a disposable instant camera that retails, with film, for under \$16. The camera will be launched in Europe and the US early next year; so far early results from test markets look very positive.

However, Polaroid hasn't abandoned its more serious side. One of its few areas of growth this year has been instant imaging for official identification documents. The company just won a new contract to provide photographs for UK drivers' licences.

And the company is now

using its always excellent research and development capabilities to address some of the more vexing questions of toy design. "You wouldn't believe how difficult it was to get the right shade of 'Barbie pink,'" says Ms Lawrence. "Mattel [which licenses Barbie's brand name] is very particular about that, and the colour pink tends to leak light out of the camera [which would spoil the photograph]."

Meanwhile Polaroid faces some daunting financial challenges. The economics of emerging markets, which the group had been counting on for sales growth in its mature imaging products, are floundering. The group has poured money into developing a digital camera and printer. While its initial offerings look appealing, they are up against very stiff competition in that sector.

Fuji Photo Film, the Japanese photographic group, says it is going to start selling instant film - historically a large money-maker

for Polaroid, and one in which it has enjoyed a near-monopoly until now - in the US and Europe. Some analysts view the toy market, while promising, as too unpredictable to add much comfort.

Yet Polaroid finally seems to be turning out the sort of products that could provide

real consumer appeal: whimsical cameras for adults and children to play with.

Whether it is all too little, too late, will become clear next year. If these new toys start to build top-line growth for the group, all will be well. If not, Polaroid will probably continue on its downward spiral.

ties, said most, if not all, firms ought to be able to weather one bad quarter, but he remarked that bank-controlled dealers might consider it an opportunity to dominate the securities market.

Several non-bank-controlled firms have already been taken over this year, including Midland Walwyn, which was the largest Canadian independent brokerage and independent brokerages.

"It's live or die for the boutiques," said one analyst.



Gary DiCamillo has remade the company since taking over in 1995

The group has poured money into developing a digital camera and printer. While its initial offerings look appealing, they are up against very stiff competition in that sector

pioneer of Massachusetts, established Polaroid in the 1940s. He took the group to greatness by creating a corporate culture that stressed serious research and development projects.

Yet the old Polaroid looked down upon marketing as a result much of the research failed to make it out of the laboratory. The corporation also frowned on frivility. Although many of its customers used the cameras as a fun way to live up parties, Polaroid concentrated on making top-quality, high-priced items.

The company no longer takes itself too seriously. In fact, its most promising new

products are toys for children under 17. Polaroid's new "Barbie" instant camera, which retails for under \$20, is one of the hottest toys of the Christmas season, according to USA Today.

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products are toys for children under 17. Polaroid's new "Barbie" instant camera, which retails for under \$20, is one of the hottest toys of the Christmas season, according to USA Today.

In addition, the company has created instant film that children can draw on, and

is also plans to launch a camera that turns photographic images into stickers.

"Instant imaging is perfect for kids," says Sandra Lawrence, who has spearheaded the company's toy efforts. "They want instant gratification and they want to be in control. They don't want to wait a week until Dad gets around to picking up the photos from the print shop."

Another promising new product is a toy for adults: a disposable instant camera that retails, with film, for under \$16. The camera will be launched in Europe and the US early next year; so far early results from test markets look very positive.

Fuji Photo Film, the Japanese

THE MARKS AND SPENCER SUCCESSION

Clash of personal passion and corporate rulebook

Peggy Hollinger analyses the bitter power struggle that led to Peter Salsbury's selection as chief executive of the UK's best-known retailer

It was a stand-off. On one side, Keith Oates, unruffled, his eye on the top job. On the other, an incandescent Sir Richard Greenbury, chairman and chief executive of Marks and Spencer, determined to stand his ground. In the middle, a host of uncomfortable directors.

All had gathered for an emergency meeting at the company's Baker Street headquarters on November 9 to settle an unseemly power struggle. Sir Richard himself had returned abruptly from a business trip to India following media reports that Mr Oates was making a bid for promotion to chief executive in his absence.

Sir Richard had called in the non-executive directors to hear his accusations against Mr Oates, his deputy. Sir Richard accused him of disloyalty to the business, according to *Friends of Mr Oates*. He demanded that Mr Oates be removed from the board immediately.

The meeting went on for five hours. Mr Oates remained calm. He delivered the statement he had prepared when he discovered Sir Richard was back: "If friends of mine, who have witnessed a campaign denigrating everything I have done in M&S, decided to defend me in the press, then there is nothing I can do about it."

The four non-executives present were Sir Martin Jacomb, chairman of Prudential, one of M&S's largest shareholders, Brian Baldock, former deputy chairman of Guinness, Dame Stella Rimington, ex-MI5 chief, and David Steff, descended from the company's founder and the last family member on the board.

At least two of them backed Sir Richard's view that Mr Oates was not the right candidate to become chief executive when the chairman split his roles next year. But throughout the grueling session, even they resisted Sir Richard's demands for Mr Oates's dismissal, according to his supporters.

It was a rare defeat for the man who had ruled Britain's

most respected retailer with an iron fist for 10 years. But he had no intention of giving up the top job.

So began a fascinating case study in corporate governance in Britain. It starkly exposed the clash between Sir Richard's passion for the retailing business to which he devoted all his working life, and the rulebook that he himself helped to create as chairman of the Greenbury remuneration committee.

"Rick retrenched the business, cut costs and rebuilt profits at a time when everyone thought the sky was going to fall in," says another analyst.

Sir Richard's leadership

to guide it through uncertain times.

"Burton was going bust and Next was in trouble," says one retail analyst. M&S, meanwhile, had also admitted that its acquisitions in the US had been ill-judged and badly timed.

"Rick retrenched the business, cut costs and rebuilt profits at a time when everyone thought the sky was going to fall in," says another analyst.

Sir Richard's leadership

waiting for the chairman's seal of approval on colour, price and quality.

The strategy worked. Profits soared. Shareholders never thought to question his methods, still less the delicate question of his successor. Only those inside the business were preoccupied with the succession question, having been told that eventually the chairman would split his roles. But they were given no date or idea of how the process would work, according to insiders.

Only when a national newspaper printed one of those familiar angry letters from Sir Richard in the spring - known in the business as Kickograms - did the succession question burst into the open.

On the surface, the issue was straightforward. The company's accounts state that senior management should retire at the age of 60. Yet Sir Richard said he would remain until the age of 65.

The board, he said, unanimously supported the decision - but whose decision it had been was unclear. Nor was there any mention of splitting his roles as chairman and chief executive, in line with accepted best practice as implied in the combined corporate governance code published this year.

Baker Street insiders say Sir Richard unilaterally decided to stay on, reluctant to surrender control of the business in which he had worked for 45 years. In fact, he had to win the support of the board to stay beyond his 62nd birthday last July.

The non-executives were over the next decade saw M&S increase its market share relentlessly in the competitive food and clothing markets, as well as branch out into areas such as jewellery and luggage. In effect, he transformed M&S from a clothing retailer with a food operation on the side into a single-brand department store.

His control over every aspect of the business was legendary. Visitors to his cavernous office in Baker Street pass by chairs piled with next season's jumpers, and

over the next decade saw M&S increase its market share relentlessly in the competitive food and clothing markets, as well as branch out into areas such as jewellery and luggage. In effect, he transformed M&S from a clothing retailer with a food operation on the side into a single-brand department store.

His control over every aspect of the business was legendary. Visitors to his cavernous office in Baker Street pass by chairs piled with next season's jumpers, and

him to stay on left no room for doubt: "He would take you into his office, sit you down and say, 'you will vote for me, won't you? There was no choice."

The picture changed when M&S unveiled its £2.3bn onslaught on the global retailing market. Investors feared that the UK's merchant prince might not be able to cut it abroad, especially when life was getting tougher at home. "Rick's expertise is in the UK, and his touch is less sure abroad," says one colleague.

The company took note of investor concerns. It began an almost unprecedented series of briefings with leading shareholders, which one described at the time as being a "welcome change" to the normally insular corporate culture.

Investors raised the "S question" and Sir Richard reassured them that the selection process was in hand. The board had hired consultants to benchmark the internal candidates against outside executives. "They came to the conclusion that the internal candidates were at least as good as anything that could be bought on the market," said one director.

For a time at least investors were satisfied. Then disaster struck with the global economic turmoil that forced M&S into a U-turn on its much hyped expansion plans.

Sir Richard's critics say the predicament played into his hands. It allowed him publicly to defer even longer the succession process. He was reluctant to surrender power while his chosen candidate - Peter Salsbury, the managing director for general merchandise - was not quite ready to succeed him. If he stayed until 2001, says one colleague, Mr Oates, now 55, would simply be too old to succeed him.

Mr Oates, who joined M&S in 1984 as finance director, had long been regarded by outsiders as Sir Richard's heir apparent, a fact that infuriated the status-conscious chairman. When Mr Oates was once described in a newspaper as "the man who fits the M&S suit" Sir Richard forbade him from ever talking to the media again. But some inside M&S regarded Mr Oates as the natural successor. He had considerable international experience and was a natural communicator.

Mr Salsbury, on the other hand, was hardly known outside the business. A grey man, apart from his florid complexion, Mr Salsbury would have to be introduced to investors before he could be put forward as a serious candidate.

Sir Richard was convinced

Mr Salsbury was the right man for the job. He, like Sir Richard, had spent his entire working life at M&S. The chairman regarded him as a real retailer, worthy of M&S, and the man most likely to radically alter its outdated sourcing policies and to eliminate the bureaucracy which he felt was holding the business back.

The non-executives seemed to like his ideas. But an authoritative report two days later that the new leadership structure was to be announced in May, and that Mr Salsbury was tipped for the chief executive post, left Mr Oates furious.

That evening he collared Brian Baldock, one of the

stormed into M&S headquarters unannounced, ordering an immediate communications blackout. Mr Oates was confronted, in front of the directors present for the normal Monday operational meeting.

"Everybody was appalled by what had happened," says a person who spoke to directors on the day. "There was real shock on the board."

But the immediate plan was to close down leaks and start the selection process in earnest. By the end of the five-hour meeting, the non-executives had decided that every member of the board would be canvassed in private - with neither the chairman nor his deputy present.

Over the course of the next two weeks, the confidential interviews revealed there was more support for Mr Oates's views than the non-executives originally thought. Directors say they "feel like a proper board for the first time".

Last Tuesday, at 8pm, Sir Martin Jacomb, the most senior of the non-executives, was sitting in his Baker Street office. He was waiting for Mr Oates, due at any moment to return from Diagao, the drinks and food group, where the deputy chairman was also a non-executive director.

The exact words that Sir Martin chose when they met remain unclear, but Mr Oates never turned up at the board meeting the next day which was to vote on the new chief executive. Instead, he took early retirement.

The nominations committee had decided to recommend that Mr Salsbury get the job, with Sir Richard stepping back to non-executive chairman. But, reflecting the concerns raised by the directors in individual interviews, the non-executives also presented detailed job descriptions of the chairman's and chief executive's posts. Sir Richard, they made clear, would not be able to give any advice to his chief executive unless he was asked for it.

When the time came to vote, Mr Salsbury and Sir Richard were asked to leave the room. Forty minutes later they were called back. "Our recommendations were overwhelmingly supported by the board," said Sir Martin. But nobody would comment on whether there had been any support voiced for Mr Oates in the general discussion.

Mr Salsbury was delighted. Sir Richard even more so. Turning to the man he had so staunchly defended in recent weeks and months, he finally sealed the succession with a hug and a handshake.

'Team is in place for new ideas'

Sir Richard Greenbury gives his verdict on the non-executives' conclusion

Sir Richard Greenbury said yesterday that he was delighted with the outcome of Wednesday's board meeting.

The original plan had been to announce that his role would be split at last summer's annual meeting, following his 62nd birthday. But as a result of the decision to launch a large-scale strategic review of the business, he had been asked to delay the announcement until next July's annual meeting.

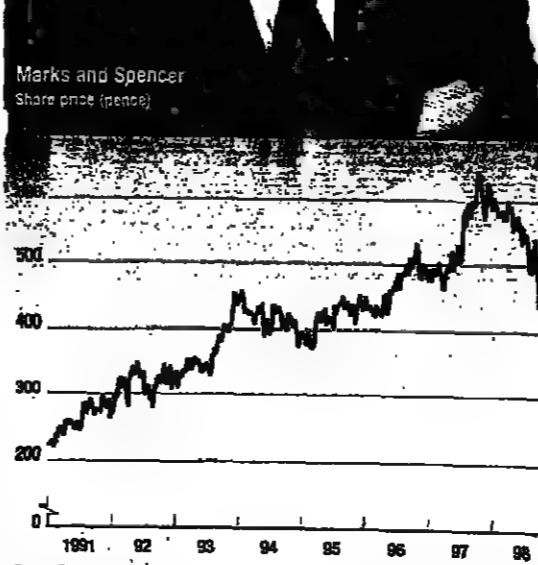
He had not been involved in the process of selection, which had been accelerated by the recent press coverage. A group of non-executive directors had spoken to everyone involved and come to a conclusion which had been unanimously accepted by the board on Wednesday.

These non-executives are heavyweight people," Sir Richard emphasised, mentioning Sir Ralph Robins, Sir Martin Jacomb, and Sir Michael Perry. "These are not lightweight bums."

Dame Stella Rimington, the former head of MI5, was "quite a toughie, too". He was certain that their decision to appoint Peter Salsbury as chief executive, while he became non-executive chairman, was the right one.

Keith Oates, who lost out to Mr Salsbury, was a very capable man, but he had never been anything like the favourite to take over as chief executive, Sir Richard said: "He always had very minimal support."

Emphasising Mr Oates's abilities, he added: "The question is, though: do you think he should be number one?"



The time has come for change, for more than just splitting the roles of chairman and chief executive. We want new and fresh ideas, which is why we are doing this review."

Recalling the company's growth under his leadership, Sir Richard agreed that the

past year had been very tough. "But one bad season does not make a rotten team."

"Over the next decade, we will need a new structure. We will need new thinking."

He said that Marks and Spencer had always been a somewhat secretive busi-

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Frankfurt am Main, Federal Republic of Germany
(Formerly Frankfurter Hypothekenbank Centralboden Aktiengesellschaft)

DM 2,000,000,000
5 1/2% Global Public Pfandbriefe due November 3, 2004, Series 724

- ISIN DE 000 259 619 4 -
- CUSIP No. 35241F AA9 -

In accordance with § 2 (1) of the Terms and Conditions of the Pfandbriefe and the Law relating to the redenomination of bonds into euro (Art. 6 of the German Law of June 9, 1998 relating to the introduction of the euro) the following will apply to the above mentioned Pfandbriefe with effect from January 1, 1999, or, with respect to the calculation of interest for a period of less than one year with effect from the date mentioned in number 4 below:

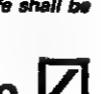
1. The aggregate principal amount of the Pfandbriefe will be redenominated into euro by applying the conversion rate to be irrevocably fixed with effect from January 1, 1999 in accordance with Article 109i, para 4 of the EC Treaty.
2. The Pfandbriefe will continue to be represented by two permanent Global Certificates (§ 1 (2) of the Terms and Conditions of the Pfandbriefe). In accordance with § 2 (3) (c) of the Conditions, the existing Global Certificates denominated in Deutsche Mark will not be exchanged for new permanent global certificates denominated in euro.
3. Tradeable amounts will be 0.01 euro or any multiple thereof.
4. If the issuer is required to pay interest with respect to a period of less than one year, it will be calculated, with effect from November 3, 1999, on the basis of the actual number of days elapsed in accordance with market practice to be in effect from January 1, 1999.
5. In accordance with nos. 1, 3 and 4 above the Conditions will be amended as follows:

Previous text:

5.1 § 1 (1)

"(1) The issue of the 5 1/2% Global Public Pfandbriefe due November 3, 2004 of Frankfurter Hypothekenbank Centralboden Aktiengesellschaft, Frankfurt am Main, (the "Issuer") in the aggregate principal amount of DM 2,000,000,000 (in words: Deutsche Mark two billion) is divided into Public Pfandbriefe each ranking pari passu among themselves (hereinafter called the "Pfandbriefe" or the "Issue")."

The terms "DM" and "Deutsche Mark" mentioned in the Terms and Conditions of the Pfandbriefe shall be replaced by the term "euro".

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Index Linked Notes
1998/2013
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Interest Rate: 5.275%
Interest Period: September 1, 1998
December 1, 1998

Interest Amount due on
December 1, 1998 per

ISK 100,000 ISK 2,069.75

ISK 1,000,000 ISK 20,697.50

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DU LUXEMBOURG**

Agent Bank

NOVO CAYMAN LIMITED
JPY 500 000 000 000
SECURED EURO MEDIUM TERM NOTE PROGRAMME
SERIES 3/98-II, TR1, NOVO CAYMAN LIMITED
JPY 5 000 000 000 Exchangeable
Japanese Corporate Risk Secured
Credit Linked Notes due 1/2/2001
X50072343578
For the period November 20, 1998 to
May 20, 1999 the new rate has been
fixed at 1.04141 G.F.A.
Next payment date: May 20, 1999
Coupon nr 1
Amount:
JPY 2,617,980 for the
denomination of JPY 500 000 000
THE PRINCIPAL PAYING AGENT
SOCIETE GENERALE
BANK & TRUST S.A.
11-13, avenue Emile Reuter
L-2429 LUXEMBOURG

THE ROYAL BANK OF CANADA
U.S. \$300,000,000 Floating Rate
Debentures due 2005
In accordance with the Terms and Conditions of the Debentures, the interest rate for the period 30th November, 1998 to 31st December, 1998 has been fixed at 5.125% per annum. On 31st December, 1998 interest of U.S. \$4,413,94 per U.S. \$1,000 nominal amount of the Debentures will be due for payment. The rate of interest for the period commencing 31st December, 1998 will be determined on 29th December, 1998.
Coupon nr 1
Amount:
JPY 2,617,980 for the
denomination of JPY 500 000 000
Principal Paying Agent:
ROYAL BANK OF CANADA

لبنان من العمل

EQUITIES

Europe strengthens as Dow rests

EUROPEAN OVERVIEW

By Khozem Merchant

The Thanksgiving holiday in the US usually ensures a quiet day on European markets, but this year proved an exception.

European stock prices moved under their own steam, powered by merger talk. The FTSE Eurotop 100 index rose 52.12 or 1.96 per cent to 2,712.44, while the broader US oil and gas company, if completed, the merger would be the largest ever.

France's Total rose Ecu 1.60 to Ecu 104.70, Elf Aquitaine climbed Ecu 5.20 to Ecu 111.37. Royal Dutch

gained 22.96 or 2.40 per cent to 978.93.

The best-performing sectors were cars, which rose 4.58 per cent, healthcare, up 3.71 per cent, and resources, which improved 3.05 per cent.

Oil shares rose sharply on the back of news that Exxon, the world's largest energy company, was in talks to acquire Mobil, the second largest US oil and gas company. If completed, the merger would be the largest ever.

France's Total rose Ecu 1.60 to Ecu 104.70, Elf Aquitaine climbed Ecu 5.20 to Ecu 111.37. Royal Dutch

firmed Ecu 9 to Ecu 42.37 and Petrofina climbed Ecu 6.60 to Ecu 337.95. BP, which bought Amoco of the US in a \$55bn deal in August, rose Ecu 3 to Ecu 12.75.

The automobile sector was the biggest sector mover. Fiat improved Ecu 2 to Ecu 2.67, continuing the positive momentum of the past few days. The price was helped by continuing speculation over the remodelling of the Fiat holding company, prompting speculation that it may force more radical restructuring.

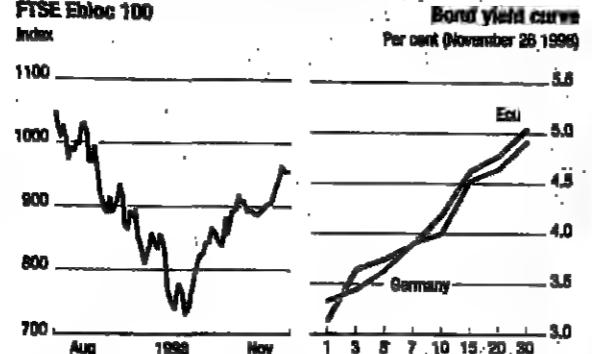
Fiat has also been helped by the positive news out of Brazil, the beneficiary of a massive International Monetary Fund-led package, and the strong dollar.

Peugeot rose Ecu 5.80 to Ecu 138.84, the German carmaker Volkswagen firmed Ecu 2.40 to Ecu 71.52 and the recently merged Daimler-Chrysler improved Ecu 3.60 to Ecu 51.28.

The banking sector also moved up, Spanish bank, for instance, firmed on the back of merger talks and the positive news out of Latin America, where Spanish banks have a large presence. Banco Bilbao Vizcaya led the way, rising Ecu 8 to Ecu 17.56 as the market speculated on more consolidation in the domestic sector.

FTSE Eurotop 100

Index



Source: FTSE International, Interactive Data/FT Information

III THREE MONTH EURO FUTURES (LIFFE) Ecu in points of 100%

	Open	Set price	Change	High	Low	Ext. vol	Open Int.
Dec	95.300	95.258	-	95.208	95.275	125	9765
Mar	96.710	96.735	+0.00	96.720	96.710	75	5628
Jun	96.795	96.795	+0.00	96.770	96.770	75	2228
Sep	96.770	96.800	+0.03	96.770	96.770	75	1259

Source: FTSE International, Interactive Data/FT Information

III THREE MONTH EURO FUTURES (LIFFE) Ecu in points of 100%

	Open	Set price	Change	High	Low	Ext. vol	Open Int.
Dec	265.70	273.80	-	265.20	270.80	287.07	1115
Mar	273.70	274.00	+0.25	273.70	273.70	2	1080
Jun	274.20	274.20	+0.00	274.20	274.20	0	0
Sep	274.20	274.40	+0.20	274.40	274.40	0	0

Source: FTSE International, Interactive Data/FT Information

III EURO STYLÉ FTSE EUROTOP 100 INDEX OPTION (ADS) Ecu per index point

	Open	Set price	Change	High	Low	Ext. vol	Open Int.
Dec	265.70	273.80	-	265.20	270.80	287.07	1115
Mar	273.70	274.00	+0.25	273.70	273.70	2	1080
Jun	274.20	274.20	+0.00	274.20	274.20	0	0
Sep	274.20	274.40	+0.20	274.40	274.40	0	0

Source: FTSE International, Interactive Data/FT Information

OTHER INDICES

	Mar	May	Oct	1998	Since compilation
1998	26	25	24	High	Low

Source: FTSE International, Interactive Data/FT Information

COMMODITIES & AGRICULTURE

EUROPEAN UNION ITALIAN FARM MINISTER TO PRESS FOR LIBERALISATION

Italy to use milk as CAP reform platform

By Michael Smith
in Brussels

Italy plans to use its membership of an alliance that is pushing for reform of the European Union milk sector as a platform to campaign for further changes to the Common Agricultural Policy.

Paolo de Castro, Italy's newly-installed farm minister, said his country considered itself to be in the vanguard of EU members pressing hard for CAP liberalisation.

"We are convinced that it is time for European Union countries to change agriculture policy so that we move towards becoming a free market," Mr de Castro said. "We [Italy] have already started on milk and will now move to other dossiers," he added.

Ownership of Chilean copper mine in doubt

By Kenneth Gooding in London and Tim Burt in Stockholm

The future ownership of one of the biggest copper mines in Chile was called into question yesterday when Outokumpu, the Finnish mining and metals group, agreed to sell its 50 per cent shareholding in the Zaldivar mine to Canada's Aur Resources for \$285m cash.

However, Placer Dome, the Canadian group that owns the other half, has pre-emptive rights on Outokumpu's stake in Zaldivar, which is located in the Atacama desert 175km south-east of Antofagasta.

Aur said as recently as May that Zaldivar no longer fitted its long-term strategy as a gold miner - it is Canada's second largest gold producer - and it was considering selling its stake. Yesterday, however, it revealed that, since May, it had tested the market and found it wanting.

Hugh Leggatt, media relations manager, added: "We will evaluate what this transaction means to the partnership. We regard Zaldivar as a valuable asset, even though it does not fit our commodity strategy."

He said Zaldivar was producing at above its annual capacity of 125,000 tonnes at cash production costs below 50 cents a pound.

Outokumpu said output and cost-efficiency had improved at Zaldivar - which had production problems after it started up in November 1994 - but its financial contribution had been hit by low prices.

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

Price in £ per tonne

Aluminium 99.7 purity

5 months

Cash

1754.10

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LONDON STOCK EXCHANGE

Takeover euphoria helps Footsie recross 5,800

MARKET REPORT

By Steve Thompson,
UK Stock Market Editor

The prospect of more megamergers among oil companies and a flurry of domestic takeover deals re-ignited London's equity market yesterday.

The market had shown distinct signs of running out of steam over the previous two sessions, with stock prices witting in the face of persistent profit-taking which gnawed away at some of the excellent gains of the past week.

Merger talks give oils lift

COMPANIES REPORT

By Peter John, Joel Kizito
and Martin Blits

Surprise news that US groups Exxon and Mobil have been holding merger talks prompted a savage bear squeeze in the UK majors.

BP jumped 23p, to 956.1p, and Shell leapt forward 14p, to 367.1p, with turnover of 38m, leaving it the most heavily traded stock in the Footsie.

The gains reversed the recent trend that has seen the majors dragged down by a number of speculative stories. It has been alleged that marketmakers left desperately short of stock have been trying to bring prices lower in order to balance their books.

But, yesterday they were hamstrung by the report that consolidation was still the industry buzz word and the share prices completely ignored the persistent weakness in underlying oil prices.

One analyst said: "It shows that when oil prices get rough there are opportunities at least to maintain shareholder value through cost-cutting."

Others said there was relief that the competition structure in the so-called

Reports that Exxon and Mobil, the two biggest oil companies in the US, are involved in talks that could lead to Exxon snapping up Mobil saw UK shares recover from an initial bout of uncertainty and recross the 5,800 level.

Dealers in London said the Exxon/Mobil story would inject fresh strength into the UK stock market already riding on the crest of a wave and also lifted by recent takeover action, specifically news of the Deutsche Bank/Bankers Trust bid talks.

Adding to the bullish mood of the market was the latest burst of takeover activity among UK stocks.

That included a bid for Marston Thompson & Evershed from fellow brewer Wolverhampton and Dudley, as well as bid approaches to Abbott Mead Vickers, the advertising agency, and to BCH, the vehicle financing group.

And there was a dramatic finale to the London session with a reverse takeover offer from John Mansfield for Marley, the building materials group, which has long been seen as a potential target.

All that bid news brought

a renewal of the market's euphoria and saw the FTSE 100 advance strongly to finish a session of unexpectedly good turnover levels a net 726 higher at 5,827.9.

At its best, only minutes before the close of the session, the index was on the threshold of a three-figure gain, but dipped sharply as more flurries of profit-taking hit the market.

The steeping gains in the leaders were not replicated by the FTSE 250 and FTSE SmallCap stocks, but both indices managed to record good gains on the day.

The 350 index settled 14.5

higher at 4,940.9, just a shade off the day's best, while the SmallCap was finally 5.4 to the good at 2,057.5.

The takeover euphoria tended to overwhelm other news which would normally have affected the market. The latest Confederation of British Industry survey of industrial trends was every bit as gloomy as most commentators expected.

And dealers noted comments made to the Treasury Select Committee by Willem Buiter, a member of the Bank of England's monetary policy committee, that the

"risks" to the London stock market were "on the downside" and that it was "very hard to rationalise these price-earnings multiples".

Richard Jeffrey, group economist at CCF Charterhouse, said: "By cutting interest rates, the monetary policy committee has persuaded investors to become less risk-averse."

And the strategy team at BT Alex Brown said: "The market is due a period of consolidation. But given that we think policy will be eased if the economy weakens, then the market is also reasonably well underpinned."

super-league would remain unaffected by a deal. Chevron had been mooted as the other possible partner for Mobil and that would have raised the stakes.

However, Steve Turner at HSBC Securities warned that a merger would lead to "significant competition issues particularly in the European downstream area".

The bid by timber group John Mansfield, which has a market capitalisation of £16m, for FTSE 250 materials group Marley, 10 times its size, was greeted with relief by the market.

Although Marley issued a statement rejecting the bid

room tussle at Marks and Spencer would herald a change of market sentiment towards the group were dashed yesterday, sending the shares tumbling.

As one of the country's leading retailers moved to rescue its public image with the announcement that Peter Salter had won the race to be chief executive, analysts and dealers remained decidedly cool about the news.

One sector specialist said: "There is a feeling in the market that with Sir Richard Greenbury still around as chairman until 2000, he will be in control through the back door, thus there will be little change."

Another sector watcher said: "This stock remains expensive above the 400p level, given the continued economic uncertainty and lack of news on a clear strategy from Marks."

On an otherwise strong day in the market, the shares fell 24p to 421p, making it one of the worst performers in the FTSE 100. Volume was 18m.

Regional brewer Marston, Thompson & Evershed

received the bid that Wolverhampton & Dudley Breweries had signalled earlier this month. Marston shares, which touched 260p earlier this year, gained 41 to 267.5p in a brisk 6.9m trade.

Wolves was down at 425p. Other regional breweries benefited from the sign of consolidation in the sector, with Greene King up 14p to 515p and Greenalls 15 to 365.4p.

One of the best FTSE 250 performances came from W.S. Atkins as the highly rated stock regained some of the premium it lost in the wake of the announcement that it was to buy Bovis Group from P&G.

Traders had marked down Atkins and fears that the consultancy group would be forced to resort to a rights issue to pay for the deal. However, yesterday Geoff Alan, analyst at Henderson Crosthwaite, allayed many of those fears in a research note that examined the financial implications of the purchase.

Atkins gained 32p to 527.5p after he concluded: "Such a deal has commercial logic, will be substantially earnings enhancing, and need not require a rights issue."

He said P&G is likely to take a stake of 14 per cent in Atkins as a result of the purchase, and upgraded his stance on the stock from "sell" to "hold/buy".

FTSE was down more than 16 per cent as news of a

recession overshadowed interim results in line with expectations. The shares fell 42 to 217.5p.

Sentiment in prospects for future results was not helped by the company's statement that second-half trading would be "challenging". Weakness in plasterboard prices would be offset by higher volumes and cost efficiencies.

Food producer Devro walked away with the dubious honour of being the worst performer in the FTSE 250 after it posted a profit warning.

The company said worsened trading conditions meant it now expected to report underlying profits of about £40m. Analysts had been expecting profits in the region of £55m.

British Telecommunications was in demand, the shares jumping 42 to 870p. The company said it had won a £100m 10-year contract with the UK Prison Service to provide a new type of telephone system for prison inmates.

Explaining yesterday's demand, Chris Godsmark at Henderson Crosthwaite said: "People have realised the regulatory uncertainty earlier this week over the link up with AT&T is much smaller than some had feared."

Drinks and hotels group Bass was also wanted. The shares jumped 60 to 7.59 per cent to 850p.

Investment trust group 3i led the way forward in yesterday's Footsie gallop as the market welcomed a 10 per cent dividend rise.

Revenue profit before tax was up 18 per cent and the group's total return on opening shareholders' funds was well ahead of the performance achieved by the FTSE SmallCap Total Return Index. The shares ran ahead 57 to 850p.

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Revenue profit before

WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

FT/S&P ACTUARIES WORLD INDICES

The FTSE4Good® Australia index is owned by FTSE International Limited, Colgate, Sacks & Co. and Standard & Poor's. The indices are compiled by FTSE International and Standard & Poor's in conjunction with Faculty of Accountants and the Institute of Accountants.

NATIONAL AND REGIONAL MARKETS	WEDNESDAY NOVEMBER 25 1986										THURSDAY NOVEMBER 26 1986									
	US	Day's	Pound	Local	US	Day's	Pound	Local	US	Day's	US	Day's	Pound	Local	US	Day's	Pound	Local	US	Day's
Figures in parentheses	Dollar	Change	Starting	Yen	DM	Currency	% chg	Dir.	Dir.	Dollar	Change	Starting	Yen	DM	Currency	% chg	Dir.	Dir.	Dollar	Day's
Stamps of 1000s	Index	%	Index	Index	Index	Index	on day	Yield	Yield	Index	%	Index	Index	Index	Index	on day	Yield	Yield	Index	%
Australia (75)	203.31	-0.8	181.37	156.70	180.19	211.28	-0.3	3.54	204.87	182.82	156.24	181.55	212.00	219.96						
Austria (22)	150.93	-0.1	161.40	139.45	160.35	160.23	-0.1	2.76	181.10	161.61	158.11	160.43	160.37	255.73						
Belgium (22)	372.15	-0.1	331.98	286.83	329.62	322.78	0.8	2.08	372.29	322.32	261.63	322.29	322.59	398.52						
Brazil (32)	171.84	1.0	153.29	132.44	152.29	379.09	31	2.35	165.90	148.93	127.31	147.90	367.82	269.34						
Canada (119)	198.06	-0.6	176.88	152.65	175.53	222.05	-0.6	1.78	197.31	177.36	152.92	176.62	222.05	243.78						
Denmark (34)	452.14	-0.6	403.34	348.48	400.71	396.62	-0.6	1.75	454.82	405.85	345.45	452.03	404.88	537.33						
Finland (33)	176.69	-2.0	145.24	367.49	422.47	518.55	-2.0	1.76	186.66	312.28	371.15	311.25	329.36	306.46						
France (75)	313.15	0.4	279.35	241.36	277.53	280.76	0.4	2.23	311.35	278.59	232.64	246.34	278.17	345.18						
Germany (54)	270.75	-0.5	241.53	208.63	239.95	239.95	-0.4	1.35	271.95	242.69	207.47	241.60	241.00	325.61						
Greece (35)	305.24	-0.8	272.50	255.26	270.52	625.84	-0.8	1.38	307.59	274.42	234.58	272.57	630.54	223.20						
Hong Kong (China 67)	331.24	-1.3	285.49	255.38	293.56	325.27	-1.4	3.97	335.70	290.57	256.92	297.43	333.76	389.07						
Iceland (26)	47.61	-8.6	42.65	36.84	42.37	220.68	-10.3	1.44	52.42	46.78	35.38	45.45	246.01	97.29						
Ireland (16)	500.13	-0.7	446.15	385.47	443.24	483.15	-0.7	2.00	503.47	479.23	365.97	456.15	486.32	560.42						
Italy (51)	163.30	1.6	145.74	123.92	144.75	206.90	1.4	1.35	161.66	143.75	122.52	142.75	202.99	184.49						
Japan (44)	99.25	-1.3	88.62	76.57	88.05	76.57	-0.2	0.98	100.65	88.81	76.75	79.16	76.75	109.75						
Mexico (CN)	1154.86	-0.5	1030.21	890.09	1023.49	1240.11	-0.4	2.03	1161.14	1035.16	853.53	1026.32	1259.95	1760.07						
Netherlands (21)	489.51	-0.1	436.68	377.28	433.03	429.39	-0.1	2.17	490.26	437.49	363.25	434.05	562.38							
New Zealand (13)	57.54	-1.3	51.33	44.35	51.00	57.48	-0.9	5.08	58.29	52.92	44.45	51.85	57.98	53.04						
Norway (35)	228.19	-1.2	203.56	175.87	202.23	232.85	-0.8	2.58	231.07	206.29	176.23	204.77	234.74	257.71						
Philippines (27)	67.68	0.4	78.22	67.58	77.71	172.16	0.0	0.90	67.34	77.94	56.61	77.15								
Portugal (18)	248.79	0.4	220.15	190.21	218.72	295.24	0.3	1.13	249.75	219.33	185.47	217.57	294.31	259.39						
Singapore (41)	213.27	-1.4	190.25	154.37	189.01	181.17	-1.2	1.95	216.25	193.07	165.09	191.72	182.18	354.62						
South Africa (33)	209.35	-1.1	186.75	161.35	185.54	238.88	-1.1	1.61	217.71	184.93	161.46	182.61	222.73	346.20						
Spain (30)	376.00	0.3	335.42	289.79	333.23	413.03	0.4	1.92	374.73	334.48	255.79	322.07	411.57	417.73						
Sweden (46)	493.36	0.1	440.11	380.25	437.24	589.66	1.9	1.95	492.87	439.82	375.89	436.76	538.67	523.19						
Switzerland (49)	792.03	-1.6	665.97	307.55	553.64	548.49	-1.4	1.22	405.35	367.37	308.16	353.24	551.51	538.42						
Thailand (15)	25.13	-4.2	22.42	19.37	22.27	35.23	-4.5	1.68	26.22	23.49	20.20	25.24	36.88	33.84						
United Kingdom (295)	370.95	-0.6	330.91	285.90	328.75	330.91	-0.7	2.97	375.30	332.12	284.79	330.89	333.12	401.24						
USA (240)	466.48	0.3	433.98	374.95	431.15	486.48	0.3	1.33	484.77	432.53	363.71	423.58	464.77	486.79						
Australia (40.0)	433.16	0.3	396.41	333.85	383.00	367.45	0.3	1.36	431.73	385.25	328.26	322.92	366.24	427.03						
Europe (737)	344.66	-0.7	307.46	265.64	305.45	316.12	-0.2	2.13	335.79	306.57	265.71	326.47	316.47	386.24						
Europe (156)	99.33	0.1	88.61	76.56	88.03	95.28	0.1	1.80	99.23	83.55	75.65	87.95	95.16	113.38						
Ireland (146)	455.19	-0.6	406.08	350.83	403.41	465.97	0.4	1.92	457.99	406.82	343.22	465.77	464.15	556.97						
Pacific Basin (747)	107.94	-1.3	96.29	83.20	95.66	85.20	-0.4	1.53	109.35	97.35	35.35	56.28	25.54	119.42						
Euro-Pacifi (140.7)	206.29	-0.6	184.02	158.98	182.82	171.76	-0.3	1.95	207.55	185.21	155.29	161.92	172.28	220.19						
North America (739)	467.02	0.3	416.61	359.94	413.89	468.30	0.2	1.25	464.54	415.43	335.04	412.53	465.82	469.20						
Europe Ex UK Ex EuroEx (140.7)	320.15	-0.2	285.62	248.77	328.76	299.35	-0.1	1.72	320.75	286.22	244.61	284.23	295.51	366.32						
Europe Ex EuroEx (291)	94.47	-0.8	84.28	72.51	83.73	93.93	-0.6	2.48	95.21	54.96	71.57	94.52	94.52	102.92						
Europe Ex UK Ex EuroEx (123)	94.43	-1.1	84.24	72.78	83.69	92.25	-0.6	1.48	95.45	85.13	72.79	84.52	92.77	109.21						
Europe Ex UK Ex EuroEx (123)	168.82	-1.2	168.44	145.53	167.34	190.93	-1.0	3.58	191.13	170.52	145.77	182.27	192.92	217.77						
Europe Ex EuroEx (160.7)	101.72	-0.1	90.74	78.40	90.15	100.87	0.0	1.60	107.05	90.99	77.68	90.36	100.84	102.16						
World Ex US (165.65)	206.24	-0.6	183.98	158.95	182.78	176.91	-0.3	1.95	207.45	155.12	152.21	153.23	177.42	221.31						
World Ex UK (205.65)	358.47	0.6	298.23	223.11	256.54	260.01	0.1	1.38	285.56	258.39	220.33	256.59	259.68	290.02						
World Ex Japan (160.65)	334.66	0.1	352.07	304.10	349.71	364.79	0.1	1.71	334.97	322.01	262.94	343.56	384.49	411.21						
The World Index (205)	296.48	-0.1	264.48	228.51	262.75	266.58	0.1	1.53	295.75	264.51	226.32	262.37	266.46	305.95						

Emerging markets:

the IFC investable indices
Dollar terms

GLOBAL EQUITY MARKETS

GLOBAL EQUITY MARKETS																		
US INDICES						US DATA						GLOBAL MARKETS						
Dow Jones			Nov 25			Nov 24			Nov 23			1998			Since compilation			
High	Low	Open	High	Low	Open	High	Low	Open	High	Low	Open	High	Low	High	Low	High	Low	
Industrials	9314.28	9301.15	9324.27	9304.27	9320.07	9324.27	9324.27	9324.27	9324.27	9324.27	9324.27	91.22	91.22	91.22	91.22	91.22	91.22	
Home Bonds	105.58	106.45	105.33	107.02	107.02	105.58	105.58	105.58	105.58	105.58	105.58	104.42	104.42	104.42	104.42	104.42	104.42	
Transport	3058.51	3078.72	3013.05	3086.51	3086.51	3078.72	3078.72	3078.72	3078.72	3078.72	3078.72	3078.51	3078.51	3078.51	3078.51	3078.51	3078.51	
Utilities	310.50	311.07	312.03	320.51	320.51	310.50	310.50	310.50	310.50	310.50	310.50	310.53	310.53	310.53	310.53	310.53	310.53	
DJ Ind. Day's High	9307.00	9347.00	9298.20	9279.20	9279.20	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	9307.00	
Day's High	9310.00	9340.00	9282.40	9282.40	9282.40	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	9310.00	
Standard and Poor's Composite	1168.67	1162.93	1168.21	1172.00	1172.00	1168.67	1168.67	1168.67	1168.67	1168.67	1168.67	1168.21	1168.21	1168.21	1168.21	1168.21	1168.21	
Industrials	1412.42	1407.65	1414.79	1417.40	1417.40	1412.42	1412.42	1412.42	1412.42	1412.42	1412.42	1412.79	1412.79	1412.79	1412.79	1412.79	1412.79	
Financials	731.88	731.34	731.73	747.00	747.00	731.88	731.88	731.88	731.88	731.88	731.88	731.88	731.88	731.88	731.88	731.88	731.88	
Others	581.04	579.69	582.25	580.35	580.35	579.69	579.69	579.69	579.69	579.69	579.69	581.04	581.04	581.04	581.04	581.04	581.04	
NYSE Corp.	889.34	886.83	872.00	888.07	888.07	886.83	886.83	886.83	886.83	886.83	886.83	886.83	886.83	886.83	886.83	886.83	886.83	
Amex Corp.	2016.21	1985.88	1977.43	2014.25	2014.25	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	1985.88	
NASDAQ Corp.	389.32	386.80	386.15	401.41	401.41	389.32	389.32	389.32	389.32	389.32	389.32	389.32	389.32	389.32	389.32	389.32	389.32	
IN RATIO																		
Dow Jones Ind. Div. Yield	Nov 20	Nov 13	Nov 8	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	1.66	1.69	1.68	1.73	1.73	1.73	
S & P Ind. Div. yield	Nov 18	Nov 11	Nov 4	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	Year ago	1.26	1.29	1.30	1.50	1.50	1.50	
S & P Ind. P/E ratio	33.55	32.98	32.70	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	26.38	
INDEX FUTURES																		
IN S&P 500	Open	Set price	Change	High	Low	Est. vol.	Open int.											
Dec	1187.60	1186.10	—	1190.80	1182.40	97,358	389,021											
Mar	1188.00	1187.60	—	1201.50	1193.50	5,401	35,128											
IN Nikkei 225	Open	Set price	Change	High	Low	Est. vol.	Open int.											
Dec	15000.0	15070.0	-80.0	15130.0	14930.0	25,203	195,578											
Mar	14980.0	14970.0	-130.0	16050.0	14900.0	985	9,725											
Open Internet Quotes for previous day.																		
WORLD MARKETS AT A GLANCE																		
Country	Index	Nov 26	Nov 25	Nov 24	1998	1998	1998	1998	1998	1998	1998	1998	1998	1998	1998	1998	1998	1998
Australia	ASX General	1961.50	1970.00	1966.10	2000.47	213.0	1230.14	1216	1216	1216	1216	1216	12.20	12.20	12.20	12.20	12.20	12.20
Austria	All Ordinaries	2272.0	2246.4	2260.2	2281.40	194	2458.28	148	148	148	148	148	3.39	21.20	21.20	21.20	21.20	21.20
AT&T	AT&T	612.8	612.5	622.7	713.10	234	488.00	318	318	318	318	318	—	—	—	—	—	—
Belgium	Bel 20	3224.20	3236.11	3245.20	3262.07	207	2857.75	101	101	101	101	101	1.75	20.30	20.30	20.30	20.30	20.30
Canada	TSE 100+	401.76	401.98	404.40	405.63	246	354.91	510	510	510	510	510	2.01	12.70	12.70	12.70	12.70	12.70
China	Shanghai S	20.55	31.37	32.37	34.65	102	26.25	126	126	126	126	126	1.45	20.80	20.80	20.80	20.80	20.80
Denmark	Stockholm S	68.37	68.42	61.74	68.67	101	48.25	128	128	128	128	128	—	—	—	—	—	—
Colombia	BOL	1026.52	1024.42	1027.78	1031.00	771	776.17	1410	1410	1410	1410	1410	—	—	—	—	—	—
Czech Republic/CSK	CSK 50	303.9	302.3	306.8	307.30	235	316.00	8/10	8/10	8/10	8/10	8/10	—	—	—	—	—	—
Denmark	CorporateSE	807.95	801.31	807.34	776.94	74	580.95	9/10	9/10	9/10	9/10	9/10	1.71	10.80	10.80	10.80	10.80	10.80
Egypt	Cairo SE Gen	306.76	305.41	307.18	303.00	234	340.48	32	32	32	32	32	—	—	—	—	—	—
Finland	Helsinki SE	4015.04	4023.00	4042.31	3984.43	217	3220.43	121	121	121	121	121	2.18	17.80	17.80	17.80	17.80	17.80
France	CAC 40	3015.53	3014.04	3026.20	3026.73	177	1823.10	121	121	121	121	121	2.41	19.05	19.05	19.05	19.05	19.05
Germany	Germany DAX	1024.70	1021.00	1027.78	1040.00	207	1250.00	210	210	210	210	210	1.40	18.70	18.70	18.70	18.70	18.70
Greece	Athens General	1055.18	1048.75	1045.00	1055.32	217	1056.12	207	207	207	207	207	—	—	—	—	—	—
Hong Kong	Hong Kong	10275.92	10220.50	10251.71	11610.00	253	1000.42	136	136	136	136	136	3.35	14.50	14.50	14.50	14.50	14.50
Iceland	Icelandic	102.95	102.95	103.35	104.00	177	100.00	207	207	207	207	207	—	—	—	—	—	—
India	BSE 300	2441.04	2430.20	2430.73	2427.17	177	1823.10	121	121	121	121	121	2.41	19.05	19.05	19.05	19.05	19.05
Indonesia	Indonesia Composite	101.50	101.50	101.50	101.50	101	100.00	210	210	210	210	210	—	—	—	—	—	—
Italy	FTSE 400	3015.15	3018.36	3020.38	3020.38	217	3220.75	177	177	177	177	177	—	—	—	—	—	—
Japan	NIKKEI 225	1046.22	1043.00	1042.04	1041.00	234	1025.00	210	210	210	210	210	—	—	—	—	—	—
Malaysia	KLSE	1042.00	1042.00	1042.00	1042.00	217	1042.00	210	210	210	210	210	—	—	—			

THE NASDAQ-AMEX MARKET GROUP

THE NASDAQ-AMEX MARKET GROUP

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STOCK MARKETS

Oils fan bourse flames in absence of Dow

WORLD OVERVIEW

Asia mostly ticked over but there was no shortage of excitement in European markets yesterday in what is traditionally a sleepy session, writes Jeffrey Brown.

With Wall Street shut for a holiday, trading volume in Europe is normally on the low side, but with the corporate rumour mill moving into overdrive traders were kept more than ordinarily busy from the opening bell.

Wall Street was closed for the Thanksgiving holiday.

activity among motor stocks after a bounce for Fiat sparked some wild stories.

In the event, Milan and Frankfurt were the day's

winners, rising well in excess of 2 per cent, in each case, motors were a visible driving force, thanks partly to the dollar, which stayed above DM1.70 to the D-Mark, against its level of DM1.50 barely eight weeks ago.

In Italy, talk of Fiat "coming into play" caught investors' imaginations and the shares extended their rally to 13.7 per cent in two days in volume running at twice the recent daily average.

Most brokers doubted that restructuring at the Agnelli family holding companies would lead to immediate corporate activity at Fiat but suggested that, longer-term, there was no end of scope for changes.

"Always with Fiat there is no smoke without fire," said Nicholas Potter at Société Générale.

The strong suggestions of an imminent deal between Exxon and Mobil allowed oil stocks to shrug off the latest bout of weakness for inter-

national oil prices, which saw Brent blend down to 12-year lows yesterday at well below \$11 to the barrel. The French leaders Total and Elf Aquitaine rose by around 5 per cent.

Clearly, an Exxon deal coming shortly after BP's link-up with Amoco will intensify the cost and price pressures building up within the industry.

But not all brokers see such industry consolidation as plain sailing. For example,

Elf's name has been recently linked with Petrofina, the Belgian oil leader, which is capitalised at \$9bn against \$32bn for Elf.

Robert Fleming Securities takes a dim view of some stock market interpretations of the story.

There is a reasonable fit in exploration and production, but on all other counts a takeover of Petrofina by Elf would not stack up, says Fleming oil analyst Alan Marshall.

Toronto financials provide direction

AMERICAS

Toronto saw strength in the heavily weighted banking sector in an otherwise thin and aimless session with Wall Street closed.

By mid-session, the 300 composite index was 3.30 higher at 6,530.10 in volume of just 14m shares.

In morning trade, 11 of the market's 14 sub-indices were higher, with financial services leading the way.

Among individual stocks, Bld.Com International, the internet group, put on 31 cents to C\$8.12, continuing the recent trend of heavy activity in all the North American internet issues.

Newbridge Networks jumped 8 per cent amid rumours that Siemens of Germany may be considering a takeover of the Canadian telecommunications and networking company. By mid-session, however, the shares had settled to trade 46 cents higher at C\$85.75 after Siemens denied there was any truth in the stories.

Caracas soars on poll hopes

Indications that the presidential candidates from Venezuela's two traditional parties might withdraw from the race, boosting Henrique Salas's bid against radical front-runner Hugo Chavez, sent CARACAS sharply higher in early trade.

By mid-session, however, the IBC index had pulled back from its morning peak of 3,844.50, but was still 140.91 or 3.8 per cent higher at 3,866.18.

SAO PAULO moved ahead at mid-session, but in quiet trade, lacking a lead from the US. The Bovespa index was 25 or 0.31 per cent higher at 8,389.

Golds breathe life into Jo'burg

SOUTH AFRICA

Johannesburg closed a quiet and directionless session mixed, subdued by the absence of Wall Street and with many investors distracted by South Africa's first cricket Test against the

touring West Indies team. The overall index ticked up 4.2 to 5,706.8 as golds edged 4.1 higher to 1,041.5 and industrials slipped 4.8 to 6,431.7.

Analysts said that the market was likely to remain quiet today ahead of next

week's bourse debut for life assured Sanlam.

Against the listless trend, information technology group Faritec made a strong debut, ending R3.80 up from its private placing price of R1, with more than 2m shares changing hands.

Foreign buyers support Tokyo

ASIA PACIFIC

Japanese shares rallied modestly, lifted by foreign buying as investor perception of the support programme for the banks and the huge government spending plan turned more positive, writes Julia Hoss.

However, opinion is divided on whether the proposed income and corporate tax cuts are sufficient or whether a sales tax reduction is necessary for a recovery in private consumption.

While the ruling Liberal Democratic party is still opposed to a sales tax cut, its coalition partners in the Liberal party support such a move.

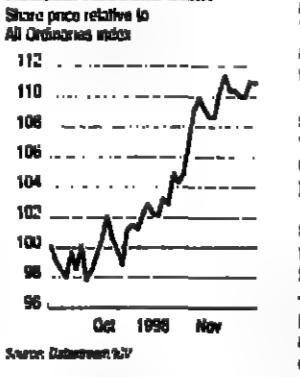
The fear of missing a potential rally is another reason for the foreign interest in the Japanese market. With the US reaching new highs and investors underweight in Japan, the market is drawing the attention of those looking for new investment opportunities.

The benchmark Nikkei 225 index rose 134.3 or 0.89 per cent to 15,207.77 after fluctuating between 15,027.77 and 15,219.81. The increase was broadly based, with the weighted Nikkei 300 index up 2.3 or 0.99 per cent at 233.73. The Topix index of all first-section shares gained 10.91 or 0.96 per cent to close at 1,164.59.

Turnover was an estimated 498m shares, with gains in issues exceeding losers by 826 to 372, while 105 shares remained unchanged.

Hitachi and Mitsubishi Electric announced half-year consolidated results after the market closed but the prices

National Australia Bank



Won54,100 after it said it was aiming for 1998 sales of Won10,080bn compared with a projected Won11,080bn for this year.

SYDNEY moved lower in spite of a shakeout at BHP, where the shares fell 26 cents to AS12.22 following a profits warning.

Banks stayed upbeat on the back of takeover rumours. ANZ was the main focus of the bid talk, adding 48 cents to AS11. Westpac gained 16 cents to AS10.78 and Commonwealth rose 20 cents to AS12.15. The All Ordinaries index ended 22.6 higher at 2,772.

HONG KONG drifted to a firmer close after a bumpy ride that lacked clear direction as investors digested recent gains with little news to trade on.

The KSE 100 index closed 31.10 higher at 1,044.85 as gainers outscored losers 60 to 36. Hubco rose Rs1.25 to Rs15.15, Pakistan State Oil Rs1.35 to Rs1.25 and Fauji Fertiliser put on Rs2.35 to Rs2.25.

Finance minister Ishaq Dar announced on Wednesday that the package, which could total \$5.5bn, included \$1.3bn in cash inflows from the IMF, World Bank and Asian Development Bank between now and June, \$3.5bn of debt rescheduling and restructuring and \$400m from bilateral resources.

The minister also expressed the government's willingness to resolve its dispute with independent power producers, the main source of investor disillusionment with Pakistan.

WELLINGTON lost ground after further weakness at NZ

Telecom, which gave up 30 cents to NZ\$7.81 on regulatory worries. The shares have now given up almost 8 per cent in eight trading sessions.

The 40 capital index ended down 18.40 at 1,982.35.

BANGKOK fell back in high turnover of Bt3.5bn, unwinding all and more of the previous day's gains. Brokers said that trade had been dominated by local investors.

THAI AIRWAYS tumbled Bt4.50 to Bt50.50 ahead of annual results due to be announced after the markets closed. The SET index shed 8.81 or 2.3 per cent at 382.20.

THE AIRPORTS authority of Thailand (TAAT) fell 1.2 per cent to 1,020.50.

TAAT has been hit by a

sharp decline in passenger

numbers and a fall in oil

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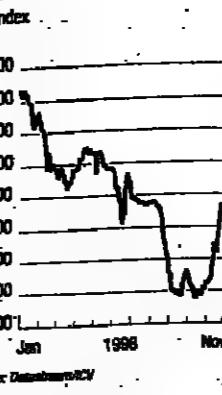
numbers and a fall in oil

prices, which has hit

EMERGING MARKET FOCUS

Bogotá rally lacks conviction

Colombia



Source: Datametrics

IBB index

Jan Nov

1500

1400

1300

1200

1100

1000

900

800

700

600

500

400

300

200

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EUROPEAN PRIVATE EQUITY

FRIDAY NOVEMBER 27 1998

Winter chill forces highway speed restrictions

As the deal flow in the private equity business slows, competitive pressure will intensify, says **Katharine Campbell**, not only with the arrival of the euro but also with the new influx of US funds – set this time to pose a more serious challenge than they did 10 years ago

Carlyle, the Washington DC-based private equity firm, had an ace up its sleeve when it made its first investment in Europe in the summer. During talks to acquire control of Genover, a Marseille-based family business in piping and valves, it was able to wheel in George Bush, the former US president, for a presentation.

"They shared views on the oil and gas industry but it was not because the owner met Bush that he sold us his company," says Carlyle's Jean-Pierre Millet.

Carlyle's cocktail of high-flying contacts and money has been highly successful in the US. But how extensively will the formula translate across the Atlantic? It is a question being asked about many of the American buy-out houses, whose arrival in Europe has been one of the more significant developments in the region's private equity market in the past year.

The indigenous European buy-out managers, wary of incursions on to a patch they already regard as overcrowded, have been quick to point to the similarities with the peak of the last cycle at the end of the 1980s when American houses were the well funded Johnnies-come-Latelies responsible for large leveraged transactions that went wrong.

This time, however, it is a rather different – and more experienced – coterie of private equity managers knocking at Europe's gates.

David Gregson, managing director of DLJ Phoenix Private Equity, says: "The Americans have a sophistication in their use of capital structures that we can only begin to guess at in Europe."

The macroeconomic environment is, the newcomers

hope, also very different. Like their European counterparts, they look forward to operating in what they expect to be an expanding marketplace.

John Muse of Hicks, Muse, Tate & Furst, says: "The euro will mean the creation of a different landscape in terms of increased business activity and more transparency."

Peter Smitham, managing partner of Schroder Ventures, agrees. "The single currency will force massive restructuring. It won't all happen next year. It will unfold over 20. But there is huge potential for us."

The Americans' drive also reflects the internationalisation of private equity. "We are not just here to do Europe-only deals, though we will certainly do a lot of those," predicts Mr Muse.

"We've been buying here for our US portfolio companies for some time and we are just beginning to invest in southern Europe for our Latin American portfolio companies."

No one would deny, though, that it is a tricky part of the cycle – and the hazards of trying to make a splash have been more than demonstrated by Kohlberg Kravis Roberts' abortive tilt at Hoechst's industrial paints business, Herberts, and the collapse of the publishing deal between Pearson, owner of the Financial Times, and Elcke Muse.

John Singer at Advent International cautions that chunky buy-out deals are also still scarce on the continent. "I hope there is sensitivity to the fact that transactions are not just waiting in the wings."

Indeed, it is a frustrating time for all private equity



participants in the wake of the summer's financial market turbulence. Jonathan Blake, partner at SJ Berwin, the law firm, says: "We are involved in a huge number of deals, but a high proportion end up not happening." Either the parties cannot agree a price – or else they cannot obtain funding.

In a sense, the stock markets have turned back to quickly for the buy-out houses. The downward readjustment in valuations they

had sought has mostly not occurred, and UK vendors of businesses continue to price their wares as if the economy were in rude health – which the indicators suggest is far from the case.

Debt, meanwhile, is considerably harder to obtain. The disappearance of the European high-yield market has left a large funding gap, while banks are doing out senior debt at markedly lower multiples of a company's cash flow. They have

become particularly nervous of public-to-private deals.

John Burgess, a senior partner at BC Partners, says: "The banks have become more discriminating. In a bull market, a very good and a less good company get funded on pretty similar terms. The debt is still there – for the good business – albeit at lower multiples.

The difference now is that the poorer business is unlikely to get funded."

Participants will have to

wait at least until the New Year for the European high-yield market to re-emerge – and even then investors will be demanding considerably higher risk premiums than they did before the summer.

In the meantime, other tricks are needed to get deals done. The equity component of transactions is rising fast – as demonstrated in the structure of the recent buy-out of the Tussauds Group by Charterhouse Development Capital from

Pearson. One London house

with a very large fund, under pressure from a seller to move quickly, is even considering underwriting the entire sum on its next deal and negotiating the debt later. There is increasing talk, too, of the merits of vendor notes – where the seller retains a share of the equity in the hope of extracting the rest of his cash when a high-yield bond is issued at a later date. KKR is understood to have proposed such

a solution to Hoechst in its failed Herberts bid.

Even leaving aside the harsher debt conditions, private equity managers are going to have to work steadily harder to produce their investment returns. The Continent may be rich with possibilities, but it will not be an easy environment. Many buy-out firms will also be tending portfolio companies suffering from a weaker UK economy. They will be coping with a chillier exit climate into the bargain – with fewer flotation options. As Mr Singer says: "Everyone talks in their prospectus about adding value. Now they are actually going to have to do it."

Richard Warner at Investcorp says a third of the London team – made up of executives with solid industrial backgrounds – focuses on post-acquisition management, "but then we have always taken a more strategic approach". Others may have to alter tack.

A significant gap will open up between the best and worst performers – and it will probably be those houses with strategic and industrial depth rather than those with purely financial skills that shine.

The private equity business is moving into new territory – in terms of geography, nature of transaction and state of the economic cycle. UK participants who complained about uncomfortably competitive conditions a year ago may see worse yet. "Some UK funds will be blown away," Mike Smith, chairman of CVC Capital Partners, cheerfully predicts. "It has actually been a fairly calm pond to fish in. But that will change. The Americans really understand competition."

<p>INSTITUTIONAL FUNDING FOR A M PAPER GROUP LTD TO ACQUIRE PENNINGTON PAPER PRODUCTS LTD Structured, Led and Equity Underwritten by HSBC Private Equity</p>	<p>INSTITUTIONAL FINANCING OF HCT SHAPING SYSTEMS SA Semiconductor & photovoltaic cutting systems Institutional Equity Arranged and Provided by HSBC Private Equity</p>	<p>£97,800,000 INSTITUTIONAL BUY-OUT OF Auto Windscreen Small Price and Time 0800 910 700 Structured, Led and Equity Underwritten by HSBC Private Equity</p>
<p>£161,000,000 RECAPITALISATION OF Vendepac Mayfak TM Group Holdings PLC Including the Acquisition of Vendepac (Holdings) Limited Arranged and Structured by HSBC Private Equity</p>	<p>LISTING CHF 199,080,000 ZURICH STOCK EXCHANGE SCHAFFNER Schaffner Holdings AG Original Management Buy-Out Equity Ltd. Structured, Arranged and Underwritten by HSBC Private Equity</p>	<p>£70,000,000 INSTITUTIONAL FUNDING FOR CRP CRP GROUP LIMITED Structured, Led and Equity Underwritten by HSBC Private Equity</p>

Another busy year investing in Europe

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NEW ISSUES by Katharine Campbell

Newcomers escape upheaval unscathed

The successes of the continent's new issue markets have defied the summer's equity correction and the doom-laden projections of some analysts. Germany's Neuer Markt is looking particularly strong, and competition between the pan-European indices, Easdaq and Euro NM, should speed growth, even if one of them fails to survive in the process

Europe's new equity bourses for growth companies passed their first real test this summer, emerging relatively unscathed from recent financial market upheavals.

They may have a long struggle ahead before they approach the success of Nasdaq in the US, not least in terms of the breadth of their institutional and retail investor base.

But they are mostly developing well, with real differences emerging between them as regards the type of company they attract.

In some cases indices have outperformed the respective main markets, while the apparently weak correlation between price movements on the new and main bourses suggests they may hold particular allure for portfolio managers seeking diversification.

These are some of the conclusions of a preliminary study published today by 3i Venturelab, an entrepreneurship centre set up by 3i, the European private equity group, and instead, the French business school.

It looks at the Alternative Investment Market, Easdaq,

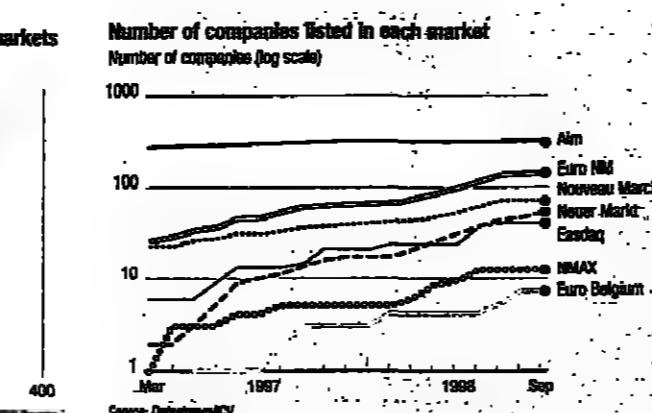


public offering activity has almost dried up since August. Investment bankers have been advising companies not to go public, against many companies' own wills.

"We have to make sure the pause isn't a stop," warns Professor Daniel Muzyka, director of 3i Venturelab.

Meanwhile, companies need to think carefully before choosing which market to approach, as real differences are emerging between them.

AIM, established first in June 1995, has more than 300 listings. But, while it pos-



sesses a few large companies, with 10 accounting for 19 per cent of market capitalisation, it also has a raft of small service businesses.

Euro NM, which saw a strong surge in IPO activity in the early summer, has a heavy focus on companies in computer-related fields, both hardware and software. But otherwise its portfolio is pretty diverse.

As the chart shows, the Neuer Markt is attracting some very substantial businesses and has clearly the largest average market capitalisation. The Nouveau Marché's average is lower

because of the existence of the Second Marché, an interim step to the main market.

Easdaq, based in Brussels, also saw plenty of new listings in the early summer. It has a strong technology focus, with 41 per cent of its companies in computers, telecoms or biotechnology.

Despite its clearly stated international aspirations, a quarter of Easdaq companies are Belgian.

Price performance has on the whole been far more robust than the report's authors expected with the exception of AIM, which in

September saw its index lower than at the beginning of the year.

Between January and May the Euro NM all-share index gained 125 per cent and it was still up 50 per cent on the year to October 9.

The summer shock did reduce trading volumes, but liquidity did not dry up. Nor was there a surge in volatility in August and September, according to the study.

"When things got bad these markets would go haywire. That was the message we were hearing on the street," says Prof Muzyka.

The report also contains a

stern warning that national regulatory agencies must ensure "reasonably common practice". It notes how easily these "still somewhat fragile markets" could be hurt by one or two high-profile disasters.

"But in fact volatility before and after the very fast growth period was roughly the same," says Prof Muzyka.

While AIM has almost continuously underperformed the FTSE 100 index, France and Germany's new growth company markets have both tended to outperform the main bourse indices.

At the same time price movements do not correlate well with those of the leading indices, which Prof Muzyka says could prove "intriguing" for fund managers in search of ways of diversifying their portfolios.

Transparency is improving, the study found, but further progress needs to be made.

"Investors need appropriate information. In the past continental companies were able to buffer them from the complete truth," says Prof Muzyka.

The report also contains a

START-UPS by Katharine Campbell

No negative noises yet

Germany is setting the standard and dismisses sceptics' suggestions of excessive funding for the inexperienced

This year's winner of the European Life Sciences entrepreneur award went to an unusual candidate. At a conference organised in the spring by Atlas Venture and Ernst & Young, Jürgen Kuttner, the then German minister for education, science and research and development, was singled out for his work on the BioRegio initiative, a competitive funding scheme that has spawned the creation of dozens of biotechnology companies in Germany in the last two or three years.

BioRegio is just part of a much broader package of federal and state assistance that is making Germany one of the most interesting areas for start-up businesses in Europe. Last year, investment in early stage businesses amounted to Ecu200m, according to the European Venture Capital Association. That is double the 1996 figure, and also twice as much as was invested in the UK, which has a far more highly developed venture capital industry – but not the wave of government money.

The rest of Europe is also talking enthusiastically about the need to foster young technology companies, with politicians seizing on the area as an important weapon in the battle against unemployment. Dominique Strauss-Kahn, the French finance minister, has talked repeatedly of the need to encourage the commercialisation of university research, while Peter Mandelson, Britain's trade and industry secretary, returned from a trip to the US silicon valley eager to help UK entrepreneurs.

But so far it has been little more than talk. Victor Basta, managing director of Broadview, the technology mergers and acquisitions investment bank, says: "There has been a modest increase in activity [in early stage investing across Europe], but there is no wholesale transformation. The German government is giving away money to fuel the venture industry, but no other government is – so it is not happening elsewhere."

Jim Martin, director of technology investments at 3i, which has just opened an office in Munich, praises the German government's activities. "In the UK, government assistance follows the scattergun approach. But the Germans are going out to select the winners – by restricting aid to what the experts [the venture capitalists] are backing. They are trying to create the big businesses. The danger is that they will be faster at creating the substantial companies than the UK is."

Mr Martin says that while the vast proportion of its early stage investments have to date been in the UK, 3i has recently decided to tune up its activities on the continent too. "This has been embraced particularly enthusiastically by my colleagues in Germany," he says. Whereas 3i completed five early stage deals in Germany worth £2m in the year to March, the team did 15 deals – a combined £17m – in the six months to September.

The principal German government initiative has been the BTU programme, administered by Technologie Beteiligungsgesellschaft, an affiliate of Deutsche Ausgleichsbank, and Kreditanstalt für Wiederaufbau. There are a number of parallel state programmes, notably Bayern Kapital in Bavaria. For every DM1 of venture capital investment, an embryonic technology company can attract DM1 in soft loans from the federal programme, and possibly another DM1 from the state government. The government also guarantees half of the venture capitalist's investment.

Bernd Seibel, partner at TVM Techno Venture Management in Munich, says: "With a typical start-up we might invest DM2m-DM3m, which means we can put together a total financing package of DM6m-DM8m." The money has, he believes, acted as a magnet to lure other venture capitalists to Germany. While some worry that it is attracting inexperienced operators, he dismisses it as "too early to tell" whether money is flowing to the wrong sorts of companies.

In the SPD-led administration, responsibility for the assistance has moved to the ministry of education, science and R&D. Mr Seibel is hopeful that the programmes will continue much as before. "Put it this way, there have been no negative noises yet."

Profile ATLAS VENTURE

Distinguished from the herd

The company has spent the past decade developing a reputation for specialisation

When Michiel de Haan and his partner took Atlas Ventures independent in 1986, in the pioneering days of European private equity, they selected the name with care.

The Amsterdam-based company, formed from the venture capital activities of NMB Bank (now ING), was to have a handle that was both international and "language neutral", according to Christopher Spray, Atlas' partner who joined that year. The "s", meanwhile, was omitted from "Ventures" in order to throw people.

Today the company is more international than most of its competitors even if, with around \$470m under management, it is still a global operator on a relatively small scale.

Atlas Venture has also managed to stand out in business as well as in orthographical terms as one of the few European houses to have made a success of investing in young technology companies.

But it has been a hard slog, beginning with an important decision by the firm in 1990 to change its spots. An examination of the business showed that, unusually, it had been less successful in buy-outs than in early stage technology

investing.

That was partly a quirk of the narrow Dutch market where, as an independent vehicle, Atlas found it hard to compete with the banks who had lower return criteria.

So it opted to focus solely on investment in information technology and life science businesses, providing either seed and first round money, or later stage funding.

It also started to craft its international network. Mr Spray had opened an office in Boston in 1986. Munich followed in 1990 and since then Atlas has established a presence in Paris (1993), London (1997) and Menlo Park (this year).

Few Silicon Valley venture capitalists have expanded beyond, in some cases, a presence on the east coast, largely because pickings have been so rich on their doorstep. Yet the technology businesses they typically back are more or less global companies from inception, so the logic of the Atlas approach is clear.

"Developing a firm like this is pretty difficult," says Mr Spray. "That is why we have done it relatively slowly. We have been in the US for 12 years, but it has taken all that time for the brand to be acknowledged."

It is not enough to be "a

good European firm", he adds. Atlas has to be able to compete with the best local venture capitalists too. "We have had to look at the internationalism as icing on the cake."

The "icing", if managed properly, confers a very valuable edge. As with its previous funds, Atlas's present \$230m vehicle, raised in 1997 and already 80 per cent invested, does not have specific allocations for either side of the Atlantic.

"We are great believers in a bit of good Darwinism," says Mr Spray.

Being able to compete European and American companies directly is invaluable. "A central issue in this business is whether a European company can compete with the best of its kind in the US."

Atlas says European technology is every bit as sharp as that on offer in the US. The tricky part is matching the technologically brilliant founder with the right seasoned executive.

"We spend almost as much time looking for backable people as we do looking for backable companies," says Mr Spray, who thinks of himself as "a glorified recruiter". He has himself headhunted four people at chief executive or chief operating officer level this year.

Helping in this endeavour will be a man Mr Spray says may be Europe's first "entrepreneur in residence" – Vic Morris, who founded his own software company before running the European operations of two US companies, Powersoft and NetDynamics.

Mr Morris, who will work with Atlas to track down senior managers, was one of the firm's speedier hirings.

Having heard on the radio driving into work during August that NetDynamics

had been sold to Sun Microsystems, Mr Spray made a mental note to get in touch with Mr Morris, who was by then running NetDynamics' worldwide marketing operation. He already beat him to it by e-mail already waiting for him when he arrived at his office suggesting they get together.

Like all technology investors, Atlas plays a seminal role in the development of its portfolio companies that extends well beyond hiring the right executives, as Chris Ahlberg, founder of Spotfire, would testify.

A young Swede trained in the US, Mr Ahlberg had developed specialised technology for visualising complex data. He already had a number of Swedish customers in several industries. Including a bank that was using it to analyse its customer profile.

"It was an interesting technology, but it was not completely obvious as to which market it was best suited," says Mr Spray.

Working in Atlas's Paris office with Philippe Claude, an expert in decision support software, and the Boston life sciences team, Mr Ahlberg decided to focus exclusively on drug discovery companies as his means of breaking into the US. Spotfire has now penetrated 15 of the top 20 pharmaceutical companies.

One of the most important contributions Atlas can make, it says, is to stop a technically driven company merely gazing in the beauty of its technological bells and whistles and to help it redefine itself in terms of the potential customer benefits.

As for its own investment preferences, Atlas pursues what it calls a dynamic strategy, shifting from early to later stage financings

Katharine Campbell

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EXPANSION CAPITAL by Thorold Barker

Bread and butter diet gets tastier

The traditional core of the industry is growing steadily as entrepreneurs' loathing for selling equity declines

Expansion capital is still the bread and butter of European private equity, despite being overshadowed by the rapid growth of buy-outs in the past few years.

The recipients - usually private companies with sales of between £5m and £100m - tend not to make the headlines. But, in 1997, expansion capital accounted for over half of all European private equity transactions by number and 85 per cent by value.

Private equity funds invested Ecu1.38bn (£2.36bn) in expansion capital last year, 80 per cent up on 1993, with growth coming from changes in European business owners' attitudes to external capital, as well as from an increase in the funds available for investment.

The sentimental link between an entrepreneur and his company has declined and he is not so worried about selling

equity," says Dominique Penisson, managing director of BNP Private Equity in Paris.

He believes businesses are no longer a status symbol. In the American tradition, they are now about maximising returns for the owner and if that requires allowing in a new shareholder to realise the company's potential then it is worthwhile.

Venture capitalists say those who have inherited their businesses are still the least likely to welcome external shareholders because they see it as selling off the family silver. Instead they look for aggressive owner-managers with a vision of how they can transform their business with additional risk capital, which they cannot raise through bank debt.

Expansion capital is not appropriate if you just want to run a business quietly. It is the person who sees an opportunity and realises the

best answer is to grow as quickly as possible who needs it," says Charles Richardson, director at 3i.

Ambitious owners also find the disciplines of an outside shareholder very helpful. It is for many a step towards an ultimate listing, when they will have a lot of shareholders monitoring their performance.

As well as capital, investors bring new expertise to the partnership. As one small business owner says: "The company could not advance any further without some outside help. I needed somebody to challenge my views and help bring new skills, like formal budgeting procedures and acquisition experience."

But investors almost invariably have to take a minority stake. They do not have the last word in important decisions, such as when they are going to exit the business. This perceived lack of liquidity has made expansion capital less attractive for some investors as it adds a level of risk. But others believe the problems can be overcome.

"We make sure we are very up front and honest [during talks] so we all understand each other's objectives. When you go into a deal you always spend a lot of time talking [to management] about how you will get out," says Alec D'Jame, managing director of CSFB Private Equity in Europe.

Investors tend to win deals because of personal chemistry with the owner as opposed to the price they will pay for equity. They need to demonstrate a strong understanding of the business and the environment it competes in.

For this reason, much of the expansion capital invested in each country comes from local providers.

There are some firms with a European network of offices, such as 3i and Apax Partners, but it is an expensive overhead. Others have decided to diversify their investment portfolios by building co-investment relationships with firms in other countries.

Returns from expansion capital have historically been lower than from buy-outs, according to the limited aggregate information available. But, with more and more money going towards funding the growth of companies in high technology industries, such as IT and biotechnology, there are opportunities for increased annual sales to DM270m.

Max Burger, a partner at Apax, believes this sort of high profile success will increase the attraction of expansion capital to both investors and entrepreneurs.

Mark Hawkesworth, senior partner at Baring Private Equity in Western Europe, which is in the process of raising a £250m expansion capital fund, agrees that the segment will grow, but for different reasons: "We are seeing more and more companies coming to us looking for finance for cross-border development."

He believes price transparency from the single currency next year will increase competition in Europe and help speed up this trend.

Expansion capital is unlikely to see the wall of money that has gone into buy-outs, but changes in the European business environment should ensure that its growth continues.

FINANCING TECHNIQUES by Vincent Boland

Resolve to survive hibernation

Lenders are bracing themselves to tough out the hiatus in high-yield business and capitalise in the longer term

After a brief shiver, Europe's market for high-yield debt appears to have gone into hibernation.

The stock market downturn that followed the crisis in emerging markets dried up the flow of high-yield bond issuance that was beginning to emerge in tandem with a burst of activity in Europe's leveraged buy-out market.

Although many observers believe the closure is temporary, it has nonetheless slowed down the buy-out market and left a couple of notable deals in limbo, forcing lenders and buyers to renegotiate expensive bridging loans that would ordinarily have been refinanced in the high-yield market.

One of the most notable casualties of the difficulties in the high-yield market was the shelving of plans by Kohlberg Kravis Roberts to buy Herberts, the paints division of Hoechst, which was later sold to Du Pont for DM3.13bn.

The timing of the high-yield shutdown is unfortunate for the buy-out market, predicted to be one of the big growth sectors in European capital markets over the next few years.

It is more difficult to do larger transactions today than it was six months ago," says Randi Shure, head of BT Capital Partners Europe, the private equity arm of Bankers Trust. He notes that participants in the European buy-out market were placing increased reliance on the high-yield market in doing transactions. "But my feeling is that we will see high-yield activity again in the first quarter of 1999, especially if US investors begin to come back to the market."

Much depends on investor perceptions of risk. During the past 18 months, US and European private equity funds have been queuing up to participate in the market, attracted by opportunities created by corporate restructuring across Europe: the sale of non-core businesses, a trend towards taking public companies private, and generational transitions among family-owned companies across Europe.

The imminent arrival of the euro also added a powerful incentive, and has encouraged buy-out specialists to scan the horizon for deals.

The cloud, nonetheless, has some silver lining. The absence of a high-yield option for large deals might, venture capitalists agree, dispel some of the froth that informed the later stages of the first buy-out boom, when asset prices soared in the face of a wall of money from private equity funds.

They note that the wall of money remains, but many

say that changing perceptions of risk will lead to lower and more stable prices when the market rebounds.

There may also be changes in the way deals are structured, bankers say. The financing in a typical buy-out is a mixture of senior debt, mezzanine debt and equity, with the senior debt portion divided into classes depending on maturity - the "alphabet" structure. If the likelihood is that a large deal cannot be refinanced in the high-yield market, the equity portion of the financing, often around 30 per cent of the value of a transaction, may be raised.

Bankers say some deals are now coming with equity portions of 30 to 40 per cent, which is good news for equity-hungry venture capital companies.

Certainly, the hiatus in the high-yield market has not led to any fall-off in the appetite of venture capital firms for future deals. In November, Hickman Tate & Furst, a leading US venture capital firm, disclosed that it was seeking to raise up to \$1.5bn for European buy-outs, adding to huge war chests already assembled by the big UK companies, such as Doughty Hanson, that dominate the European market.

Medium-sized deals that do not rely on the high-yield market should continue to be done, observers say. The "right mix" of senior and junior debt is easier to assemble for a mid-market transaction, one lender says, while bigger deals may continue to be vulnerable for some time to the mood swings of high-yield investors.

Deals will still get done, and mezzanine providers will benefit from that," says an executive at a mezzanine firm.

Given the resources that investment banks have put into structured finance in the past few years, competition for deals is intense, and the market's difficulties have exacerbated that trend. This could lead to a decision by some operators in the market to withdraw, although there is no evidence yet that this is happening.

Graham Urquhart, senior director of European structured finance at the Bank of Scotland, nonetheless believes that the growing sophistication of the European market, and a huge pipeline of deals over the medium term, will convince participants to tough it out.

Lenders have become more sophisticated, and there should be a large core of banks remaining in the market. A wholesale withdrawal would not be the right thing to do strategically," he says.



Personal chemistry: biotechnology and IT companies respond to equity offers from firms that understand their business

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EUROPEAN ACTIVITY by Katharine Campbell

Race towards a continental pile-up

Deal flow across the continent remains patchy, but the majority of firms are determined to race ahead with a strategy of local representation. Others, however, especially the relatively new entrants from the US, are convinced they can succeed with a base in London. A convergence of rival strategies seems likely to produce more than one casualty

Continental Europe continues to tantalise. The private equity business is rapidly going global, and buy-out practitioners know that the rules of the game are changing – in favour of those operators with international scope. But deciding how best to secure deals outside home territory is not easy. And the substantial commitments necessary are still something of an act of faith.

The likes of BC Partners, CVC Capital Partners, Advent International, Schroder Ventures, Apax Partners and 3i already have exten-

sive local networks, and some are deploying significant resources to expand further. Others such as Electra Fleming – which did more than half of its European deals on the continent last year – are catching up fast. Others still, like Caven and most of the recently arrived US buy-out houses, reckon they can operate from London.

Yet, certainly as regards the larger transactions, deal flow remains patchy, even in Germany – the market which, by common consent, holds the most promise.

Well before the summer

turbulence, and the contraction in the availability of bank debt, buy-out activity on the continent appeared to have dropped off sharply. In the six months to June, only 32 transactions were completed with total funding of more than £10m, compared with 62 deals in the second half of last year and 50 in the first half. Volumes more than halved too, falling to £2.78bn, after £6.45bn in the second half of 1997, according to KPMG Corporate Finance.

KPMG had only a tentative explanation for the decline – suggesting that the arrival of large numbers of well funded private equity firms had forced up prices, so that continental acquisition targets no longer look particularly cheap compared with the UK.

Since then, Germany has seen its largest buy-out to date – the privatisation of Tank und Rast, the motorway service and petrol station chain, and there have been a handful of other significant deals, so the figures for that particular period are perhaps misleading.

What they do highlight, however, is that the flow of large deals is still highly uneven – while the troupe of operators pursuing them is expanding steadily.

Carlyle, the Washington-based firm, which has raised a £100m fund for Europe, has made one of the most eye-catching recent commitments in terms of resources on the ground – in remarkably short order.

While UK participants such as CVC have been building their operations for a decade or more, Carlyle, which only completed its fund in the summer, already has some 25 executives in the UK, France, Italy and Germany. The justification for its extensive investment, it says, is that it is searching for a rather different sort of deal from its American peers. Its first transaction – the purchase this summer of Genoyer, a family company

based in the South of France manufacturing fluid piping equipment and valves – is typical of the “corporate partnering” strategy it intends to pursue.

Maurice Genoyer, the former owner, retains 40 per cent and stays on as president of the supervisory board.

“He views us more as a financial partner than as a straight financial buyer,” says Jean-Pierre Millet, who heads Carlyle’s French operation. “We bring capital and human resources to track

down complementary businesses.” He says that within two weeks of the purchase he was taking Mr Genoyer to “another European country” to introduce him to a competitor. Talks about this add-on acquisition are progressing. This is the sort of deal Carlyle argues, for which it needs “decision-makers on the ground”.

Among the UK participants, 3i has one of the most extensive networks already – combined with some of the more ambitious plans for the future. “We have a very

clear vision of a regional network that matches our UK regional network by 2005,” says Richard Summers, director, continental European investment.

In October, it opened an office in Munich, its fifth in Germany, and has also just set up a pilot operation in the Netherlands. It now has 70 executives across the continent, up from 40 last year.

“Will all this effort be worthwhile?” asks Mr Summers, replying to his own question with a categorical “yes” – and perhaps an unstated

“finally”. Like others, it has found its 12-year presence across the Channel a hard slog. But Mr Summers does see the climate changing, most significantly perhaps in terms of exit opportunities for its investments, enormously boosted by the emergence of Euro NM and Nasdaq as possible destinations for listing emerging businesses. He says the business achieved returns of 29 per cent – in local currency terms – in the year to March 1998, its first significant year for reali-

tions on the continent.

While 3i will never top the league tables for the very large buy-outs – a market it has decided to eschew – the group is aiming, in time, for a 20 per cent market share across the region by number of transactions (taking buy-outs, development capital and early stage deals together).

The jury is still out as to who will really crack the continent, though – and with what sort of structure. It is not even clear whether those operators targeting the larger deals really need local presence, or whether success can be achieved from London.

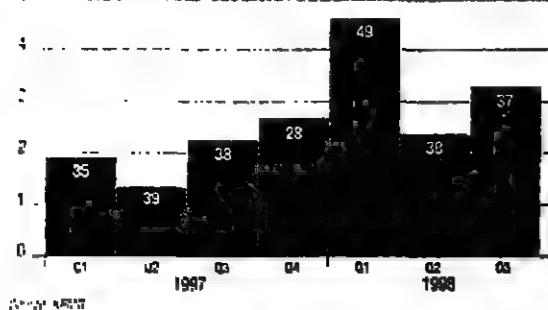
Charles Sherwood, a director at Schroder Ventures, which has a more “hands-on” approach than many, says: “It is absolutely clear that if you are sitting in London, you *will* see deals. The investment banks tend to be London-focused and they are controlling an increasing quantity of the deal flow. But are you going to see the right deals? By definition, you will see the ones everyone else sees. Certainly for our strategy, that is the wrong sort of deal flow.”

On the other hand, Cirven – which has tried the joint venture route in the past – believes it is perfectly well positioned by staying in London. Candover too, which had a joint venture with Legal & General Ventures in Germany, has unwound that, and is hiring continental European experts to work from the London base – while maintaining a joint venture in France. It plans to invest up to a third of its \$200m fund on the continent, but sees its very limited physical presence as no handicap. “KKR don’t have offices across America,” reasons Colin Buffin, joint managing director.

Then again, continental Europe is not much like America. The buy-out houses are just betting it becomes rather more like it – and soon.



Larger UK MBOs
Value (£bn), figure in bar represents number of MBOs



Analysis of larger continental European MBO/MBIs

	Jan-Jun 1997	Jul-Dec 1997	Jan-Jun 1998
Number	Value £m	Number	Value £m
Acquis	1 64	1 20	1 64
Belgium	0 0	0 0	1 38
Denmark	1 37	2 134	1 72
Finland	2 110	0 0	3 81
France	10 891	20 277	9 318
Germany	17 1,238	13 740	8 737
Ireland	1 162	0 1,010	1 110
Netherlands	7 363	7 110	2 1,190
Norway	2 188	0 0	0 0
Portugal	0 0	0 0	0 0
Rep of Ireland	1 10	1 16	1 10
Spain	3 80	5 88	4 116
Sweden	3 425	2 86	2 58
Switzerland	2 772	8 881	1 41
Total	50 4,816	62 6,457	32 2,794

Source: KPMG

Larger MBOs/MBIs are those with total funding of over £10m

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FRANCE by Samer Iskandar in Paris

Funds from overseas spur fresh round of activity

The French private equity market is showing signs of life again. But in the five years it has been dormant, the world has moved on and become a tougher place. Now, fuelled by funds from abroad and thriving alternative markets, the outlook is healthy

French investors returning to private equity, in which many reduced their presence between 1988 and 1987 due to slow economic growth, will find the market has evolved at a surprisingly fast pace in the past few years.

With large US and British funds piling into the country, the number of deals done every year has constantly increased, as has the average size of transactions, with buy-outs of more than FFr1bn becoming a regular occurrence. Financing methods have also evolved.

“Five years ago it was unthinkable to get out of a deal by floating it on an exchange,” says Hervé Marion, head of private equity at UBS in Paris. “Now it is easily done.”

This is mainly a result of the fast development of the Second Marché and the Nouveau Marché, the exchanges for medium-sized companies and start-ups, respectively.

“The Nouveau Marché has worked very well until the first half of this year, but it is stalled now,” says Jean-Louis de Bernardy, chairman of NatWest Equity Partners in Paris.

In August liquidity dried up on these markets as a result of the global correction. However, this is widely seen as a temporary phenomenon and activity is expected to pick up soon, helped by recent regulatory changes aimed at improving transparency.

Many US and UK investors see France as one of the most promising markets in continental Europe, and most of the larger ones have had a presence there for some time.

However, some market segments have developed faster than others. With the most active participants concentrating mainly on large leveraged buy-outs, the development of a liquid market for start-up financing has been slow.

“Financing start-ups has

always been difficult in France,” says Eric Adjoubel, managing partner at Advent International, the French arm of the US private equity group.

Among the difficulties faced by newly established companies is the low mobility of labour. It is difficult to find experienced managers and convince them to join a start-up,” Mr Adjoubel says.

The problem is exacerbated for fast-growing companies which have to include share options as part of new recruits’ pay packages because such instruments are heavily taxed under French law.

“There is also a mentality problem,” says an analyst. “Good experts with promising career prospects in a

large company are very reluctant to move, especially when they are over 40.”

But analysts believe France is about to experience a period of strong growth in the sector, fuelled by a combination of favourable market conditions and changes in business practices.

“The entrepreneurial spirit is on the rise in France,” says Jean-Louis de Bernardy, chairman of NatWest Equity Partners, the private equity arm of National Westminster Bank of the UK.

“Large groups have only started to rationalise their activities and there are lots of family businesses facing succession problems. This means more and more sell-offs.”

Mr Marion at UBS believes the number of participants will fall in the long term.

“We will see fewer buyers, but more and more specialisation,” he says. “In a more competitive environment, final buyers who are specialised feel more at ease.”



Roger Beale

مكتبة الراحل

GERMANY by Graham Bowley

Getting stronger and more sophisticated

Transactions are growing in number and size, but remain behind US and UK levels

"Like an adolescent but a very strong and large adolescent at that," is how one industry observer described the fast-growing German buy-out industry. Although it still lags well behind the more mature markets of the US and the UK, Germany is growing rapidly in terms of sophistication, the number of transactions and size of deals.

"It is very clear that Germany has really opened up a gap over other continental European countries this year," says Julian Longhurst, an Initiative Europe and editor of Private Equity Monitor, an industry newsletter.

The flow of deals has been buoyed by the rising tide of German conglomerates that are disposing of parts of their empires to focus on core business. Companies such as Siemens, Germany's biggest electronics group, have embarked on widespread restructuring which have thrown up opportunities for private investors.

In addition, there has been an increasing trend among

smaller, family-owned companies to sell on their businesses to outside investors as older generations have retired.

The last 12 months have seen the biggest German management buy-out to date: the sale by the German federal government of the Tank and Rast chain of motorway restaurants and petrol stations. This was sold to a consortium of three investors: Allianz, Germany's largest insurance group, investors advised by Apax Partners, and the catering arm of Lufthansa, the German airline. They paid about DM1.2bn, as well as agreeing to take over liabilities of about DM600m.

The consortium, advised by JP Morgan, plans an eventual flotation of the business.

But there have been several other important deals.

Venator, the US retailer formerly known as Woolworth, sold 357 stores in Germany for about \$522m. These were bought by a management team backed by Electra Fleming, the UK private investor.

The deal included equity



Pump for growth: the Tank & Rast sell-off produced Germany's biggest ever management buy-out

worth DM150m and was backed by a further DM800m in lending by Bayerische Hypo und Vereinsbank.

Electra Fleming took a 90 per cent stake and existing management took the remaining 10 per cent share. As has been typical of recent deals, competition to win the business was intense: Legal & General, the UK insurer, was

also in the race along with other German-based bidders.

Other deals include the transaction involving the Ufa cinema chain. In addition, Vianova, the synthetic resins division of chemicals group, Hoechst, was acquired by the private equity arm of Deutsche Bank in a sale valued at DM800m. Deutsche used an

existing DM350m private equity fund to pay for the division.

In another transaction, Leica Microsystems, the microscope business of Swiss-based Leica Holdings, was bought by Schroder Ventures. Schroder, which last year bought the dental equipment business of Siemens, paid about \$500m for

Leica, which covered the purchase price and some money for investment.

One blow to the nascent industry was the collapse of the DM3bn take over of paints group Herberts, another part of the Hoechst chemicals empire, by Kohlberg Kravis Roberts, the US private investment group. The transaction was meant to herald the arrival in the German market of the big US investment players.

But the deal fell through when KKR tried to renegotiate the terms of the take-over after financing had become more difficult following the sharp decline in world financial markets.

The implications of this are still unclear, but they could prove a long-term setback for the management buy-out industry because financial buyers may be trusted less by companies which are selling businesses to complete large transactions of this size.

Hoechst immediately turned to an industry buyer, DuPont of the US. Beyond that disappointment, however, the decline in world markets appears so far to have had little impact on

activity. "The earlier fall in markets is not really going to have a huge impact. It may mean that deals take a little longer," said one industry analyst.

One banker said: "The KKR collapse could do us some damage. Sellers may turn their back on the market. But it could also do us some good because it means they will no longer just look at the price being offered but will have to make sure that they are dealing with someone who can carry the deal through to the end."

One perceived danger was the change of government in Germany. The new government, a coalition between the Social Democratic party and the Green party, has embarked on a tax reform industry that insiders feared could seriously damage confidence in the private equity market.

However, threats of a wealth tax have not been put into practice and, so far, there have been no other tax changes which would appear to affect directly the management buy-out industry, beyond the general increase in taxes that may dampen economic growth.

CASE STUDY TANK & RAST

Petrol station deal fuels buy-out sector

Some unlikely partners have acquired a chain of state-owned service stations with an enviable grip on the market

The long-awaited privatisation of Germany's largest chain of motorway restaurants and petrol stations provided the country's biggest private equity deal to date and was arguably the highlight of the management buy-out market this year.

Tank & Rast, a network of 295 petrol stations, 329 restaurants, 54 hotels and 40 kiosks, was bought from Germany's federal government by a consortium of unlikely bed-fellows: Lufthansa Services, the catering arm of the German airline, Allianz, one of Europe's biggest insurers, and Apax Partners, the private equity group.

The consortium, advised by JP Morgan, paid around DM1.2bn and agreed to take over liabilities of about DM600m. It was a hotly contested deal: several rival bidders, including most notably Nomura, fought for the business. It was in addition a very sensitive transaction for the German government, which took several months deliberating which consortium should win the mandate. The presence of Allianz, a respected German corporate name, and then Lufthansa which came to the deal later, played an important role in winning the German government's confidence.

The members of the victorious consortium are clear in pointing out the different skills that each bring to the deal. "Lufthansa brings operating know-how in food catering and very high quality training capabilities. One of the key deficits of Tank & Rast in the past was a lack of quality standards," says Michael Phillips at Apax's Munich office. "Allianz brings a degree of credibility with its name and financial strength. We bring know-how in transaction structuring."

The deal is a significant boost for Apax in Germany. The group already has important transactions behind it, although this is the biggest. These included the acquisition last year of Nordsee, the fish restaurant, wholesale and retail business, from Unilever. This was an important landmark for the company, says Andrew Barret of Apax Partners in London. "It acted as a springboard for us in Germany," he says. The Tank & Rast deal was driven by both Apax's London and Munich offices.

Another important transaction was the investment earlier this year in Wendeh, the German bakery group. In the case of Tank & Rast, the consortium

sees great scope to improve its operation before launching a public offering, probably on the Frankfurt stock exchange, in around five to 10 years time.

"We felt that it would be up and running at an optimum profitability," says Mr Barret. "There was an opportunity to raise profit and enormous scope to improve merchandising and retailing at the sights."

Investment in the company in the past has been around DM100m a year and capital spending will continue at that rate at least, or higher, Apax said. "It is interesting because the business is a monopoly. It is the only big established network. That gives us security moving forward," says Mr Barret. The consortium has committed to allow the lessees who run the Tank & Rast sights to buy a significant stake in the company.

As the country's biggest deal, the transaction is an important boost for the wider German buy-out market. It qualified as the largest private capital investment after the collapse of the sale of Herberts, the paints business of German chemicals group Hoechst, to US private equity group, Kohlberg Kravis Roberts, the

which would have been a larger deal. Hoechst eventually disposed of the unit in an industry sale to DuPont of the US.

The Tank & Rast transaction is part of a trend towards bigger and more frequent deals as Germany's market becomes more mature. More international operators, like Apax, are being attracted into Germany, while the country's corporate managers are becoming more accepting of spin-offs to outside equity investors.

"We need more role models. Every successful deal makes the market grow in size," says Mr Phillips. "The relatively buoyant stock market, relatively high liquidity and very attractive tax structures for individuals make Germany one of the most lucrative places for MBOs today," he says.

"We have seen the German market evolve very rapidly over the last couple of years. There is still less capital than in the UK but a lot more money is coming in. Far more groups are here to do business and there is a growing recognition in the German business community that leveraged buy-outs are a useful tool."

Graham Bowley

It's a Cinven fact

We have led three of the ten largest buyouts in continental Europe

Nutreco
US \$550 million management buyout September 1994

Générale de Santé
FF4.05 billion management buyout July 1997

Kappa Packaging
NLG 3.7 billion management buyout July 1998

Cinven Capital without frontiers

THE NETHERLANDS by Jeremy Gray

British invasion goes on

London-based equity houses continue to dominate the buy-out market, leaving their Dutch peers to fight hard for what's left

Among European venues, the Netherlands is a good place to stage a heavyweight buy-out. An investor-friendly tax regime, well-oiled exits and a steady flow of corporate handovers act like magnets on deal-makers.

The value of transactions so far this year has been running at around the record levels of 1997. When the big punches land, however, chances are it's a UK venture capitalist making the connection.

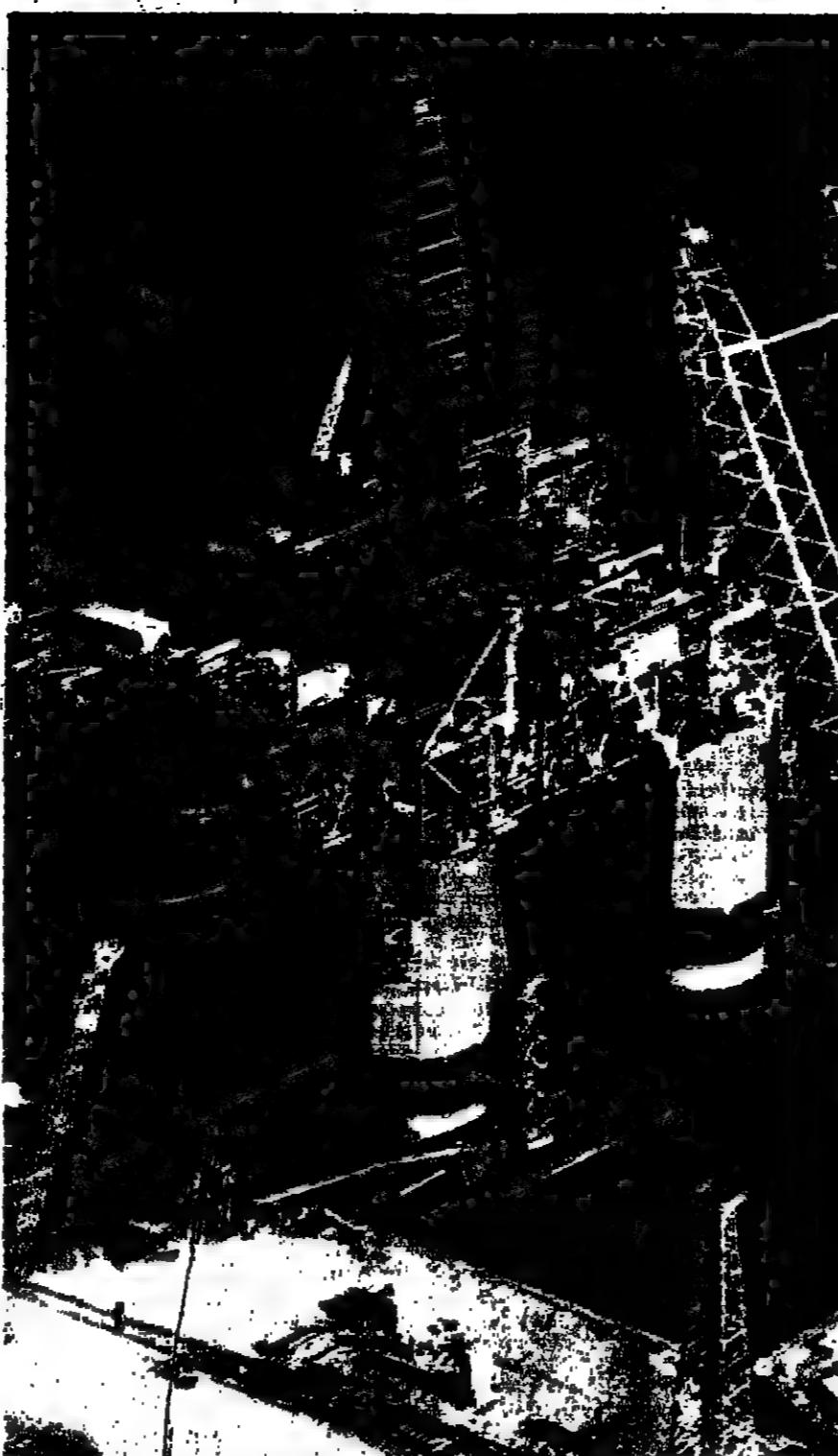
That's lead over Dutch rivals was painfully apparent last summer, when CVC Capital Partners and Cinven, the London-based equity houses, emerged victorious in the buy-out battle for KNP. The packaging division of KNP BT. Among a dozen hopefuls, the City duo outbid the Netherlands' leading banks and venture capital outfits, as well as trade buyers including Met-Seria, the Finnish pulp

Private equity managers expect portfolio reshuffles at Unilever and Shell to spawn a few juicy deals

and paper group, and financial groups, Investcorp and Candover.

At 13.8 times operating profit, the Kappa purchase was one "not seen before in the industry," Klaas de Kluis, KNP BT's acting chairman, said last May.

Rival venture capitalists complained that the deal fuelled a UK-style price spiral among vendors. Six months later, despite an autumn dip triggered by the turmoil on financial markets, prices of companies up for sale remain "too high, and the deals are too leveraged and too risky," says Stan Vermeden, chairman of Alpinvest, the second-largest Dutch venture capital company.



Giving the wheels a spin: the results at Shell could prompt new deals

electronics giant, and Thorn, the electrical, metal, rental and entertainment group, have sold Dutch subsidiaries this year. Private equity managers expect portfolio reshuffles at Unilever and Shell, respectively the Anglo-Dutch food and oil conglomerates, to spawn a few juicy deals.

But prospects for highly-leveraged transactions such as Kappa have dimmed because banks, in the wake of the autumn dip on financial markets, have turned cautious about debt financing. Barclays has yet to conclude a £1.7bn senior package supporting Cinven's and CVC's acquisition of Kappa, and has been waiting for the market to recover before arr

anging a £1.25bn high-yield bond issue to cover the mezzanine financing.

So, in the months ahead, the Dutch market will continue to feed on the small- and mid-sized deals which are its specialty. A typical case was the divestment of Hertel, a maintenance and installation company with £1.25m in annual turnover, from chemical group Cimdu International. The lead investors were NPM, the country's biggest venture capital group, and Sofimic, a Belgian partner in the same sector.

But newcomers also think across national lines. Nesblic, a unit of Dutch-Belgian financial group, Fortis, plans to launch a £1.5bn buy-out focussing on the Benelux and Germany in the first quarter of 1999.

Here, too, it remains to be seen whether venture capital funds will compete strongly and beat trade buyers to the post," says Emile van den Burg, managing director of Parnib, a private equity arm of the National Investment Bank.

which targets buy-outs between £1.25m and £1.5bn, has been expanding strongly in Europe and expects its Dutch portfolio to stabilise at around the current 25 per cent of the total.

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SCANDINAVIA by Tim Burt

A good time to pick and choose

The bumper harvest of opportunity that had been expected in the private equity business has failed to materialise

At the start of this year, Nordic private equity houses were predicting a bumper crop of investment opportunities - from telecoms to engineering, biotechnology to sporting goods, cement to tobacco.

Since the summer, however, the market has faltered. Fears of a global recession and volatile export demand have persuaded some companies to put expansion plans on hold, depriving equity investors of possible buy-in opportunities. At the same time, sharply reduced stock market valuations have made exits more difficult - at least at the prices previously hoped for.

The buy-out markets in the Nordic region, therefore, look set for a period of consolidation. Certainly, it is unlikely that Sweden, Norway, Finland and Denmark will record the sort of growth seen in the past two years.

Sweden, for example, will have to achieve a storming fourth quarter to match the \$220m of buy-outs achieved in 1997. Finland, likewise, may struggle to repeat the \$480m of deals seen last year.

But leading industry executives are not greatly exercised by the apparent slowdown.

"We are only back to where we were 12 to 18 months ago, there are fewer buy-out opportunities and it is taking longer to finalise deals," says Björn Saven, chief executive of Industri Kapital, the UK-Swedish private equity operator.

Mr Saven, however, has not scaled back plans to invest its third fund, worth £425m which was raised last year. Instead, it is being rather more picky about where it invests its money. And it is finding it somewhat more competitive to secure the best deals.

The reason is twofold. First, stock market volatility has contributed to greatly reduced valuations in a whole range of sectors, particularly papermaking and engineering. Lower price equity ratios are making companies that were previously beyond trade buyers suddenly more affordable.

That means that competition has intensified for the likes of Industri Kapital.

Secondly, there has been a slowdown in the number of non-core disposals by large Nordic conglomerates. Incon-



Paper money: funds have been put off by low industry valuations

back, but long term plans for divestitures, disposals and institutional exits remains. Non-disposals are expected at Kværner, the Anglo-Norwegian conglomerate, and Investor of Sweden still has more housekeeping to do.

Moreover, the heavy demand for Sonera, the former Telecom Finland which came to the market earlier this month, suggests there is still strong appetite among institutional investors in the region. But aside from such large issues, it may be more difficult raising funds for small enterprises.

Given the relatively small customer markets in the Nordic region, most start up companies rely on export exposure - up to 50 per cent in their first year on the market - to sustain themselves. With international demand faltering and currencies such as the Danish Krone remaining strong, it could be difficult for such companies to establish a sufficient international orders to fund the next stage of their development.

Even so, they may prove mere victims of the cycle rather than a symptom of a deeper malaise.

The deal flow may have slowed, but it is on hold - not finished. If that were the case, far more venture capitalists would be climbing on to the window ledge. Although things are certainly grimmer than this time last year, it is not yet time to jump.

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SWITZERLAND by William Hall

Money managers get the bug

As the country gradually sheds its image for conservatism, its institutions, from the more established giants to smaller new entrants, are taking to the private equity sector with a new sense of enthusiasm

Switzerland is shrugging off its reputation as a nation of risk-averse investors. After a slow start, Swiss institutions and money managers have become infected with the "private equity" bug and new investment vehicles with strange names such as 5-E Holding, New Ventures and International Biomedicine Holdings, have started to make their mark.

At one end of the spectrum are private equity funds being set up by industry giants, such as Novartis, the giant Swiss pharmaceutical company. It has established the SF100m Novartis Venture Fund. In its first year, it has received 120 proposals and provided SF728m for 23 projects of which 23 are company start-ups.

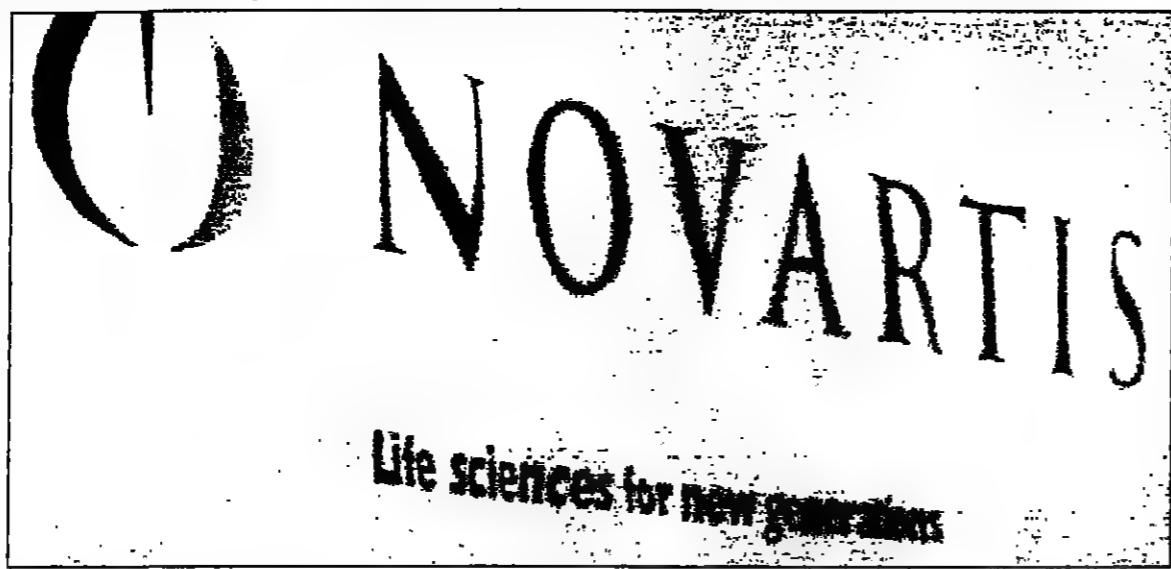
Over 80 per cent of the money has gone to the life sciences area, 6 per cent to information technology companies and 5 per cent to companies in the speciality chemicals sector. Another 20 projects are under review.

Jürg Meier, managing director of the Novartis fund, says that its advantages over some other sources of private equity finance is that it is not primarily profit-oriented, and has greater freedom to take risks at an early stage for the sake of innovative ideas.

Meanwhile, Roche, Switzerland's second biggest pharmaceutical company, has set up New Medical Technologies, a venture capital fund, which aims to back 10 new biotech companies in the hope of creating 1,500 new jobs in the next four to five years.

At the other end of the rapidly growing Swiss private equity industry is the enlarged UBS, Europe's biggest bank, which merged with Swiss Bank Corporation, its smaller rival, earlier this year.

UBS has merged all its private equity businesses, such as SBC Equity Partners in Zurich and Philidrew Ventures in the UK, into a new division, known as UBS Capital, headed by Pierre de



Zest for life sciences: industrial concerns are keen to back innovation in their own sectors

WEEK 48, a member of the UBS executive board.

In terms of size, it is roughly on a par with the UK's Doughty Hanson. It had invested SF1.4bn by mid-1998 in unlisted companies and looks to exit over a three to six-year time frame.

In the first six months of 1998, UBS Capital increased its net profits by 71 per cent, to SF728m, and it aims to be earning between SF100m and SF700m by 2002 on a portfolio which will have more than doubled in size by SF1.4bn.

While the bulk of UBS Capital's business is outside Switzerland, it has earmarked SF300m for investing in Swiss venture capital ranging from seed capital investments to start-up capital and mezzanine capital to finance expansion projects.

The initiative has been partly spurred by the criticism of the big banks' lending policies towards small and medium-size enterprises in Switzerland. But Mr de Weck says that the recent stock market turbulence has forced some companies to postpone planned stock market flotation, which is increasing the demand for private equity from banks such as UBS.

UBS says that the SF100m

However, a number of new

it is investing in its Swiss private equity business reflects the "desire of risk capital" in Switzerland. However, the shortage of risk capital in the country may be more theoretical than real judging by the increasing number of investment funds being created to channel private equity into new ventures.

Some, such as Castle Private Equity, which comes out of the Liechtenstein Global Trust stable, and Bank Vontobel's Private Equity Holding, work on the fund of funds concept. They raise funds which they then distribute to managers such as Doughty Hanson and Warburg Pincus, to invest in private and public two companies.

Another newcomer is International Biomedicine Holdings, which has raised SF75m and is concentrating on taking stakes in biotech companies in Switzerland and abroad.

Georges Blum, the former chairman of Swiss Bank Corporation, has taken on the chairmanship of the fund which is backed by a group of scientists such as Professor Jürgen Drews, former head of research at Roche, and Professor Fritz Bühl, head of the European Centre of Pharmaceutical Medicine at Basle's university hospital.

It is focusing on private equity to the biomedical research market and already has invested in a couple of biotech companies in San Francisco, one in Connecticut and a German company based in Cologne.

Swiss funds are being set up to invest directly in private equity. New Ventures was floated on the stock market last year and has started making venture capital investments in areas such as biotechnology, communications and internet, mainly in the US. It has raised just under SF1.00m and, in its first year, is fully invested in 13 private and two public companies.

These funds are overshadowed in size by BB Biotech and BB Medtech, two quoted funds based in Zug, about 35 minutes outside Zurich. BB Biotech manages about \$1bn and BB Medtech another \$440m. Although most of the investments are in small quoted companies, they do invest about 7 per cent of their funds in unquoted companies.

"In the US, private equity is an established asset class and there is significant interest," says BB Biotech's Andreas Bremer, who sees the same trends spreading to Switzerland. He also sees an increasing demand for broadly-based investment vehicles which might not be particularly liquid but are not necessarily risky.

BB Biotech, formed in November 1998, has grown more than twice as fast as the American Stock Exchange's Biotech Index. Even after the recent severe market downturn, it is still showing an annual return of 12 per cent.

POLAND by Christopher Bobinski

The next step after privatisation

In recent times, focus fell on state sell-offs. Now the private equity market is establishing a wider network of activity

Poland's private equity practitioners remain confident that the country's 5 per cent growth rate and falling inflation, which dipped below 10 per cent last month for the first time since the late 1980s, will bring them through the cloud that still envelops emerging markets.

Some, though, are more confident than others. This is especially true of managers such as David Fisher at Innova '98, who saw his \$125m regional fund close last July just before the Russian crisis broke. "The timing was perfect," he says.

"Now assets are being revalued downwards." The fund, which aims at Poland, Hungary, the Czech Republic and Romania, took six months to close.

This contrasts with the period of more than 12 months that was needed to raise \$55m for Poland Partners, a fund dedicated to Poland, in 1993. Stephen Buckley, who manages PP and went on to raise the capital for Innova '98, recalls that it was then 15 months before the fund made its first investment in Office Depot, an office equipment retailing franchise. This compares with the 30 days it took Innova to commit to its first two projects: Eastbridge, which is making over Poland's only chain of department stores, and an outdoor advertising company in Warsaw.

Mr Buckley says that the type of deals now being done by private equity funds, which have an estimated \$1bn committed to Poland, are quite different from the transactions of the early 1990s, four-fifths of the interest was directed at privatisations of state assets. Now, that figure is down to between 10 and 15 per cent.

And, he adds, buying into a Polish company can be a regional play. "You can move through a Polish company to expand into neighbouring countries," he says.

"This is not only a time of consolidation as privately owned companies merge. There is also a trend for businesses that have grown into ragged conglomerates to spin off non-core sectors. "There are management buy-outs and buy-ins we can get into," says Mr Buckley.

Meanwhile, Jeffrey Grady at BNP, who started raising \$125m of regional funds late in September, should perhaps be discouraged by the post-Russian crisis gloom, but is not. "We see that investors still have a great deal of money and that eastern Europe still looks attractive," he says. The fund, which focuses on Poland, Hungary and Romania, is expected to close in February.

Deciding on the type of private equity investment differ. PP is ready to go right across the board from privatisations of state companies to supporting local entrepreneurs and foreign companies coming into Poland.

PP tended to invest in insurance activities, such as housing or children's playgrounds as yet unknown in Poland. PP also developed bankomats through Eurone where the fund made a major exit by floating the company on Nasdaq in the US. In contrast, Mr Grady's BNP fund will be concentrating on locally owned companies developed by Polish entrepreneurs, such as Zbigniew Grycan's Zlejona Pudka ice cream brand, which is holding its own against giants such as Unilever.

Whatever the strategy, the private equity managers in Poland are finding it easier than they did five years ago to find sensible projects to invest in them. "Local management is better," says Mr Buckley. But he adds that the hold of the bureaucrats is still strong.

"It's easier to accomplish things now than it was five years ago, but it is still not as easy as it should be."

MBO's in Continental Europe

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October 1998

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September 1998

The Netherlands

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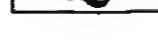
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HUNGARY by Virginia Marsh

Small funds stick to their knitting

Despite the dampened activity that stock market instability has engendered, a mood of confidence persists, especially for the more focused funds

even by the most successful venture capitalist's standards, a company coming to the market valued over \$100m less than three years after being set up is a remarkable achievement.

Euronet, formed in 1992 to build a chain of automatic teller machines that could serve several banks, is one of the most successful products of Hungary's nascent private equity sector.

Euroventures Hungary, one of the earliest funds to appear after the collapse of communism in the late 1980s, was the first investor in Euronet, obtaining a large stake for less than \$1m.

The success of that investment - Euronet listed on Nasdaq, the US small companies exchange, in early 1997 - is one of the reasons the fund has managed a cumulative return of more than 30 per cent in Dutch guilder terms over the past eight years.

"One of the main differences of operating here compared with a western country is that investments tend to be smaller," says Tom Howells, a partner at Antra, the fund management company - taken over in the summer by ABN Amro - that runs Euroventures. "It's hard to lend more than \$5m at a time and there are no more than a handful of deals worth more than \$20m each year. This is not a big country and its economy is smaller than that of some western cities."

The relatively large number of small deals has cost implications - fund managers' fees tend to be higher

than in the west. "That means we have to show that the opportunities are exceptional," he says.

Another distinguishing feature of the local private equity market is that most lending is made to new, start-up companies.

"There just aren't many examples of bigger companies spinning off businesses to management groups," says Mr Howells.

While there are many pitfalls in investing in an emerging economy that has changed as rapidly as Hungary's, private equity funds have been able to cherry-pick the best deals because of the lack of competition from banks, until recently at least. In many cases, venture capital was virtually the only financing option.

"It's still hard for Hungarian companies to get bank funding for longer than a year and with interest rates at around 18 per cent, borrowing is expensive," says Michael Carter, managing director of the London office of P.Z. Rona, which runs the First Hungary Fund.

This has, however, limited the types of deals funds can do. Mr Carter says there are few leveraged buy-outs. And in cases where problems have appeared, the fund has sometimes had to step in with extra financing. It had to double its investment in Danube Knitwear, for example, after the company, which makes T-shirts, abruptly lost its main customer two years ago. The company, which now also has a plant over the border in Romania where labour



Private equity financing has helped Danube Knitwear recover strongly despite the loss of its main customer two years ago

Victor Musat

costs are lower than in Hungary, has recovered strongly. Turnover is expected to exceed \$50m this year, double 1996 levels.

In any case, says Mr Carter, investors in Hungarian companies need to be a lot more hands-on than in more mature economies. The First Hungary Fund almost always takes a controlling stake in the companies it invests in and appoints at least one director, usually an executive chairman.

"The directors we bring in are often in finance or marketing positions," he says. "These two areas were huge

holes in the early 1990s - virtually no one knew about them. Finance has improved partly because it's a technical issue that can be learned but in marketing there is still some way to go."

Indeed, marketing was a critical failing in one of the fund's few flops. It made a loss of \$10.5m on the sale of its investment in Mirelite, a company making frozen foods such as pizzas and lasagne.

"Despite its investment in western equipment, the company wasn't able to reorientate itself from a marketing point of view. It was used to

being a monopoly," he says.

The experience also highlighted to the fund that it should concentrate on working with and entrepreneurs and start-up companies rather than with former state companies and their communist-era management teams.

"Changing an existing company turned out to be harder than starting a new one. We couldn't turn the management around," he says.

Investing in privatising companies was a nice sideline," says Mr Carter. "But that game is pretty much over as Hungary has more or less privatised everything." Investments in privatising companies have generally been relatively short-term - although this is not the norm in Hungary given the large proportion of early stage investments.

However, Rona, which plans to wind up the First Hungary Fund in 2001 and to set up a new fund early next year, did invest in some former state companies undergoing privatisation, notably Raba, the automotive parts company.

year

ago

INSTITUTIONAL INVESTORS by Jane Martinson

Venturesome pension funds may be on the increase

The UK government's encouragement seems to be persuading pension funds to take venture capital more seriously

United States pension funds invest an average of 5 per cent of their assets in venture capital funds, more than five times the UK average and significantly more than the sums raised by institutional investors in continental Europe.

The gap between US institutional investors and their UK counterparts is particularly marked as the two share many similarities in their pensions systems.

Both are defined by large occupational funded pension

schemes, unlike most of continental Europe where unfunded state provision is still the norm.

To emphasise the gap the British Venture Capital Association, the industry lobby group, has released figures showing that US pension funds actually invested more than their British counterparts in UK venture capital funds last year.

To add insult to injury, the amount invested by British pension funds fell from £734m to £622m in 1997, a

year when a record amount of £6.5bn was raised in the UK.

The US provided 64 per cent of overseas investment and the amount raised by overseas pension funds more than doubled from \$519m to \$1.1bn.

At the same time, funds invested by UK insurance companies increased more than fivefold to £1.1bn, helped partly by changes in the rules on valuing their portfolios.

This apparent lack of

interest by UK pension funds in domestic venture capital has received the attention of the government.

In his pre-Budget report delivered earlier this month Gordon Brown, the chancellor, specifically "encouraged" pension funds to consider investing in venture capital as part of his drive to increase the productivity of "UK plc". The move is to lead to a series of consultations over the coming months.

Pension funds have been left in little doubt that more coercion could be used if they fail to come up with adequate excuses for their apparent mistrust of venture capital.

The reasons for the relatively small levels of investment are many and include the traditional structure of the UK industry as well as the history of venture capital in the country.

The UK pension fund industry is dominated by the "balanced" style of fund management where one fund

management company is given discretion to invest a fund's money across a range of asset classes.

This style has helped to drive down the costs of active management as managers are given large chunks of assets to manage which bring economies of scale.

However, Andrew Dyson, investment consultant at William Mercer, points out that this system also makes it harder to allocate a specific amount to venture capital as it often fails to be included in the broad-brush asset classes employed by balanced managers.

There are signs that the system is changing, however, with the largest investment consultants suggesting a more mixed approach for clients using some index-tracking fund managers as well as smaller specialist managers.

Many pension fund trustees and consultants also point to the experience of the industry in the 1980s when those interested in

investing in start-up firms had their fingers burned by a series of failures.

Clive Shering, chairman of the BVCA and director of Apex Partners, one of the UK's largest venture capital firms, says the industry has learned from the experience. He adds that the economic environment is also much more helpful.

"There was an absence of entrepreneurs and suitable stock markets and the wrong tax system," he says of the early 1980s.

One argument unlikely to hold much sway with the government is that first used by John Rogers, investment director at the NAPF, in response to the chancellor's encouragement to invest in venture capital.

Mr Rogers says the "management time" needed to get the most out of venture capital investment deserved pension funds, managed as they are by part-time trustees.

Mr Shering uses an argument more likely to find favour with a chancellor

who is keen to encourage "long-term investing". He argues that a typical investment in a venture capital fund should provide a return within an average of four to five years.

"With liabilities that go 40 years into the future, I have never really understood why [pension funds] think giving money to venture capital is too long-term. That has never been a valid excuse for me," he says.

There is evidence that the government's encouragement is being planted on more fertile ground than would have been the case two or three years ago. This is partly because of changes in the venture capital industry and the recent investment success it has had.

Three years ago BVCA appointed WMA, the performance measurement company used by pension funds, to measure the venture capital industry.

This analysis found that 152 independent venture capital firms in the UK achieved



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Outsiders turn spotlight on thriving island

Critics fear that over-dependence on the £230bn finance industry might leave Jersey vulnerable to changes in its outlook, says Brian Groom

Jersey has rarely found itself so firmly in the international spotlight. For many of the island's 85,000 inhabitants, it is an uncomfortable and sometimes aggravating place to be. Two factors have put it there.

The first is the Edwards report on financial regulation in the Channel Islands and the Isle of Man, commissioned by the UK Home Office. Published last week, it warmly commended the offshore islands for their business standards, but made extensive recommendations for improvement.

The second concerns pressure from the Organisation for Economic Co-operation and Development, the European Union and the G7 nations to eliminate what they see as "harmful" tax competition and stamp out tax havens.

This has fuelled the complaints of some critics, both inside and outside the island, that Jersey has become over-dependent on the £230bn finance industry. They say it crowds out other economic activities and is vulnerable to sudden changes that might undermine the island's future prosperity.

Jersey's leaders are adamant they have chosen the right path, but the stakes are high. Within three decades the finance sector has grown to the point where it accounts for at least 85 per cent of Jersey's gross domestic product and more than 60 per cent of its tax revenues. It employs 10,000 people, a fifth of the workforce.

It has brought great economic fortune. Unemployment is below 1 per cent and

GDP per head is 25 per cent above the UK average. The economy grew by an estimated 5.5 per cent in 1996, and by at least that much last year. Jersey has balanced budgets, no public debt, and a strategic reserve – its "rainy day fund" for when times get harder – equal to nearly a year's tax revenue. Its 20 per cent standard income tax rate, which applies to individuals and companies, has remained unchanged since 1940.

The island's standard of living owes so much to finance. Everyone in Jersey in one form or another benefits from the income raised through finance," says Frank Walker, the island's "chancellor", or president of the States of Jersey's finance and economics committee.

He argues that other industries such as tourism (24 per cent of GDP), and agriculture (5 per cent) should not be written off. "The island has invested heavily in tourism – a new marina, a new museum, a new airport and a number of other infrastructure projects," he says.

Crown Plaza is to build a 200-room hotel as part of St Helier's waterfront redevelopment, which will also include housing, leisure facilities and parkland.

Senator Walker was delighted when the report by Andrew Edwards, a retired Treasury official, gave a broadly favourable assessment of financial regulation in the island. It rejected complaints of secrecy, poor regulation and poor co-operation with the authorities in other jurisdictions – though it implied that some of Jersey's actions on the last issue

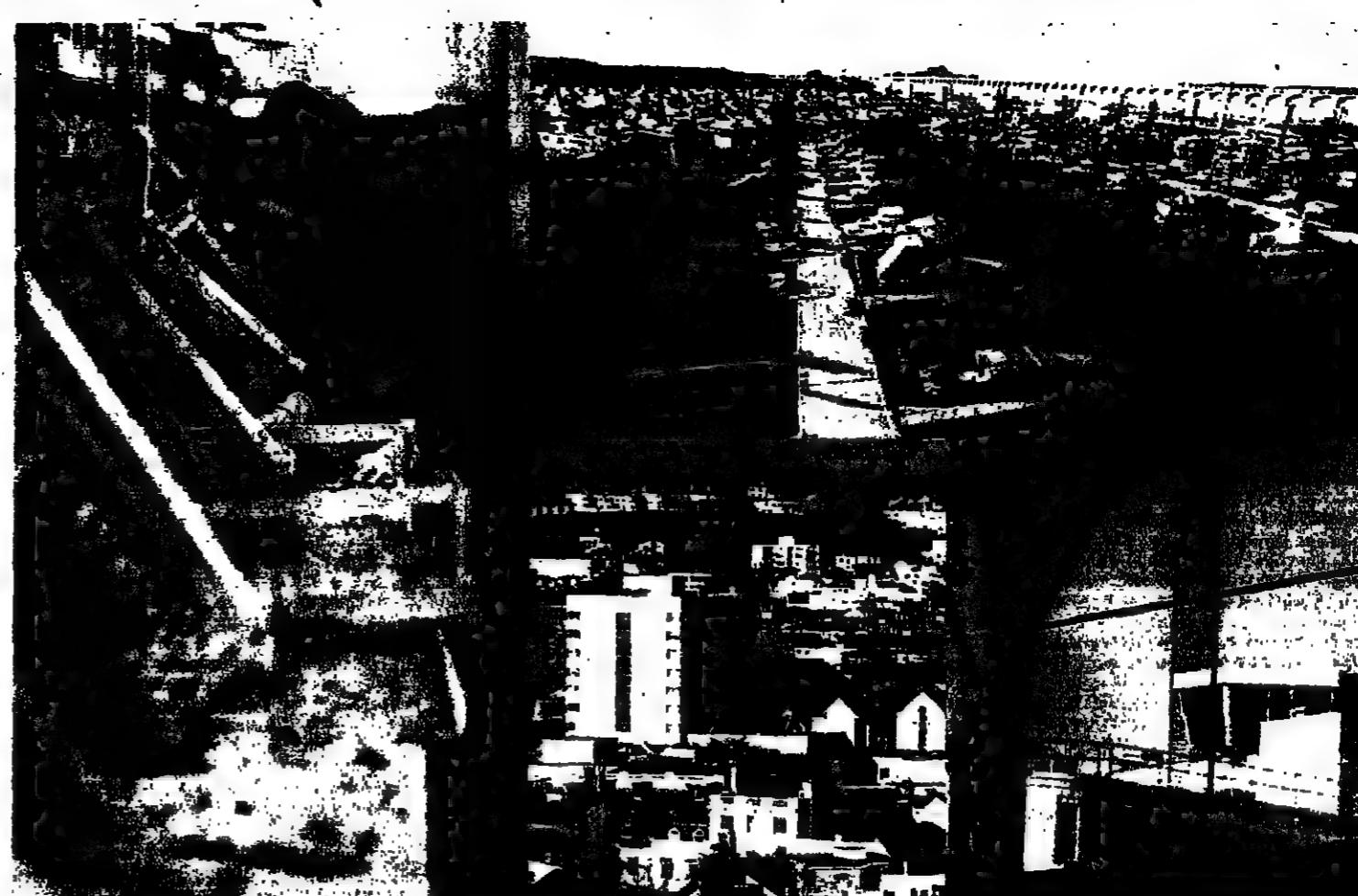
were not before time.

Senators Walker called on the island's critics to shut up. But Prem Slicka, professor of accounting at Essex University, said Edwards had missed an opportunity to tackle the underlying political factors that had turned the offshore islands into "sleazefactories" – including the lack of separation of powers of the judiciary, legislature and executive. He contended that while Edwards had given general approval, when it came to details he "put the boot in".

The recommendations include compensation schemes to protect investors, further co-operation with other countries in investigations, registration for companies operating on the island but not incorporated there, filing of audited accounts, removal of politicians from the Financial Services Commission, strengthening of regulation and trust law, and a self-standing Financial Crime Unit to be set up by police and customs.

It also called for a confidential hotline for whistleblowers who suspect wrongdoing in their organisations – a legacy of the Castrolite private banking scandal in which a bank employee claimed his warnings were ignored by management.

The Castrolite affair carries a warning of the dangers of not developing the regulatory machinery quickly enough. It involved an independent rogue currency trader who claimed to have made \$15m profits since 1988, whereas he had really made \$11m losses. His deals were conducted through



Finance dominates in St Helier but a marina and airport have been built and potatoes remain a popular export. Sinead Lynch, montage: Gary Cummins

Castrolite, a subsidiary of Switzerland's UBS.

This year the bank pleaded guilty to recklessly making false statements and was fined £2m. The trader, Robert Young, was jailed for four and a half years, and an accountant for one and a half years. But several charges were dropped because they fell outside a three-year time limit, which the States is now likely to remove.

In 1994 Jersey's finance and economics committee

decided to investigate complaints about the matter, partly because the case concerned conduct of business matters rather than prudential concerns, and partly because a criminal investigation was already under way.

Edwards says that if an independent Financial Services Commission had existed at the time (it was set up this year), it would have been more likely to launch an investigation straight-away. With hindsight, the report says, "it

would have been better to mount a full investigation of the regulatory implications straight away and act on them sooner".

At the time, it says, the trader's activities were not subject to licensing or regulation, this year's Investment Business Law will bring such activities into the authorities' net. There was also a lack of oversight which dramatically changes the role of tax havens, which is now being remedied.

The affair is not over yet. Though some of the 90 investors have accepted compensation, intermediaries representing the others are pressing a claim for compensation of up to \$80m, including lost profit opportunities.

They are also seeking a judicial review of the committee's refusal to investigate.

Mark Hampton, senior lecturer in economics at Portsmouth University, says the Edwards report should be seen against a background of moves by the OECD and EU.

"In the next 10 years the world financial system will be restructured in a way which dramatically changes the role of tax havens," he says.

The EU has no direct powers over Jersey because it is not a member. Jersey is a member of the OECD, however, and is lobbying to be removed from a draft list of tax havens which the organisation hopes to use to stamp out "harmful" tax competition by 2005.

Critics say Jersey's vehicles for non-resident companies – exempt companies, which pay a 2800 fee instead of tax, and international business companies which typically pay up to 2 per cent – make it a classic tax haven.

Neither the finance industry nor the island's inhabitants know quite what to make of these moves. Some see any action against Jersey as a distant prospect, while others are nervous. For finance companies there are more pressing concerns, such as coping with tougher controls imposed recently on population growth: they

have to seek permission for increases in headcounts, especially if these mean importing staff from the mainland, and are encouraged to relocate back office work elsewhere.

Colin Powell, due to retire at the end of the year as chief adviser to the States of Jersey, and the principal architect of the finance industry's growth, sees no reason why it should not continue.

"It's a very successful, vibrant industry. Against

the background of growth of business and the very large market for the things we do, it is difficult to see how the industry is going to collapse."

FINANCIAL REGULATION by Brian Groom

Report focuses on crime prevention measures

Edwards has played a canny hand by praising the island's business standards

It will be months before the real impact of the report by Andrew Edwards, the former Treasury official commissioned by the UK Home Office to review financial regulation in the Channel Islands and the Isle of Man, becomes clear.

In some ways, he has played a canny hand. By praising the island's business standards, he made it easier for them to accept his recommendations for improvement.

The islands' critics, though, believe he has missed an opportunity for more fundamental reform. Mr Edwards is generous in his praise. "I have no doubt that the islands are in the top division of offshore centres," he writes in the introduction to his report, published last week. He rejects complaints of secrecy, poor regulation and poor co-operation with authorities in other jurisdictions.

"Such criticisms, if applied to the crown dependencies, would generally in my opinion be quite wide of the mark. For the most part, the position in the islands is quite the opposite of what such criticisms would imply."

His shopping list of proposed changes to laws and practices, however, is extensive. About 90 recommendations apply directly to Jersey. The authorities say half of them are things they are already planning to do.

The most urgent requirement for Jersey, in Mr Edwards' view, is for the authorities "to reach a position where they can and do co-operate fully with other countries in the combatting of crime of all kinds, includ-

ing tax evasion and lesser frauds as well as money laundering."

He has toned down criticisms in an earlier draft, recognising that "the Jersey authorities, in a welcome policy change, are now willing to assist overseas authorities investigating fiscal offences and smaller fraud cases." But he insists that the early passage of missing elements in the legislative arsenal is still required.

He makes recommendations for "deepening and developing" financial and company regulation, particularly in the administration of trusts. He also urges Jersey and Guernsey to consider introducing customer compensation schemes to protect depositors, investors and policyholders if financial institutions fail. The Isle of Man already has them.

He suggests that companies operating in Jersey, but not incorporated there, should be registered. He urges all the islands to consider introducing ombudsmen, or a joint ombudsman, to deal with customer disputes.

Other recommendations include the creation of a self-standing Financial Crime Unit involving police and customs. Overall, he suggests the island's regulators and police require an extra staff – a difficult issue at a time when the States of Jersey is limiting companies' recruitment of outsiders, but likely to be given priority.

Mr Edwards believes it would be better if politicians were not involved in the newly created Financial Services Commission. At present this is chaired by Senator Frank Walker, president

of the States' finance and economics committee. He has indicated this will change, though legislation may have to be amended.

One bugbear for many in the finance industry, however, is Mr Edwards' argument that there is a case for requiring all limited companies to prepare and file audited accounts in accordance with European Union practice.

In response to pressure from the islands, he has offered a compromise whereby abbreviated information – possibly a single-page summary – could be disclosed confidentially to the authorities, automatically or on request.

Senator Walker said: "All companies in Jersey have to maintain proper, complete accounts. The question of filing these accounts is a question for the Commission to look at. We are conscious at all times of the basic need of customers for confidentiality, and we are also conscious of the fact that there are countries in Europe and in the US and Canada where accounts of private companies are not filed."

The States of Jersey, the island's government, has set up a task force to consider Mr Edwards' recommendations.

It comes at a time when Jersey is already involved in rapid legislative and regulatory changes. Its self-standing

Financial Services Commission, formed last July, is keen to make its mark.

A new Investment Business (Jersey) Law extends regulation to investment

advisers, discretionary investment managers and stockholders.

A Proceeds of Crime (Jersey) Bill, which will extend money-laundering offences from drugs and terrorism to cover all serious crimes, will be debated by the States next month.

Next year a Fiduciary and Administration Business Law will be introduced to regulate trust companies, company administrators, company formation agents and custodians.

The finance sector generally believes these changes, along with others recommended by Mr Edwards, will strengthen Jersey's reputation.

There is unease, however, about some of his recommendations.

The Jersey Bankers' Association said while it supported the release of information to other authorities when serious crime was being investigated, it was concerned about "those areas which potentially affect the fine line between protecting our clients' confidentiality and the disclosure of information about customer affairs to authorities outside the jurisdiction of Jersey."

Clive Jones, head of Clifford Chance in Jersey and president of the association, says there is a strong thread of increased disclosure running through the report. "What we propose is the introduction of measures that intrude on the confidentiality of legitimate clients who have not committed any crime."

The general belief in Jersey, though, is that the Edwards report is beneficial.

Mr Walker said: "It is an independent testament to the many successes of Jersey's financial industry."

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BANKING by Brian Groom

Record profits still rolling in

Rules are being tightened following a fraud case involving a foreign bank

On the face of it, Jersey's banking sector could scarcely be healthier. The 79 international banks on the island held combined deposits of £103.7bn in the third quarter, four times the level of a decade ago. Many have announced record profits.

The health is genuine and prospects remain good, but the underlying mood is slightly nervous. "People are skittish at the moment, though paranoid would be too strong a word," says Clive Jones, head of Citibank



FUND MANAGEMENT by Brian Groom

Growth expected to resume after slowdown

Investors have been prepared to take the long-term view

The volatility of world financial markets in recent months has halted, probably temporarily, the growth of Jersey's fund management business.

The industry was, however, somewhat relieved this month when the Financial Services Commission announced that funds under management at the end of the third quarter had held relatively steady at nearly £27.8bn.

Although this was down by £1.8bn on the previous quarter and £7.6bn on the record level of a year earlier, it covered a period of sharp falls in western stock markets.

Record sales earlier in the year had already helped the industry to cope with big declines in east Asian markets such as Hong Kong, Singapore and Thailand.

Martin Dryden, managing director of Gartmore Fund Managers International, who has just stepped down after three years as chairman of the Jersey Fund Managers Association, says: "I remember the 1987 crash when we saw panic among shareholders."

"In the past three months investors have been prepared to take the long-term view. We have seen some movement into bond funds and money funds, but continued investment in equities."

Jersey's fund management business, worth just £2bn a decade ago, has grown steadily apart from a static period in the mid-1990s when Dublin was providing stiff competition. Taking advantage of the European Union's "Ucits" directive establishing a single market in collective funds, which

allowed funds domiciled there to be marketed throughout the EU.

As non-member of the EU, Jersey was at a disadvantage, though there are marketing agreements with individual countries.

The industry has seen two broad trends towards the growth of non-UK business and away from retail and into higher-value institutional investment. For UK investors tax changes have eroded the advantages of offshore funds.

"You are better off in a PEP or an IIS than you would be in a Jersey retail fund except in special circumstances," says Jonathan Overland, chairman of Newton Fund Managers (CI) and publicity officer for the fund managers' association.

Growth areas include Chinese investors in Hong Kong, pension funds in Latin America and institutional investors in Japan.

Most of Jersey's funds operate under the Collective Investment Funds (Jersey) Law of 1988.

There are 329 funds, some of them "umbrellas", with a total of 1,190 separate investment pools. Of these 259 are open-ended funds, accounting for £3.6bn.

In addition there is significant hidden growth in private funds, the "Coco" funds run under the separate Control of Borrowing Law.

John Pallot, director of investments and securities at the Financial Services Commission, estimates these funds, for up to 50 people, at about £20bn. Some industry executives believe this sector should be more closely regulated.



Year	Jersey and UK combined		
	Jersey	UK	Other
1988	1.0	0.0	0.0
1989	1.2	0.0	0.0
1990	1.5	0.0	0.0
1991	2.0	0.0	0.0
1992	2.5	0.0	0.0
1993	3.0	0.0	0.0
1994	3.5	0.0	0.0
1995	4.0	0.0	0.0
1996	4.5	0.0	0.0
1997	5.0	0.0	0.0

There has also been a massive increase in special purpose vehicles for a wide variety of securitisation and debt issuing structures. These can be multi-billion dollar deals.

A Jersey company was the vehicle nearly two years ago for a \$4bn US bond issue to finance the acquisition of 220 commercial aircraft.

The regulatory environment is changing. The new Investment Business (Jersey) Law provides for the supervision of stockholders, investment advisers and discretionary investment managers.

It strengthens co-operation with regulators around the world and allows the authorities to "name and shame" institutions when it believes there is something to warn the public about. Jersey has also updated its collective investment funds law in the light of changes in British law.

Fund managers have to be alert to cope with both the regulatory changes and volatile markets.

Chris Chambers, director of AIB Govett Management (Jersey), has seen east Asian products affected by turmoil there but has been selling "safeguard" funds, where risks are limited by investing in cash or money market instruments, and currency funds.

The pace of change can be challenging. Mr Overland says: "With the all-crimes

currency trader, lost at least \$1m of clients' money while claiming he was making substantial profits. He placed the money with Cantrade for trading purposes.

Jersey showed it could successfully prosecute a complex fraud case, something the UK's Serious Fraud Office has not always achieved.

Apart from the fine on Cantrade, Young was jailed for four-and-a-half years and Alfred Williams, an account-

ant, for 18 months.

Legal actions over compensation remain unresolved, however, and the adviser showed that problems can arise in big banks as well as small financial companies.

Jersey's policy of granting licences only to banks from the world's top 500 was not a sufficient safeguard. "You have still got to carry out the regulation," says Roger Blennell, banking director at the Financial Services Commission.

Rules are being tightened. A new Investment Business Law will extend supervision

to the type of discretionary investment business operated by Young, and amendments to the Banking Business (Jersey) Law will give the commission powers to make public statements in the interest of depositors.

The commission will also

turn them into unofficial tax collectors - it does not apply

directly to tax evasion, but does so when combined with crimes, such as completing a false tax return.

The States has asked for

three-year agreements on

headcounts, which is reinfor-

OFFSHORE BANKING CENTRE

The banking sector is healthy and the outlook is bright

Sinead Lynch

seen uncertain.

The days when criminals arrived in Jersey carrying suitcases of dirty money are long gone, says Alan Blundell, litigation partner at lawyers Mourant du Feu & Jeune, but money laundering is such a huge international activity it is hard to say one passes through.

Of more immediate concern to many bankers are the population controls.

The States has asked for

three-year agreements on

headcounts, which is reinfor-

cing productivity-raising

trends towards higher value

transactions, outsourcing

back office operations to

places such as Dublin and

the Isle of Man, and greater

use of information technol-

ogy.

Lloyds TSB, which has

used its offshore operations

as a prototype for

merging

the two halves of its opera-

tion and launching newly-

branded products after the

1995 merger, is popular with

the authorities because it

has reduced staff by 12 per

cent to about 800. "New

accounts and new income

streams were up by more

than 25 per cent last year,"

says Mark Smith, island

director.

Bank deposits have shifted

from sterling towards other

currencies as more interna-

tional banks have arrived.

Many are now preparing

euro products.

Mr Jones of Citibank is

confident the banks will be

"a profitable part of a pros-

perous Jersey as far ahead

as I can see".

PROFILE COLIN POWELL

Learning lessons from history

"We have the kind of economic performance many governments would give their eye teeth for"

Colin Powell, Jersey's most powerful civil servant, is due to retire at the end of the year.

A Londoner who came to Jersey after working as an economic adviser to the Northern Ireland government, he has been at the helm for 30 years, first as economic adviser to the States and since 1992 in the broader role of chief adviser.

"Jersey has changed, but relative to elsewhere it has continued to perform better," he says.

"An international traveller who lives in the island said to me that Jersey had deteriorated over the past 30 years in terms of pressure on the island and population growth, but elsewhere had deteriorated more."

"You can put it the other way round and say that Jersey continues to present a more favourable aspect than many other communities, which is why we have great pressure from people to come and live here."

Mr Powell, more than any other public figure, has helped to create the conditions for the rise of Jersey's finance industry. He points to historical lessons in defending the strategy from its critics.

"The dominance of the finance industry is almost inevitable with a small island community," he says.

"The growth industry provides income on which

living standards and public services depend.

"That is not peculiar to Jersey. All islands face a difficulty in maintaining two or more growth industries competing for resources."

"In the early 17th century, when the knitting industry was dominant, the States of Jersey had to pass an edict to stop men from knitting and force them to harvest the corn."

"The island had its time back in the 1850s when it was dominated by tourism, prior to that by agriculture, and in the 19th century industries like shipbuilding were dominant."

He summarises the States' strategic objectives in a sentence: "To achieve business growth without population growth."

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FINANCIAL SERVICES COMMISSION by Brian Groom

Living up to a high reputation

Determined to show that it has the ability to adapt to change, the island is in the middle of a new wave of legislation

Richard Syret, the first director-general of Jersey's newly-established Financial Services Commission, insists that the island's reputation has never been higher.

"We are at the leading edge of regulation for offshore jurisdictions and we are able to stand up to even the best onshore jurisdictions," he says.

It was not always so. When Mr Syret started as the island's commercial relations officer in 1979, regulation and legislation was under-developed. He had to overcome industry resistance to new laws on securities, trusts, bankruptcy and companies.

Now Jersey is in the middle of a new wave of legislation.

Among the most important laws is the Financial Services Commission (Jersey) Law 1998, which brought the commission into being as a self-financing statutory corporate body from July 1. Before that, regulation was carried out by the States of Jersey's financial services department.

The commission is still ultimately answerable to the States, but has responsibility for the regulation, supervision, development and promotion of Jersey's finance industry. Funded by fees charged for registration and licence applications, the theory is that it will have the independence and freedom to meet the industry's increasingly complex needs. It is similar in structure and role to the UK's recently-established Financial Services Authority.

According to Mr Syret, two reasons lay behind its creation: a feeling that this

was the best way to develop Jersey's tradition of developing regulation in consultation with the industry, and the harsher economic climate of the early 1990s, which made it harder to guarantee the public resources the regulators would need.

In independent form, the commission will be free to pay the salaries it needs to attract the best professionals, in line with the financial industry norm rather than the civil service average. Jersey had not hitherto had a problem with recruitment, which was why it has been slower than the Isle of Man and Guernsey, which created self-standing commissions in the 1980s.

The commission's first chairman is Senator Frank Walker, who is also president of the States' finance and economics committee. Andrew Edwards, in his Home Office report on offshore islands, has recommended that politicians should not be involved, and Senator Walker accepts that this dual role should end.

"In a community like Jersey, there are real tangible advantages to having a direct political connection. The Isle of Man and Guernsey have shown that over the years. But perception is becoming at least as important as the practical reality within the island and that is something we will take into account," he says.

The other commissioners are: Colin Powell, chief adviser to the States, as deputy chairman; Mr Syret; Julian Clyde-Smith, an advocate and partner with law-

TOURISM by Philip Jeune

A first step towards unity

Millions of pounds have been allocated to developments but the industry is still unsure of where it is heading



Sinead Lynch

The new airport is the introduction for many visitors to Jersey's relaxed way of life

yers Ogier & Le Masurier; Richard Pirouet, recently retired managing partner of Ernst & Young in Jersey; John Tibbo, a retired banker and a jurat (judge) in Jersey's Royal Court; and Andrew Winckler, former chief executive of the UK's Securities and Investments Board.

The commission will be responsible in future for regulatory aspects of affairs such as this year's Cantrade private banking scandal, in which a subsidiary of Switzerland's UBS was fined for criminal recklessness after failing to spot that an independent rogue currency trader was concealing large losses in dealings conducted through the bank.

Mr Syret says the affair showed that Jersey was able to bring about successful prosecutions in a complex case, which was not always so in other jurisdictions, but none the less it had been a "salutary lesson" that the standing of a bank was no guarantee against problems.

Mr Syret, due to retire at the end of the year, will be replaced by Richard Pratt, formerly director of external affairs at the London International Financial Futures and Options Exchange. Before that, Mr Pratt was a civil servant for more than 20 years, and latterly head of the securities and markets team at the Treasury.

"We must not allow our regulatory standards to slip, which would reduce confidence in the system. There are challenges, but looking back over the last 30 years this has been a community that has adapted itself to change," says Mr Pratt.

together so that they can adapt and change. Our concerns are all the same. It's just that we talk a slightly different language."

Mrs Jeffreys is also convinced that tourism should work more closely with finance and agriculture, believing that the three industries can help each other by sharing marketing and development resources.

Ask her to sum up the special appeal of Jersey to the visitor and the first phrase she turns to is "quality of life". She adds: "Coming here is like discovering an England of 20 years ago. There's a sense of individuality combined with warm hospitality and a slower and safer pace of life. This all has enormous appeal to those living hectic lives elsewhere."

"For a small island, it is also extremely well endowed," she continues, referring to the recent

museum of the year award (bestowed on the island's innovative Maritime Museum), the late Gerald Durrell's world-famous Jersey Zoo, the internationally-renowned Jersey Orchid Centre and a wide range of heritage sites that include two stunning castles.

Then, there is the gleaming new Elizabeth Marina, a facility that has made waves within the island, having gone £2m over budget (mainly due to additional costs incurred in dredging the harbour bed).

For non-residents, however, it presents, for the first time, an exciting opportunity to keep a boat in Jersey waters, an attractive proposition, thanks to the island's VAT-free location at the heart of a superb cruising ground. Already, over 100 boatowners from the UK and Europe have acquired a new

home on the island, bringing a new type of high-spending visitor to the island's shores.

Mrs Jeffreys also praises the island's commitment to the environment, a policy recognised earlier this year when Jersey became the first holiday destination in the world to achieve Green Globe status. Green Globe is an environmental management programme for the travel trade that was developed in 1994 in response to the Rio Earth Summit.

It's world wide membership in over 100 countries is dedicated to improving environmental practices and increasing environmental awareness within the travel and tourism industry and this first award reflected the island's active environmental programme which ranges from clean beaches and litter-free countryside to cycling lanes and cliff paths.

Not that Jersey's tourism industry is relying on the island's beauty to ensure its survival. Many millions of

AGRICULTURE by Philip Jeune

Higher milk yields, fewer farm units

Farmhouses are finding new roles as homes to well-heeled financiers

The relationship between Jersey and its agricultural industry has changed in recent years and is, perhaps, best epitomised by a recent incident in its most western parish.

St Ouen (pronounced Won) is about as rural as Jersey can get, its exposed cliff-top patchwork fields tended by farmers whose lineage goes back to Norman invaders and whose first language is still likely to be the Jersey Norman-French patois.

A tenant farmer from another parish, required to leave his accommodation, sought to relocate his herd of Jersey cows within St Ouen, not far from a small village development.

However, to his amazement, he found himself opposed by hostile parishioners determined not to have the sights, sounds and smells of a dairy farm near their homes. This incident served to demonstrate all too



Sinead Lynch

it could be argued that the industry still relies too much on the Royal

farmhouses are finding new roles as homes to well-heeled financiers.

Two products dominate the island's agricultural industry: the Jersey and the Jersey Royal and the move towards fewer but bigger farms applies equally to both.

In the past five years, the number of milkers has actually risen by 6 per cent to 4,382, and yields have also continued to rise, but he is less likely to be aware of the extraordinary changes that the agricultural industry has undergone.

Mr Bastion believes that the industry has now stabilised and takes comfort from the fact that, as far as he knows, no one has actually left the business this year.

In the past five years, the number of agricultural units has fallen by nearly a fifth, yet the area of land under cultivation has hardly changed. Farms are getting bigger and, as a result, more

This applies especially to the growing of indoor tomatoes, where fully computerised glasshouses, total biological control and sophisticated packing lines result in 80 per cent of sales going direct to the demanding UK supermarket chains (who also take virtually every other crop that the island produces).

It could be argued that the industry still relies far too much on the Royal, a crop worth £23m (compared with £8m for glasshouse tomatoes and just £3m for all flowers).

However, the unique quality and brand image of the Royal still commands a healthy price premium, one that Jersey farmers will maintain as long as they are able.

"We can grow just about anything in Jersey," explains Mr Bastion, "but the difficulty is in finding a niche market."

With a staff of 55, many of them specialist advisers, the department itself could be criticised for not slimming down too.

Mr Bastion, however, believes the department's annual £7m budget (which includes £4.6m in direct and indirect aid and subsidies) is well spent when the end result is his proud boast that "you can safely eat anything we produce".

"This is one of our strongest selling points," he adds, "especially as this is a very ethical business at the moment."

Meanwhile, the island's fishing industry is enjoying a small renaissance with a licensing scheme, improved relationships with French competitors and an acceptance of the need to manage jointly stocks all playing a part in developing a measure of long-term security.

TRUSTS AND CORPORATE SERVICES by Brian Groom

Law speeds the rate of change

A new wave of legislation aims to ensure that only the fittest and best companies will remain in business

Jersey's trust and corporate service sector, in which 200

companies control an

estimated £10bn in assets – more than a third of the money managed by the island's finance industry – is changing rapidly and a new wave of legislation will give further impetus to its transformation.

The industry has already seen many true companies taken over by larger overseas financial institutions, which have generated more business for their new acquisitions, creating demand for trained staff and more office space.

Now come the Investment Business (Jersey) Law, the Financial Services Commission (Jersey) Law, the planned Proceeds of Crime (Jersey) Law and, most significantly, the proposed Fiduciary and Administration Business (Jersey) Law, which aims to ensure that only the fittest and best trust businesses remain in business.

The combined effect of these laws on small trust companies will make life difficult, if not impossible, for some," says Edward Clucas, chairman of Herald Trust and president of the Jersey Association of Trust Companies. He welcomes the authorities' efforts to create a high-quality regulatory framework.

The fiduciary law will ensure that in order to be licensed companies will have to fulfil a stringent set of criteria including "four eyes" principle, in which at least two qualified professionals peruse each transaction, an annual audit, a minimum paid-up share capital, a minimum cash balance equal to three months' running costs and professional indemnity insurance.

There will be a greater requirement for staff to be properly trained with examinations, diplomas and certificates of competence.

The Financial Services Commission will have the power to revoke or suspend the licence of any trust company that fails to meet

the standards.

The result is likely to mean mergers between smaller companies, or acquisitions by larger ones. Already a large amount of trust business is done by international accountancy groups, lawyers and banks.

Smaller trusts are seen by many as a problem area for Jersey's finance industry, occasionally resulting in clashes with the law. The latest involves a 64-year-old trust company director, Raymond Eric Norman Bellows, who will appear in court in December facing fraud charges involving

alleged losses of £5.1m.

The business has two related elements – the creation of trusts by individuals for tax planning or protection of personal or family assets, and commercial trust and company structures used for a variety of transactions, including securitisation of debt, and offshore employee benefit programmes.

Many exploit the fact that Jersey has no capital taxes, inheritance taxes, gift tax or wealth tax, although there appears to have been a decline in high net worth individuals using Jersey for their personal affairs, brought about by a tightening of anti-avoidance legislation in the UK and US.

Many believe the business will continue to grow, though perhaps at a slower rate. "It is capable of infinite expansion provided the skills are there," says Mr Clucas.

Most believe the business will continue to grow, though perhaps at a slower rate. "It is capable of infinite expansion provided the skills are there," says Mr Clucas.

There are still lots of reasons why someone might want to set up an offshore trust, such as general asset protection, inheritance planning or probate reasons," says Ken Rayner, senior manager of Royal Bank of Canada's Jersey trust company.

Wealthy people in South America often wish to hide their assets to avoid kidnapping attempts, while those in the Middle East use

collective investment funds, structured financings, trusts including ESOPs/EBTs and compliance.

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RECRUITMENT



RICHARD DONKIN

Fighting the talent war

Big companies must review HR strategies if they want to retain promising employees

You can always rely on the US sense of the dramatic. What those in the UK might have called the impact of a labour shortage has been put through the management mangle, restyled, reinterpreted and relabelled to describe the competition for increasingly scarce executives. They call it "the talent war" and it was one of the big topics of discussion at the Hay management consultants' annual international conference in Barcelona last week.

The ability of companies to attract and retain good employees differentiates the world's most-admired companies from the rest, according to a study carried out by Hay for Fortune magazine.

The study highlighted personnel policies such as the evaluation of leadership, teamwork and people management skills among top executives at JP Morgan. Those who perform best in these areas get the best share options awards. Toyota scored highly because of its commitment to retraining employees, and

Bristol-Myers Squibb, the pharmaceutical company, was admired for its use of all-round, or 360 degree, assessments of managers.

But start-up companies were still drawing away some of the most promising executives who saw their promotion prospects stifled in big companies, warned Vicki Wright, Hay's global knowledge director. "The

Social awareness among large companies is an emerging issue

new competitors are winning the talent battle and the established companies need to fight back," she said.

Just how seriously some companies are taking this threat is illustrated by International Business Machines' creation of a "vice-president of talent". Tom Bouchard, senior vice-president of Human Resources at IBM, said the

post acknowledges the need to ensure an attractive working environment. Mr Bouchard is the kind of strong-jawed no-nonsense executive that could have been plucked straight from the IBM hothouse so it was telling to hear his admission that "work/life balance is the single biggest employee issue we have around their search".

Christopher Bartlett, professor of business administration at Harvard University, told delegates that companies needed to re-examine the role of the human resource director. "For 75 years sitting on the right hand of the CEO was the chief financial officer," he said. "The challenge now was to give a pivotal role to those who could manage the "scarce resource" of people.

"The HR function has to elevate itself to the role of the CFO once had," he said. Prof Bartlett, with Sumanta Ghoshal of London Business School, has highlighted recruiting strategies at Microsoft, whose in-house recruiters use headhunting techniques to identify and attract talented individuals. "It would never outsource this

kind of activity," he said. He contrasts the focused recruitment strategies of companies such as General Electric, Procter & Gamble and Motorola with the devolved recruitment policies of some companies where line managers might advertise vacancies in their local newspapers, thereby limiting the scope of their search.

Prof Bartlett is convinced that in order to prosper, companies must switch their emphasis from "strategy, structure and systems" to what he calls "purpose, process and people". Too many people, he said, "feel as if they are working for a company, not an institution that is going to give meaning to their life".

Gary Hamel, visiting professor of strategy at London Business School, warmed to the theme. "How many employees wake up and the first thought that comes into their mind is 'yeah, shareholders'?" he said.

The growing social awareness among large companies appears to be one of the emerging issues among business theorists. Rosabeth Moss Kanter, professor of business administration at Harvard Business School, said the school had listed "social enterprise" with globalisation, entrepreneurship and technology as its four dominant study themes.

"The relationship between business and the rest of society is increasingly

important for several reasons. As governments all over the world seek new opportunities in which the private sector can play a bigger role, there is a turning to business not simply to create wealth but to help produce a better society," she said.

Ms Moss Kanter is not too impressed with the merger route taken by many companies which, she said, "feels the egos of management who want to build empires. Building organisations is hard work and deal-making is easy in comparison."

She seemed more sceptical about the idea that HR specialists could lead business strategies. The potential was there, she said, but HR people had been seen as administrators rather than as the creators of new strategies in the past. "I have heard talk of strategic HR for nearly 20 years and I have seen very few companies where that has been true," she said.

She might think differently if she were to talk to people such as Clive Morton, HR director of Anglian Water Services, whose latest book, *Beyond World Class* (Macmillan Business, £25), demonstrates a deep understanding of how HR can underpin corporate strategy.

So what kind of people should companies be encouraging? Prof Hamel says companies should set up training programmes to help people to push through change. He named John

Patrick, who promoted electronic commerce at IBM, as an example of an executive who found ways to develop his ideas in the company.

There appeared to be a consensus that company chiefs needed to improve the way they managed and encouraged talented individuals. Prof Bartlett said companies needed to "release the entrepreneurial hostages that have been held in company hierarchies". Too many company heads, he said, were still wedded to the idea of the chief executive as corporate hero that harked back to the early days of General Motors and Toyota. Businesses, he said, were changing too quickly to expect chief executives to continue providing this style of leadership.

But he warned that the empowerment of employees needed to be properly managed and could not succeed without self-discipline. "For a lot of companies empowerment has become abandonment," he said.

But companies should not abandon empowerment. Ms Moss Kanter stressed its underlying values. "When people have the opportunity to act on their own initiative, to shape their own work and feel they are rewarded for making a difference, they can do great things," she said. "That has been true throughout the ages."

richard.donkin@ft.com



WORKING BRIEFS

Oxbridge men dominate FTSE 100 companies

— NBI report

between board diversity and corporate reputation," says Ms Marx.

Details: Rachel Boyd, fax 0171 629 9900

Interim manager

Interim management, the practice of placing temporary managers in companies, either as a stop-gap or for a specific project, has become a well-established option for companies seeking greater management flexibility. But the practice is not widely understood, either by freelance managers or by companies that could usefully employ them.

A new book, *The Interim Manager*, by David Clutterbuck and Des Dearlove, seeks to demystify the practice. Drawing on interviews with interim managers, case studies and the work of consultants, such as PA Consulting's interim management practice, the book provides useful analysis, guidance and much-needed clarity.

The book makes a comparison between the FTSE 100 boards and those listed as Britain's most admired companies by Management Today and Loughborough Business School. Boards in the most admired lists, says Ms Marx, are larger, with a higher proportion of non-executives, a wider variety of backgrounds and greater international experience; they also have more women although, at 8 per cent, the proportion of women remains low. "The findings suggest a pattern

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(Regulated by the Bank of England and the
Securities and Futures Authority)

Martin Brokers is one of the wholly owned subsidiaries of TRIO Holdings PLC, a listed Public Company. It is one of the oldest money broking firms in the City, with a one hundred year history in the sterling market, and in recent years a dominant market share and excellence in forward foreign exchange and arbitrage.

Martin Brokers Sterling page is arguably the most accessed broker page on the Reuters system

RPMA

RPMA is a recognised Sterling Market "industry benchmark" Martin Brokers, and its parent company, wish to enhance their substantial commitment to the Sterling market for 1999. Accordingly EXCELLENT OPPORTUNITIES EXIST, only for outstanding candidates, to join their London team at a senior level.

SENIOR and EXPERIENCED STERLING BROKERS

We have vacancies for senior brokers in inter-bank Cash, FRA, and Swaps. We also wish to continue to expand our successful Corporate and local Authority team. We require leader/s capable of taking senior role/s.

Please respond in very strictest confidence to David Hagan, Executive Chairman of Trio Holdings:
TRIO Holdings PLC, 4 Deans Court, London EC4V 5AA
0171 489 8033

Financial Public Relations Manager Central and Eastern Europe

Citigate Dewe Rogerson is one of the leading financial public relations company operating worldwide. Due to our growing success in the Central and Eastern European market, we now seek a manager to work on a variety of client accounts, mostly of Russian origin.

You will be primarily responsible for preparing and running all aspects of accounts including the marketing and communication of privatisations, public information campaigns and investor relations. Although based in London, the position will require you to travel extensively throughout Russia and neighbouring countries and work closely with designated teams.

Applicants must be educated to degree-level (or equivalent) and be bilingual in Russian. You will have proven professional knowledge and experience in all aspects of financial marketing and communications in Russia and possess extensive personal and business contacts to ensure credibility at the highest levels. A sympathetic understanding of the culture and business practices of the country is essential.

In return you will have the opportunity to work in a truly international and dynamic environment and enjoy a competitive salary and benefits package. Interested applicants should send a concise curriculum vitae outlining current salary details to: Giovanna Swan at Citigate Dewe Rogerson, 3 London Wall Building, London Wall, EC2M 8SY.

Applications to arrive no later than 30th December 1998.

Citigate Dewe Rogerson



les Echos
Le Quotidien de l'Économie

The FT can help you reach additional business readers in France. Our link with the French business newspaper, Les Echos, gives you a unique recruitment advertising opportunity to capitalise on the FT's European readership and to further target the French business world. For information on rates and further details please telephone: Kari Loyton on +44 0171 873 3694

ACCOUNTANCY APPOINTMENTS

Financial Controller - Hotels

Dubai, United Arab Emirates - Excellent Expatriate Package

- Duveli Hotels LLC is the owner and operator of three 5-star and 4-star hotels in the Emirate of Dubai, including members of the Leading Hotels of the World and Relais et Chateaux, with a combined 700-room capacity and amenities including 3 marinas, golf course, shooting club and horse racing track.
- We have been retained to assist with the recruitment of a Financial Controller, a new position in the company, to take charge of the accounting function and assess the senior executive team on the financial aspects of treasury management, capital projects, insurance and legal affairs etc.
- Reporting to the Director of Finance, and with involvement in the management of financial controllers of three hotels in a cosmopolitan environment, functional responsibilities will include budgeting, cash flow planning and reporting, cash流 management, consolidation of bank group results and preparation of annual financial statements.
- Suitable candidates will be ambitious accountants who are already in a management position with an international hotel group, demonstrating a high degree of technical competence and experience of working in an international environment.
- Candidates should have a Chartered Accountancy or similar qualification, be familiar with Lammor and/or PwC's hospitality information systems and have

experience of developing and/or implementing financial and operational policies and procedures in the hospitality sector.

- Personal qualities necessary for this demanding position include team leadership, decisiveness, an ability to communicate effectively at all levels within the group and a pro-active attitude towards business improvement. Fluency in spoken and written English is essential.

- The attractive tax-free salary will be supported by generous expatriate benefits and allowances including company pension plan, fully furnished accommodation, food and beverage allowance, use of hotel facilities and 23 days annual leave with return air fares to home base.

Interested candidates should write enclosing a detailed curriculum vitae, with salary details and outlining their suitability for the position to: Executive Recruitment Division, Ernst & Young, PO Box 9262, Dubai, UAE quoting reference SJW/16FT. Applications may be submitted by fax to +971 3 148 899. The closing date for receipt of applications will be 12th December 1998.

Ernst & Young

European Finance Manager IT Environments

Holland/Surrey c. £40,000 + benefits

- Our client, the UK subsidiary of a NYSE-listed company, is a world leader in design and manufacture of customised, technical furniture solutions for high-tech workplaces. With an impressive growth record, over 40% annually over the past four years, and exciting plans for expansion, it offers a fantastic opportunity for high calibre individuals wishing to align their career to a dynamic organisation.

Reporting to the VP Europe & Asia, you will be responsible for setting up operations to include effective controls and reporting as well as staff management. Initially this will involve a period in Holland completing the first phase. After this you will be the chief financial officer based in the UK with overall responsibility for all the non-US business.

- This role will suit ambitious individuals motivated by the prospect of joining an organisation at an exciting developmental stage, and who will view it as part of a challenging long term career move. A qualified accountant,

you will have around 5 years' experience, ideally including distribution and manufacturing in an international arena. Experience of setting up controls and reporting systems is essential. A positive management style combined with the intellectual agility to work with senior executives and grow into the 'bigger' role are prerequisites for this key position.

To be considered for this position, please send your curriculum vitae with current salary details and an explanation of how your experience meets the above requirements to Gemma Jenkin, Ernst & Young Executive Search & Selection, Rolls House, 7 Rolls Buildings, Fetter Lane, London EC4A 1NH, quoting reference GJ303. Tel 0171 931 2867. Fax 0171 931 1022 or e-mail: gjenkin@cc.ernst.co.uk

Ernst & Young
The United Kingdom firm of Ernst & Young is a member of Ernst & Young International.

European Financial Controller

London

£ 70,000 + package

One of the largest names in the property business with a reputation for innovation and excellence, our client combines tremendous development and operational experience with financial strength and is committed to global growth. Continued expansion has created an opportunity for an ambitious and energetic finance professional that can meet the challenges of working within this fast moving, entrepreneurial organisation.

The Role:

- Direct and support the European finance team through a period of planned growth and development.
- Establish best practice in financial processes and controls throughout the region and provide business support to country controllers.
- Work closely with the Finance Director to create infrastructure and formulate strategies designed to improve operational effectiveness and maximise profitability.

Please write in confidence, with full career and current salary details, quoting reference SJW/2906

Tel: 0171 499 8811 Fax: 0171 499 6725

e-mail: Hollis@odgers.com

odgers

Odgers Executive Selection

7 Curzon Street, London W1Y 7FL

A DIVISION OF OGDERS INTERNATIONAL



HEAD OF FINANCE, UK

EAST MIDLANDS

£ 80,000 plus bonus and options

RS Components is the main operating company of Electrocomponents plc, one of the top three most advanced British companies. With a turnover in excess of £600m, the UK company is the market leader in the electronic/electrical/precision components distribution sector. This has been achieved through investment in state-of-the-art, highly automated distribution centres, sophisticated technology and information systems, and a focus on customer service that differentiates RS from its competitors. As a result of the success of its UK RS business, RS has now expanded along strategic lines to support increasingly

An internal move has created the need for a new Head of Finance to join the UK Executive Team and contribute to the further development of the business. In addition to traditional financial accounting duties, you would be encouraged to play a major role analysing and commenting on relevant management information, questioning, challenging and supporting operational colleagues; driving projects that underpin the processes of change, development and diversification. This will prepare you for career progression into operational line management.

The Requirements:

- Part of the UK executive management and group-wide financial teams with a team of 120 and budget of £5m.
- Formally responsible for budgeting, reporting, control and audit compliance.
- Support the business through provision and analysis of relevant management information.
- Proactively work with colleagues to question, challenge and contribute to business initiatives.
- Provide a financially-oriented, added value based commercial focus.
- Drive the continued development of business relevant financial and operational systems.

Please send your CV with current salary details to: Mark Hartshorne, Korn/Ferry International, Concorde House, Trinity Park, Bickenhill Lane, Solihull B37 7ES, quoting ref: 18942AA/04. Or send by fax on 0121 782 2524 or by e-mail to kfs-birmingham@kornferry.com Internet Home Page: <http://www.kfsselection.com>

K/F SELECTION

A DIVISION OF KORN/FERRY INTERNATIONAL

Mars
Global

Group Finance

Central London

Financial Control

Central London

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مكتبة من الأصل



Global Finance Manager

THAMES VALLEY

The name of Mars is synonymous with quality and is recognised as one of the world's leading companies. This is reflected in the position of Mars Electronics International (MEI) as the world's market leader in providing automated payment solutions. Our key markets include vending, amusement, telecoms, transportation and electronic cash; in fact any environment where the sale of goods or services occurs without human intervention.

Having achieved significant growth in recent years, we have gained our global market position through a combination of investment, innovation, advanced technology and quality.

Mars Electronics' finance division has recently been reorganised to mirror the international nature of the business. Reporting to the Financial Controller, based in the USA, this newly created role will take leadership of the general accounting functions in Europe, the USA and Mexico.

Key responsibilities will include:

- Lead, motivate and develop the general accounting function.

TO £53,000 + BENEFITS

- Timely and accurate production of the periodic global management accounts.
- Establish strong communication channels and effective working relationships to facilitate improved management information.
- Ensure consistent financial policies and procedures are in operation across all sites.

The successful candidate will be a qualified accountant, probably ACA, with a minimum of three years commercial experience. Excellent communication and interpersonal skills are a pre-requisite, whilst previous man management experience within a multi-site environment would be of particular interest. To fulfil these responsibilities, an element of travel to MEI sites worldwide will be required.

Interested candidates should forward a comprehensive curriculum vitae including details of current salary and daytime telephone number, quoting reference 470376 to Darryl Freedman at Michael Page Finance, 33 Blagrave Street, Reading, Berkshire RG1 1PW, fax 0118 956 1657 or e-mail: darrylfreedman@michaelpage.com



Business Analyst

Druid Group PLC is a leading management consultancy enabling change through people, processes and technology. We help our clients attain their business vision through strategy interpretation, business design, change management and implementation of integrated solutions such as SAP, Oracle and Baan.

Thames Valley

With a growing multi-national client base and rapidly expanding consultancy operations, Druid is undergoing a high profile relocation to the Thames Valley and is looking to strengthen the commercial expertise within the finance function. This newly created position will report to the UK Finance Director and will support business managers, directors and senior executives in developing the following areas:

- Management information and performance measurement.
- Provision of annual budgeting and forecasting.
- Long range financial and operational planning.
- Pre-tender support for sales operations.
- Appraisal of new business ventures and initiatives.
- Ad-hoc projects and project support.

c £40,000 + Car + Benefits

Likely candidates will be graduate calibre, qualified accountants with at least five years experience, preferably within a high growth IT related business. You will have excellent communication skills and commercial acumen to liaise at all levels and develop this high profile role in a fast moving, ever changing environment. Strong systems skills are essential and exposure to SAP would be of particular interest.

Druid offers a comprehensive benefits package including fully expensed company car, bonus and share options (after a qualifying period). For further company information, please refer to www.druid.com

Interested candidates should forward a comprehensive CV including details of current salary and daytime telephone number, quoting reference 470481 to Anthony Spratt ACMA, Michael Page Finance, 33 Blagrave Street, Reading, Berkshire RG1 1PW, fax 0118 956 1657 e-mail: tonyspratt@michaelpage.com

Michael Page

FINANCE

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Group Financial Accountant

A FTSE 100 company with a turnover of £1.1 billion and 16,500 staff throughout the world, Sema Group is one of Europe's leading information technology companies. The Group's main activities include systems integration, consultancy, outsourcing and the provision of specialist software products. As a result of continuing high rates of growth, both organic and through acquisition, this dynamic multinational is looking to strengthen its corporate finance team.

Central London

The main responsibilities include:

- Group financial reporting under UK GAAP.
- Preparation of the annual published accounts for the Group and UK subsidiaries.
- Involvement in due diligence, mergers and acquisitions and other special assignments.
- Preparation of regular Board reporting, analysing the financial performance of the Group.

The ideal candidate will be ACA qualified with a strong technical background and proven experience gained in a commercial P/L environment. You will be ambitious, goal

c £50,000 + Car + Bonus

orientated and able to deal with the diverse demands of a multi-cultural organisation. The position will involve international travel throughout the Group, particularly to Paris.

This represents an outstanding opportunity for the right candidate to become part of a fast growing international Group and offers exposure to the most senior levels of management.

Interested candidates should send a full CV to Nigel Barcham CPA at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Telephone 0171 269 2256, fax 0171 831 2612, e-mail: nigelbarcham@michaelpage.com

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Financial Process Development

City

IEO £50,000 Cash Package + Benefits

Our client is a member of a blue-chip UK headquartered financial services group. Due to an internal promotion and as part of a major programme of systems and process development, they now seek a Financial Process Manager to develop the financial systems and processes across the business.

The work undertaken in this role will be varied and challenging. Business acumen, project management and the ability to implement and deliver IT solutions are the key attributes required to succeed. The management and executive information tools you will be creating will be the foundation for rapid business expansion into the next millennium.

Candidates must be confident, motivated individuals with the ability to make and

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CITY

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Financial Controller



The Royal College of Anaesthetists is the governing body for anaesthetists in the UK. It was established by Royal Charter as a charitable body in 1992. The College safeguards the interests of the public by promoting the highest standards of practice in anaesthesia, intensive care medicine and pain management. The College also represents anaesthetists within the medical profession, to government and to the international community.

Central London

Reporting to the Chief Executive, the Financial Controller has a central role to play in the continued success of the College and an opportunity to make a significant contribution as the College faces up to new challenges.

The main responsibilities of this key post are:

- Managing the finance function on a day-to-day basis, taking an active role in the development of staff.
- Providing financial input and advice to senior management on all strategic issues facing the organisation.
- Preparing high quality financial information including statutory reporting, quarterly management accounts and returns to the Charity Commission.

£40,000

- Setting and monitoring budgets and producing the business plan.
- Overseeing investment policy and managing the College's cash flow.

The successful candidate will be a qualified accountant who can demonstrate proven management experience, excellent interpersonal skills and an ability to influence senior management at a time of change.

Interested candidates should write, enclosing their CV and details of current package, to Matthew Morris or Stephen Rutherford at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Fax 0171 831 6293, e-mail: matthewmorris@michaelpage.com

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Head of Financial Management



DGAA Homelife is at the forefront of care and support for professionals suffering frailty in old age or financial distress. Established in 1987, DGAA Homelife is a nationally and internationally recognised charity, setting standards of excellence in the quality of care and service provision. With an annual expenditure of £15 million and 34 residential and nursing homes across the UK, the charity is presently completing a £24 million refurbishment programme and is in a position to embark on the next phase of its development.

Central London

In this exciting, newly created position, DGAA Homelife is looking for an individual to contribute to the commercial awareness of the organisation, whilst maintaining the charitable ethos. Reporting to the Director of Finance, the Head of Financial Management will be responsible for:

- Reviewing financial controls and procedures, implementing new policies to improve financial performance.
- Establishing key performance indicators, activities and financial models to support corporate strategy.
- Maintaining and developing budgets for 14 residential and nursing homes, supporting budget holders in making financial decisions.
- Business re-engineering, including research into new computer systems and implementation of new data flow to strengthen management control.
- Deputising for the Director of Finance where necessary.

up to £38,000 + Benefits

To succeed in this role, you will be excited by change, innovative, commercially aware and results driven. Your CV will demonstrate:

- Full accountancy qualification (ACA, ACMA, ACCA).
- Credibility with an ability to enthuse others and lead from the front.
- Ability to assess problems, apply theories and generate solutions.
- Systems skills, including development and implementation.
- First class track record of achievements.

Interested candidates should write, enclosing their CV and details of current package to David Morgan at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Fax 0171 831 6293. Please quote ref 467464 e-mail: davidmorgan@michaelpage.com

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Challenging careers for financial specialists in the European transport sector.

Excellent packages

At GE Capital, part of General Electric - one of the world's largest and most successful companies, we encourage ambition, and it's our ambition to be the best. It's helped us become one of the world's foremost financial services businesses, with assets of \$225 billion earning \$3.25 billion in net income last year. We're growing at a phenomenal rate - in recent years we have acquired, on average, one company every fortnight. So no matter how aspirational your plans, we can match them.

One of GE Capital's key businesses is TIP, a highly successful and market leading trailer rental and leasing company operating in Europe. Following the recent acquisition of CTR plc, TIP is integrating all accounting, treasury and tax activities into its European Shared Financial Services Centre in Amsterdam. The Centre services 14 countries and expansion has created a number of exciting opportunities in the finance area. So if you've got the energy and enthusiasm to rise to the challenge, a career at GE Capital is everything you could ask for.



An equal opportunity employer

Senior UK Regional Accountant

(ref: 9801)
Reporting to the Manager of European Operations Accounting, you will be responsible for periodic financial accounting and reporting (both management and statutory), providing support to the regional Finance Director and Operations Management, as well as assisting in the preparation of consolidated European accounts. Other responsibilities involve the integration of new acquisitions and due diligences, optimising automated processes and systems, tax restructuring, tax audits, developing cost control projects, supporting budgeting and estimating processes and ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you must have at least 5 years' work experience gained with one of the Big Five and/or in industry. Experience with US GAAP would be a distinct advantage.

Treasury Accountant

(ref: 9802)
Reporting to the European Treasury Manager and working closely with the Corporate Treasury in the US and our tax advisers, you will be responsible for the development and implementation of funding strategies. You will also maintain records for funding entities, monitor borrowing limits against funding agreements (taking action where necessary), and control cash management and planning. Other responsibilities include the integration of new acquisitions and supporting due diligence activity, tax restructuring and tax audits as well as advising on business, supporting budgeting and estimating processes and ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you will have at least 4/5 years' work experience gained with one of the Big Five and/or in industry. Experience with US GAAP would be a distinct advantage.

Tax Accountant

(ref: 9803)
Reporting to the European Tax Manager, you will be responsible for the preparation and review of Pan-European tax returns, co-ordinating with outside tax advisors and auditors, ensuring tax balances are properly reflected in balance sheets and profit and loss accounts for all legal entities, performing related analysis and maintaining policies and procedures. You will also be involved in the structuring and integration of new acquisitions and support due diligence activity, tax planning, restructuring and tax audits, as an advisor to the business, support budgeting and estimating processes and various ad hoc projects.

A qualified accountant, probably with a business/economics/engineering degree, you must have at least 5 years' work experience gained with one of the Big Five and/or in industry. Experience with US GAAP would be a distinct advantage.

Finance Quality Process Management

(ref: 9804)
Reporting to the European Financial Controller, you will drive the completion of the transfer of a number of countries' account receivables systems to a new Pan-European standard. You will be responsible for training and coaching staff and owners of the system, highlighting issues and helping to develop action plans, supporting risk analysis, leading and

supporting ongoing process improvement projects, in particular the development of Pan-European automated cash allocations.

Candidates should hold a business/economics/engineering/IT related degree and possibly an MBA or an accountancy qualification, and have at least 4/5 years' work experience. Thorough IT systems knowledge and skills in particular accounts receivables systems are also essential. You should also be familiar with collections, cash applications and billing issues, preferably on a Pan-European basis. Finally, you should have a strong quality and process mind set.

Senior Business Analyst

(ref: 9805)
Reporting to the Manager of Business Analysis, you will be responsible for providing analysis for the Comprehensive Monthly Financial Reporting Package, assisting in developing and generating key weekly operational business reports and dash boards, modelling which will support key business forecasting, support Corporate (US) reporting & budgeting, assist in identifying system issues and improving data warehouse reporting capabilities and the quality of analytical and planning processes. You will also help identify areas for improvement of operational effectiveness and productivity.

Candidates should hold a business/economics/accounting related degree and preferably an MBA or an accountancy qualification. You should also have at least 3/5 years' work experience and the ability to manage multiple projects. Finally, you must have a quality mind set and excellent PC skills (Excel, PowerPoint, Windows etc.).

For all positions, we are looking for highly motivated, self-starters, used to taking the initiative. Excellent analytical skills, diplomacy and the ability to communicate effectively on all levels, as well as a high degree of flexibility, are all essential qualities. Candidates should also be fluent English speakers and be prepared for some international travel. Given the world wide reach of GE Capital, additional languages skills would be beneficial.

These are excellent entry points into one of the world's most successful companies. After an initial 18-30 month period in these roles we expect successful applicants to move into equally challenging areas within the company such as Finance, tax or other business disciplines. If you are interested in these opportunities, please write to Frank Van Sten, enclosing an up-to-date CV quoting the appropriate reference to: GE Capital - TIP, Rivierveste, Amsteldijk 166, 1075 LH Amsterdam, The Netherlands.

Alternatively, you can call Frank, in confidence, on +31-20-504 1650.

GE Capital Services TIP Trailer Rental

*Trademark of General Electric Company, U.S.A., which is not connected with this other company or a similar name.

OUTSTANDING OPPORTUNITIES IN A CHALLENGING ENVIRONMENT

We are currently recruiting for a number of high calibre individuals to join an exceptionally dynamic organisation at an exciting and crucial period in its development.

Transco, with a turnover in excess of £3 billion, is a major division of BG plc, a blue-chip organisation responsible for the transportation of natural gas.

Due to the de-regulation of the industry and the recent introduction of competition, Transco has undergone a major structural and cultural metamorphosis.

Business Risk Manager

- c£50,000 + F/E Car + Bens

Ref: T1001

You will be responsible for managing the risk management and control assurance impacting at divisional and group level, in line with corporate governance best practice. This will ensure the continued integrity of the control frameworks and shareholder value.

You will be:
• experienced in using risk management techniques to enable management to increase shareholder value;
• assertive, but diplomatic, with an ability to influence senior management and directors;
• experienced in a major organisation; preferably blue-chip, with an analytical and logical approach, with the ability to facilitate effective decisions.

Billing - Accounting & Controls Manager

- c£50,000 + F/E Car + Bens

Ref: T1002

You will be responsible for all accounting and information services associated with the highly complex billing process, also for development and maintenance of accounting systems, and overseeing the operation of effective internal controls. You will play a major role in a team of 600 people.

You will have:
• accounting experience gained in the utility, petrochemical or communication industries;
• responsibility for establishing an effective communication channel with the audit function ensuring that satisfactory system assurance can be achieved;
• experience of preparation of statutory accounts and implementation of financial controls.

Business Finance Analysts

- £30-40,000 + Car + Bens

Ref: T1003

Working as part of a small specialist team you will be expected to make a significant contribution in the development of responses to a wide range of strategic issues including major investments, contracts, business acquisitions, disposals, joint ventures and commercial policy. You will have experience in all or some of the following:

• corporate finance projects preferably including joint ventures;
• capital expenditure and investment analysis;
• financial appraisal and modelling techniques;
• analysis and consultancy within a major accountancy practice or FTSE 100 company;
• implementation and exploitation of Activity Based Costing

Business Risk Analysts

- £30-40,000 + Car + Bens

Ref: T1004

Reporting to the Business Risk Manager you will assist in providing specialist support to all departmental teams and managers, covering risk management and control assurance processes and will monitor the effectiveness of those processes and all major risks.

You will have:
• experience of leading internal or external audits of large companies' risk and control frameworks;
• business continuity planning experience;
• strong interpersonal skills;
• a logical and analytical approach to multiple assignments;
• a desire to be mobile as your brief will be on a multi-site basis.

In return Transco offers highly competitive packages including a high basic salary and many excellent benefits including wide-ranging career opportunities within the blue chip environment of BG plc.

Interested candidates should apply quoting the relevant reference number to Tony Gleeson BA CA or David Greenwell at Greenwell Gleeson Associates, Executive Division, Lancaster House, 67 Newhall Street, Birmingham B3 1NQ.

An Essential British Company 

c. £90,000 package plus benefits

Diversified Retail and Services Group

Midlands

Chief Financial Officer

Successful, rapidly developing c. £200 million Group with a portfolio of both retail and service businesses throughout the Midlands seeks an enthusiastic finance professional to provide proactive guidance and control. Real opportunity to contribute to the commercial success of an established, profitable business.

THE ROLE

- Reporting to the Chief Executive, Key member of the senior management team. Responsible for the financial management and performance of the Group.
- Provide tight and effective financial guidelines to each subsidiary. Close involvement in IT, property and strategic management.
- Manage a range of external advisors. Establish close and effective relationships with senior operating managers.

THE QUALIFICATIONS

- Qualified accountant with a record of financial management in a decentralised commercial group. Previous retail and IT experience advantageous.
- Strong technical accounting skills, having introduced and managed effective financial controls in a variety of different environments and cultures. Able to bring analytical rigour and commercial insight to wide-ranging operational and business issues.
- Mature and determined with excellent managerial, interpersonal and communication skills.

Please reply with full details to:
Selector Europe, Ref. FAWW/23723/07114,
London 0171 291 3333
Manchester 0161 493 6700

DIRECTOR OF AUDIT AND RISK MANAGEMENT

EXCELLENT PACKAGE

SURREY BASED

An exceptional opportunity to join a £1.7 billion turnover international Group currently going through a period of strategic, operational and managerial change which will create conditions for sustained and profitable top-line growth. The Group's activities include manufacturing and distributing electrical and plumbing building products, security printing and aluminium extrusions. The Group aims to grow significantly in all its markets.

THE POSITION

- Provide top level leadership and direction to a newly integrated risk management and internal audit team in order to add significant value to the business.
- Develop, implement and reinforce a coherent risk management and audit methodology throughout the Group.
- Develop a risk management culture in order to ensure that potential risks are identified and managed appropriately on behalf of the Board.
- Ensure that the Group complies with regulatory requirements, working closely with external auditors.
- Involved directly with audit and risk management reviews, supported by a small central team.

Candidates should send details of career to date and current remuneration, quoting ref 11C2 to:
Gemmell Selection, 5 Aldford Street, London W1Y 5PS.

GRANDISON SELECTION

THE SELECTION DIVISION OF JAN JONES & PARTNERS LIMITED

Sodexho

Human Resource Management

AFRICA

FINANCIAL CONTROLLERS

c£30,000 Net of Tax/Live in all found.
Favourable Leave Rotation/Single Status

Preferred candidate will have a minimum of 5 years experience and be qualified to international standard including the collection and control of the operational financial statements, the submission of monthly financial reports and forecasts, preparation of the annual report and the development of management tools in order to optimise financial results. The issue of VAT statements and presentation to the relevant legal authorities.

The role requires excellent communication and management skills, strict cash flow management, financial field experience and the training of company personnel in operational financial procedures.

A knowledge of the French language would be advantageous.

Please reply with current resume to:
Pierre Radin, Director of Personnel, Sodexho Resource Management,
R.P. 100, 78083 Saint Quentin Yvelines Cedex, France
Fax: +33 1 30 85 50 56

International Internal Audit

A major international French group wishes to strengthen its Internal Audit department with several appointments at Senior or Manager level. The department is responsible for carrying out operational audit in the Group's distribution and manufacturing subsidiaries in Europe, Asia, and North and South America. A travel level of up to 40% can be envisaged.

Candidates should be qualified accountants with 2-6 years experience in either a major audit firm or in the finance or audit department of an international group. They should preferably be of English mother tongue, with fluency in French and, if possible, another language.

Please send a detailed CV to Nicholas Angell & Company, Executive Search Consultants, 120 Old Bond Street, London EC2N 1AR.

NICHOLAS ANGELL

EXECUTIVE SEARCH CONSULTANTS

employees@yourfin...

IT Appointments in the FT, 1000+ vacancies

and Financial Times

For more information please call 0113 243 1711

FINANCE DIRECTOR - EUROPE

Switzerland or Germany

Our client, a UK plc, is a leading IT services company providing consultancy, systems development, training and recruitment. The business has a turnover of over £250m and is highly profitable and cash generative. It has operations in the UK, Continental Europe and the USA.

This is a new appointment, reflecting the growth and expectations for the group's operations in Continental Europe. The culture is marketing led, the structure is decentralised and control is exercised through rigorous financial reporting to the group HQ in London. The person appointed will work closely with the MD - Continental Europe and will be responsible for the finance function in four European countries ensuring the integrity of the financial reporting to London.

Please write with full CV, including salary history and daytime telephone number, quoting reference 1791/FT, to:

Dick Phillips ACIS, Phillips & Carpenter, 2-5 Old Bond Street, London W1X 3TB. Telephone 0171-493 0156.

Phillips & Carpenter
Search and Selection

جامعة الامم

- This company is a \$6bn US-quoted industrial group, manufacturing and marketing a wide range of capital equipment. Many of its products have established market leadership with a top three position in Europe, North America or the Asia Pacific Rim.
- The Controllers are part of a new international executive team, responsible for evaluating financial and management information and for recommending and implementing actions to achieve and maintain competitive advantage in a dynamic and exciting marketplace.
- You may be a qualified accountant or a controller with extensive international experience gained in a "blue chip" global manufacturing environment. Key skills include financial analysis, business planning, management reporting coupled with the ability to influence management and drive through change.
- Familiarity with standard financial, database and spreadsheet packages is essential. Knowledge of or the willingness to learn French, Italian, Spanish or Portuguese is a distinct advantage.
- Prospects of building an international career are excellent. Applications from outside the UK are welcome.

Please send your CV, quoting current remuneration and ref. 2405 to: Stephen Newman, Theaker Monroe & Newman, Hill House, 67-71 Lowlands Road, Harrow, Middlesex, HA1 3EQ (fax: 0181 423 4203; email: snewman@intersearch.org). All replies will be handled in strict confidence.

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Based in Manchester and responsible for certain other UK locations you will be a key member of the local Board, with overall responsibility for the co-ordination, formulation and implementation of all business plans.

Your specific responsibilities include:

- Providing management information locally and finance reporting to Divisional Head Office
- Supporting local management in attaining strategic and operational objectives
- Development of key commercial and market activities involving pricing and brand management
- Management of procurement activities encompassing internal and external trading and reviewing processes to deliver improvements in efficiency and effectiveness

A Qualified Accountant with a successful track record of communicating and influencing at a senior level, you must be capable of balancing business and finance demands. A start and an effective leader you will have instigated and implemented major business change and improvement projects within demanding and dynamic environments. Your ability to impact positively will result from your commercial acumen and analytical skills, but most importantly, from your easy ability to build strong relationships across the business, and to work collaboratively and effectively in a fast-moving, creative environment.

Interested candidates should write with full CV, quoting current rewards package to Karen Wilson, Hoggett Bowers, 28 Essex Street, London WC2R 3AT; Tel: 0171 870 8800, Fax: 0171 536 3974, quoting ref: UKW/20385/FT.

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- active participation as a member of the Board and facilitate all contact with financial institutions.

The successful candidate will be:

- a high calibre qualified accountant with at least six years post qualification commercial experience gained ideally within the manufacturing sector;
- a commercially astute team player with well-honed interpersonal skills and the ability to communicate and influence at all levels;
- proactive and confident with the ability to deliver results on time and provide quality, focused analysis;
- Highly flexible with a shirt-sleeves, hands-on approach.

In the first instance, please contact, in complete confidence, James Jervois or Richard Baker ACMA on 01727 840660. Alternatively, please send your full CV, including the details of your current remuneration, to HW Harrison Willis, 47 London Road, St. Albans, Herts AL1 1LJ. Fax: 01727 840662. E-mail: james.jervois@hwgroup.com Internet: www.hwgroup.com

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U.K. based, our client is a manufacturing group with a turnover of £1.7 billion, operating in the U.K., Europe and North America. The Group operates in diverse sectors and markets from electrical components to aluminium extrusion. The business, which in many instances is both brand and market share leader, is being transformed and restructured to meet its full commercial potential. A high profile FP&A team is currently being strengthened to work at very senior levels within Group head office and with operating businesses.

The Group FP&A Manager will be responsible for ensuring that the Group Chief Executive, Finance Director, Operating Committee and sector

Finance Directors have the full understanding of financial performance, the achievability of forecasts and budgets and the actions required to deliver forecast commitments. Of equal importance, the position will also hold responsibility for supporting sector Finance Directors on key project work. There are at least two appointments to fill and the FP&A role is seen by the Group as the seed bed for ambitious individuals with significant talent to progress rapidly into more

senior roles. A graduate and qualified accountant, you have a minimum of five years post qualification

experience, you will have worked at operational level and ideally at group with some exposure to the FP&A function. Our Client's broad salary band of £50 to £70,000 reflects the balance between their valuing length / depth of experience of a candidate perhaps in their late thirties/early forties, and personal qualities of drive and determination to exceed senior level customer expectation that may be demonstrated by a younger less experienced candidate.

Interviews and a selection will be made before Christmas and candidates are therefore requested to register their interest early by contacting Roger Lilley by phone on 01491 572656, fax 01491 573590, email at Roger.Lilley@btconnect.com or by post at the following address:

Roger Lilley Associates
International Management Recruitment
Redvers House, 13, Fairmile
Henley on Thames, OXON RG9 2JR

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Tindall, Riley & Co. manages three mutual insurance companies providing cover for shipowners, architects and insurance brokers. A key feature of its international business is the comprehensive claims management service.

There is an opening for an ambitious accountant as No. 2 to the Head of Finance. He/she will be responsible for all financial reporting, supervision of the production of financial statements, investment accounting, HM Treasury returns and taxation matters.

This is an excellent opportunity for a qualified accountant with insurance experience to assume new responsibilities and further develop their financial accounting skills. Applicants should be used to working with sophisticated IT systems.

Please send CV to:

Head of Finance, Tindall, Riley & Co., New City Court, 20 St. Thomas Street, London, SE1 9RR. Telephone: 0171 407 3588

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This exciting specialist services company, based in the Cayman Islands, is an off-shore services provider to companies involved in structured finance, securities and capital markets transactions.

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- managing accounting records for SPVs
- preparing financial statements for SPVs
- liaising with auditors
- administration of voluntary liquidations
- assisting in the implementation of the expansion of the company's existing accounting systems

Whilst knowledge of SPV transactions is not essential, all applicants should be computer literate. In particular, knowledge of Excel, Word and Powerpoint would be advantageous. The salary will be attractive and is subject to negotiation.

For further information in complete confidence please contact Jane Foster at Laurence Simons International or send a CV to her at the address below. All direct and third party responses will be forwarded to us.

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The group has responsibility for all planning, advice and compliance relating to Corporate, VAT and Employee taxes for all IBM activity in the UK and extensive international activities.

Reporting directly to the Tax and Treasury Manager, this particular role involves mainly UK and International Corporation Tax planning and advice.

Ideally you will be ACA with 2-4 years post qualification experience in a leading international firm of chartered accountants or commercial company. Your communication skills will be outstanding and you will be a dedicated team player. Most importantly, you will have a hunger to learn and to seek out new challenges. This role will involve working with business teams in a variety of complex areas and they will expect you to understand their problems and speak their language.

This post offers a superb opportunity to join the leading player in one of the world's most dynamic industries where career opportunities are outstanding.

If you are interested, please send your CV to: Michael Farlane, CA at Michael Page Recruitment, Page House, 99-101 Baker Street, London WC1A 3JN. Alternatively you can fax him on 0171 831 3694 or e-mail farlane@michaelpage.com

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HEAD OF DEVELOPMENT

Integral to the Senior Management Team of the Private Bank, the successful individual will be expected to build and lead a team of programmers and business analysts in developing top quality private banking applications on a Cobol / Unix bank processing platform. The ability to structure both the team and processes whilst ensuring that they work in constructive co-operation with other Deutsche Bank development teams will prove fundamental to the incumbent's success. Suitable applicants must possess experience in running software development teams and/or projects coupled with a full understanding of software life cycles. Experience gained in Banking or within a Brokerage is essential for this position.

Deutsche Bank offers a meritocratic and challenging career structure on a global basis coupled with excellent compensation packages designed to attract and retain the very best candidates. Interested applicants should contact our retained advisor Paul Marsden on: 00 44 171 930 1222 or Fax on: 00 44 171 930 1444. Alternatively, write enclosing your CV to: Astbury Marsden Search and Selection, 40 Strand, London, WC2N 5HZ. Email: paul.marsden@astburymarsden.co.uk. All direct responses will be forwarded to Astbury Marsden.

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Working on site within the Private Banking operations, these roles carry responsibility for the implementation of the complete Private Banking systems infrastructure. Leading teams of up to 20 analysts you will undertake the complete implementation cycle from the requirement analysis to the adaptation of workflows and the installation of new systems. Suitable applicants must possess a detailed knowledge of either Security Processing Operations, Bank Operations or Private Bank front office processes. Previous Project Management experience particularly of implementation projects is desirable but not essential.

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Working in a variety of European locations these are client facing roles, which will require building up extremely close working relationships with the business users. Analysts will be required to liaise with systems users in banking and systems terms, understand and document their requirements and turn them into technical specifications. Additionally they will work closely with the development team on the realisation, testing and implementation of new developments. Suitable candidates will possess either a background in Banking/Brokerage or Management Consultancy. A desire to travel is essential, as is the ability to communicate effectively at all levels.

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top-tier university ideally with a high degree and preferably a minimum of six months financial experience. For both roles, hands-on computing experience is required including for example C, C++, VisualC++, Visual Basic, Excel etc. Enthusiasm will be a distinct advantage.

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In the strictest confidence, please send a full CV to Craig Millar at Millar Associates, 6 Sloane Street, Knightsbridge, London SW1X 9LE. Please quote reference no. FT1811. Tel: 0171 823 2222. Fax: 0171 823 2208. Email: millarassociates@sw1.teime.com

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Part of the European corporate team based at our Headquarters in West London, you will report to the Senior Credit Director. This is a highly autonomous role in which you will underwrite European transactions, primarily submitted from our German business. You will provide active support to the country's Credit and Risk Management teams, educating and coaching them in order to enhance existing skills and knowledge. In addition, you will work directly with our "Special Markets Group" underwriting and advising on the structure of large, complex asset based transactions.

Fluent in German and English, you will need at least seven years' credit and risk management experience gained in international corporate banking or leasing, ideally with extensive knowledge of the German commercial market. You should be expert in the analysis and interpretation of financial information and be able to apply this expertise to the wider issues connected with such complex transactions. To succeed you will need a flexible approach together with an international mindset and excellent communication skills. You should be capable of remaining productive under pressure in a constantly evolving environment where credibility is critical to your success.

This is an exciting and challenging opportunity where you will find enormous scope to progress your career within a truly global organisation. To apply, please write in English (indicating your current salary) to Ruth Almond or Sandra Bohle at CSA Management Consultants, Century House, Priory Road, Basingstoke, Hants RG24 9RA, England. Tel: (+44) 1256 818811. Alternatively, fax them on (+44) 1256 356684 or via E-mail at sandra_bohle@csa.co.uk



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Please apply with full CV to Director of Personnel, Fitzroy Aviation, Stoke D'Abernon, Surrey KT11 3QJ or by email to "fitzroy@globalnet.co.uk". All applications will be treated with the strictest confidence and must be received by 4th December 1998.

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